

Accessibility in a Click!

**Demonstration Speech Example:
MAT 574**

Step 1: Hook or Attention Grabber!



Step 2: Preview + Stakes

- Demonstration Speech
- Example: Captioning content
- Stakes and reasoning:
 - Accessibility for students
 - Differentiation



Step 3: Captioning Your Own Video

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- Video Manager → Edit → Subtitles/CC
- Depending on the length of the upload, wait a few minutes for YT to generate auto-captions
- Several ways to add captions: upload, transcribe, create, or buy (YT or Rev)
- My recommendation, and the easiest: **edit the auto-captions**
- See example to the left →



Step 4: Contribute Captions to Another Video

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- For this example, we'll do it on my video
- You can do it on any video that has the setting enabled
- How to enable the setting:
- Video Manager → Info & Settings → Advanced Settings → Community Contributions
- Allow individuals to contribute captions in any language; you approve them



Step 5: Overview-- Demonstration + Accessibility

- Adding accessibility for your students is non-negotiable
- Well-funded channels may have captions in English, but it can become an assignment/activity to have students submit captions for practice
- Demonstration speeches have several steps
 - Like a recipe!
 - Or an IKEA manual
 - Well, a bit less confusing than that!