Since the launch of the Economic Protection plan & Support Fund, more than 4,000 residents have sought assistance through the Plan. The weekly data reports use aggregated intake data. Learn more at lifftorise.org/protection.

ABOUT THE POPULATION

- The average household size is 3.9
- 55% of residents have a total household income of less than $20,000
- 82% of residents identify as Hispanic/Latino
- 45% are Spanish Speaking Households
- 38% indicated having children between the ages 0 to 5 living in their households

Economic Protection Plan & Support Fund: Intake Entries by Geography

This map uses a blue color scheme to show the distribution of entries e.g. intakes by geography. A lighter shade indicates a lower proportion value, while a darker shade indicates a higher proportion value.

- Residents from the City of Coachella and the communities of Thermal, Mecca, Oasis, and North Shore account for 38% of the total intake entries
- City of Palm Springs, Cathedral City, and Desert Hot Springs residents make up 31% of the total intakes
- 18% of the total entries are from residents of the City of Indio

EMPLOYMENT

Current Employment Status

Out of work/unable to work due to COVID-19
Employed
I’m a homemaker
Unable to work (due to a reason other than COVID-19)
Self-employed
Student
Retired

Employment Status: Out of work/unable to work due to COVID-19
Percent: 62.0%
Workers Employed in the Hospitality Industry
A quarter (25.3%) of respondents rely on the hospitality industry for employment. Of those, 79% are currently out of work or unable to work due to the economic slowdown of the pandemic.

CONSISTENT DATA TRENDS OVER TIME

- 97% of respondents indicated experiencing a loss of income due to a COVID-19 related cause.
- 60% of residents are currently out of work, or unable to work, due to the economic slowdown of COVID-19.
- Most respondents are requiring assistance with housing related costs such as rent and/or utilities.

A Growing Need: Assistance with Food & Utilities
• Cal Fresh, Unemployment, and Free & Reduced School Meals are the most common forms of assistance that households are currently enrolled in, though most respondents indicated not being currently enrolled in any assistance programs.

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**Most Frequently Cited Barriers to Access**

Most families would have qualified for certain safety net programs pre-COVID-19. Respondents identify common barriers to accessing those programs:

<table>
<thead>
<tr>
<th>I don’t meet the eligibility requirements.</th>
<th>Public charge</th>
<th>I generally don’t feel safe providing my personal information.</th>
<th>The applications are</th>
</tr>
</thead>
<tbody>
<tr>
<td>I do not have enough information about programs and eligibility.</td>
<td>Language barriers</td>
<td>The process is complicated.</td>
<td></td>
</tr>
</tbody>
</table>

*The applications are complicated.*