

# DAKOTA ARKIN CAFOUREK

WRITER + CONTENT CREATOR

## CONTACT

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## EDUCATION

### M.A. / GLOBAL COMM.

American University of Paris  
2008 – 2010

### B.F.A. / FILM AND T.V.

Tisch School of the Arts at New  
York University  
2004 – 2007

## PUBLISHED

- Whalebone
- And North
- Hamptons Art Hub
- The Outdoor Journal
- Upward Magazine
- Roadtrippers
- Whilst
- Driftless
- Building Small

## VOLUNTEER

- JEWISH MUSEUM / NYC
- ASHAWAGH HALL / SPRINGS,  
NY
- LIFE-SAVING STATION /  
AMAGANSETT, NY
- BEFILM Festival / NYC

## PROFILE

**Freelance writer and content creator** combining a love for travel, branding and storytelling.

## PROFESSIONAL EXPERIENCE

### FREELANCE WRITER

*Copywriting + Content Development* | 2015 - Present

Collaborate with brands and cultural institutions on copywriting and content writing needs.

- Provided web + social media content re: campaigns/milestones for Nikon; SingHealth.
- Provided copywriting services to craft brand voice for web and print for Nature Pass; Sabah.
- Interviewed artists and wrote a series of sponsored posts for Springs Improvement Society.

### Contributing Writer

- Write travel and arts + culture focused content, published in print and online. Regular contributor to *Hamptons Art Hub*.

### Contributing Author

- Featured in America's first couple of do-it-yourself building projects and designs. David and Jeanie Stiles' book "Building Small" about living in small spaces, published 2017.

### FREELANCE EDITOR

*Upward Magazine* | 2016 - 2017

As founding editor of *Upward*, helped shape brand voice by curating content and leading an international team of writers. Published monthly digital issues on Issuu and a large volume print edition in 2017. (A top performer on Issuu, they featured us in a YouTube Spotlight video).

### FOUNDER

*Missouri Import Company, L.L.C.* | 2016-Present

Founded Mo. Import Co., an online shop (moimport.co) of home/lifestyle goods sourced in the Midwest fusing my passion for storytelling, travel, and refurbishing furniture.

- Manage inventory, logistics, budget and relationships with collaborators, content development and media calendar. Organize pop-up sales incl. at Artists & Fleas SoHo.

### BLOGGER

*Maidstone Buttermilk* | 2015 - Present

Chronicle travels, incl. year on cross-U.S. road trip on my blog, which garnered 15K readers.

- Won recognition from Roadtrippers, Foursquare, and LoveSpringfield's Instagram account as a takeover host in Springfield, Missouri.

### SENIOR ACCOUNT EXECUTIVE

*Biosector 2 (an inVentiv health company)* | 2013 - 2015

Developed video scripts and helped produce web content for two national mental health advocacy campaigns featuring a major celebrity: *Be Vocal* and *The Mental Health Listening & Engagement Tour*. Mobilized patient advocacy programs in internal communications including a speaker series with an author/patient advocate.

- Worked cross-functionally with legal, medical and brand teams to approve content. Oversaw run-of-shows for campaign related events and provided onsite support.

**ASST. ACCOUNT EXECUTIVE at *Medical Dynamics*** | 2012

**EVENT COORDINATOR at *Kenny Davis Design*** | 2011