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WiserCare closes \$3.6M financing round, led by UnityPoint Health Ventures

Funding will support clinical program and platform expansion, partnership growth

LOS ANGELES & SEATTLE-- WiserCare, the leading digital health platform for decision support and preference-aligned care, today announced that it has raised \$3.6M in a financing round led by UnityPoint Health Ventures and joined by several existing investors, including Abundant Venture Partners. The additional funding will allow the company to increase the breadth and depth of its clinically integrated programs to meet the growing needs of its customers—healthcare systems and insurers providing more personalized, higher quality care at the population level.

WiserCare's patented approach to decision support combines clinical evidence with patient preferences to produce an individualized model of outcomes and treatment options unique to a patient's preferences and clinical situation. This approach has driven engagement rates 3x-5x that of typical digital health applications, enabling care teams to deliver personalized care at scale to patients across a broad range of settings and conditions. WiserCare unlocks a cascade of proven benefits, driving higher quality, reducing costs, improving patient engagement, adherence and satisfaction, and increasing provider scope of practice, efficiency and satisfaction.

The funding comes at a time when WiserCare's portfolio of dozens of clinically integrated programs—which range from routine screenings, chronic care and preference-sensitive procedures to oncology and advance care planning—has proven more relevant than ever, particularly with the rapid shift to virtual care. Lead investor Matthew Warrens, Managing Director of UnityPoint Health Ventures, noted, "WiserCare has amassed an impressive set of proof points for its approach to evidence-based, preference-aligned care, and its platform allows use in a broad range of conditions and settings. This approach will help our system unlock a number of strategic growth opportunities and make our investment that much more valuable and timely."

Dr. Arul Thangavel, WiserCare's CEO and a practicing internist, noted, "This round positions us to expand our clinical portfolio and team to deliver WiserCare's benefits at the population level, in partnership with a greater number of payers and health systems." In particular, WiserCare's programs can be used in virtual appointments to keep patients connected as they manage chronic conditions, as well as in clinic settings as patients return for elective, cancer and specialty care.

About WiserCare

WiserCare's patented decision support platform combines patient preferences and goals, key clinical and functional factors, and a proprietary data model to help patients and care teams make more confident health decisions, from primary care through specialty and end-of-life care. The company works with health systems and insurers to deliver personalized care at scale, resulting in greater patient and clinician satisfaction, better quality and outcomes, and lower overall medical costs. WiserCare has helped some of the nation's most recognized health systems and insurers to develop online programs that have provided thousands of patients with personalized guidance on what health choices are best for them.