Help promote the importance of afterschool and summer programs for children and families across California.

How you can help from your program, your office, or your home

#CaAfterschoolWorks

Tag us: @SaveAfterschlCa @CalSAC @SaveAfterschoolCA @CalSAC

1. Contact your legislator using our text tool
   Text “Afterschool” to 52886 or click here

2. Post photos & videos from your program
   • Record your students sharing their stories about how afterschool has impacted their lives
   • Use #CaAfterschoolWorks
   • Tag your legislator to share directly with them: find your legislator
   • Be sure to follow your existing photo release policies

3. Host your own mini march/rally
   • Bring out supplies for your kids to make their own signs
   • March around your program site chanting “Afterschool Works”
   • Post photos & videos
Virtual Challenge Schedule

Your voice is critical. Our collective voices can’t be ignored.

Tuesday Morning

1. Contact your legislator using our text tool:
   Text “Afterschool” to 52886 or click here

2. Plan for your afternoon videos. Use these tips to develop your story.
   Prepare guiding questions and examples to help your staff record students sharing their stories about how afterschool has impacted their lives.

3. Prepare for your mini march/rally.

3-4PM | Social Media Blitz

Share your stories, your videos, and photos on social media at the same time.

Sample Tweets & Posts

- We can’t be at the Capitol today, but we’re showing up for the virtual CA Afterschool & Summer Challenge! @CalSAC @SaveAfterschlCa #CaAfterschoolWorks

- We’re excited to join @CalSAC & supporters across California for the virtual CA Afterschool & Summer Challenge today! @SaveAfterschlCa #CaAfterschoolWorks

- Afterschool is important because [fill in your reason]. <Tag your legislator> #CaAfterschoolWorks

- Text to accompany video of youth & staff sharing their stories:
  Afterschool changes lives. Here are a few of our stories. <Tag your legislator> @GavinNewsom #CaAfterschoolWorks

- Text to accompany video of your mini march/rally:
  We march to protect kids & families. We march for afterschool! <Tag your legislator> @GavinNewsom #CaAfterschoolWorks