Since the launch of the Economic Protection plan & Support Fund, more than 2,700 residents have sought help through the Plan. Learn more at liftorise.org/protection. Data highlights are based of aggregated intake data.

ABOUT THE POPULATION

- 51% of residents have a total household income of less than $20,000
- 79% of residents identify as Hispanic/Latino
- The average household size: 3.8

ECONOMIC PROTECTION PLAN & SUPPORT FUND ONLINE DATA PROFILE: COMING SOON!

In the coming week, we will be launching an online data profile for the Coachella Valley Economic Protection Plan & Support Fund. The online profile will feature insightful data visualizations and an interactive map to track our impact and progress.

Economic Protection Plan & Support Fund: Intake Entries by Geography

Employment: Current Employment Status

- Out of work/unable to work due to COVID-19
- Employee
- Unable to work (due to a reason other than COVID-19)
- I'm a homemaker
- Self-employed
- Student
- Retired

Employment Status: Out of work/unable to work due to COVID-19
Percent: 60.7%
**CONSISTENT DATA TRENDS OVER TIME**

- 36% of respondents indicated **having children between the ages 0 to 5** living in their households.
- 97% of respondents indicated experiencing **a loss of income** due to a COVID-19 related cause.
- 60% of residents are currently out of work, or unable to work, due to the economic slowdown of COVID-19.
- Most respondents are requiring assistance with **housing related costs such as rent and/or utilities**.
- Cal Fresh, Unemployment, and Free & Reduced School Meals are the most common forms of assistance that households are currently enrolled in, though most respondents indicated not being currently enrolled in any assistance programs.
- **Most families would have qualified for certain safety net programs pre-COVID-19**, but generally, respondents identify common barriers to accessing those programs.

**Emergency Assistance: Growing Areas of Need**

- Food (free meals & local pantries)
- Utilities
- Food & Utilities
- Emergency Housing/Shelter
- Emergency Shelter & Food

**In what ways has your household been financially impacted by COVID-19?**

- Loss of income due to temporary layoff or suspension: 28.7%
- Loss of income due to a business closure: 26.3%
- Loss of income due to wages or hours being cut: 19.7%
- A reason not listed above (attributed to COVID-19): 9.0%
- Loss of income due to permanent layoff: 5.7%
- Loss of income due to missing work to care for a school-aged child: 4.6%
- None of the above: 2.8%
- Loss of income due to childcare related expenses (as a result of school or daycare closures): 2.4%
- Loss of income due to medical expenses related to being ill with COVID-19 or caring for a family member who is ill with COVID-19: 0.8%
Barriers to Access

- Public charge
- The applications are complicated.
- The process is complicated.
- Language barriers
- I do not have enough information about programs and eligibility.
- I don’t meet the eligibility requirements.
- I generally don’t feel safe providing my personal information.

Total Household Income

- Income: Less than $20,000
  - Percent: 51%

Race & Ethnicity

- Race/Ethnicity: Hispanic/Latino
  - Percent: 79%