



ELYSE SCHWANKE

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*driven, focused,
energetic, goal-oriented,
excellent communicator,
and team player*

EDUCATION

College of Fine Arts, Ohio University, Athens, Ohio
Bachelor of Fine Arts, Graphic Design

Jun 2011

Bluemercury, Washington, D.C.
Graphic Designer

Jan 2016-
Present

- Responsible for the creative strategy and overall design of all 150+ in-store banner campaigns. Work closely with brands to ensure the success of their banner campaigns.
- Art direct a variety of photo shoots from social media to proprietary launches.
- Work with content strategists as the lead designer for each email campaign. Design and code emails to increase revenue growth and customer loyalty.
- Assist with ad hoc tasks to include web campaigns, marketing, and packaging in a high volume, fast paced environment.

EXPERIENCE

F+W Media, Cincinnati, Ohio
Production Designer

Apr 2012-
Jan 2016

- Responsible for design development, content layout, typography and some illustrations, for more than ten books a year that give highly educational and interactive experiences that connect people to their leisure pursuits.
- Lead designer for over 50 marketing requests; design print and online advertisements, online PDF downloads, and in-house projects; worked to exceed client goals while staying within budget and on schedule.

ProMedica, Toledo, Ohio
Freelance Designer

Jun 2011-
Apr 2012

- Managed design for over 300 projects for 12 medical facilities, to include a variety of media.
- Graphic Design Internship*
- Assisted with corporate re-branding process and visual corporate climate redesign.

ORGANIZATIONS & ACHIEVEMENTS

F+W Media Cincinnati DTC Innovation Summit
Nominated Employee

Nov 2013

- Approximately 25 nominated local employees were brought together and played a vital role in shaping the company's transformation into a "Delight the Consumer"-driven enterprise.

American Institute of Graphic Arts, AIGA
Active member

Sep 2010-
Apr 2015

- Assisted in the design of multiple visual advertisements for a variety of organizations

Charles Logan Smith Award of Excellence in Graphic Design

Jun 2011

- Honorable Mention: Award based on Senior Thesis project

TECHNICAL SKILLS

Adobe Creative Cloud
CSS/HTML
Microsoft Office
Photography