

Mason Umholtz is a Senior Industrial Designer at Smart Design

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Employment

Smart Design

Senior Industrial Designer / New York NY / Sept 2014-Present
Bridging people, brands, and businesses through strategy focused design.
Lead Industrial Designer for legacy client OXO. Mentoring junior staff.

Streng Design

Senior Industrial Designer / Chicago IL / Sept 2013-Sept 2014
Product development, research, and experience design for various global brands.

Wilton Industries

Industrial Designer and ID Manager / Chicago IL / Sept 2008-Aug 2013
Working with designers, engineers, sales, product managers, overseas factories, and retailers for in-house brands, Food Network, and celebrity chefs.

Infusion Design

Industrial Designer / Kansas City / May 2006-Dec 2007
Consumer and commercial products, business class aircraft interiors, and recreational watercraft.

Skills & Experience

Over a decade of experience in new product development, design for manufacturing, IxD, UXD, strategy, and communication design.

Software proficiency with Solidworks, Keyshot, Adobe Creative Suite, Invision, and Sketchbook Pro.

Hands on with fabrication and prototyping, FDM, SLA, and PolyJet 3D printing, parametric 3D CAD, concept sketching, consumer research, and user testing.

Education

University of Kansas, Lawrence KS
BFA Industrial Design / Concentration in Psychology / Graduated May 2005

University of New South Wales, Sydney Australia
Study Abroad / Course work in Industrial Design / July 2003-Nov 2003

California College of the Arts, Oakland CA
Summer Program / Course work in Industrial Design / June-July 1999

Honors & Organizations

Best in Category / 2018 Housewares Design Awards
Instructor / Solidworks Training Workshop / University of Illinois Chicago
Industry Professional Volunteer / Student events through IDSA Chicago
Publication / Palatable Principles for Food Design / Core77
Guest Lecturer / Transitioning Out of Design School / Columbia College Chicago
College Prep Host / WHEELS Grade12 Internship Program / Washington Heights
1st Place / Smarter Than Your Home Competition / Littlebits
Finalist / Packaging Competition / Cormack Co. Sydney Australia
Published Illustration / Semi-permanent 2005 book Sydney Australia
Kansas University / Creative and Performing Arts Scholarship