

## **Sioux Falls, South Dakota (PR MediaRelease) February 6, 2018**

South Dakota provides storyline of ancient norms to identify an evolving culture.

# **Electronics Aid Memory Loss**

Can't remember phone numbers like you used to? You are not alone. "Why are we losing our memory? Its impact on society" is one of several presentations by South Dakota author and traveler, Gary Wietgreffe.

"Since man first started writing he has less need to remember. Traditional learning relies on memory. The computer literate do not." Wietgreffe claims, "World transition to electronic artificial memory may be the biggest setback in human history."

Since taking early retirement, Wietgreffe and his wife, Patricia, have been traveling the world—including eleven countries on three continents in 2016. His books identify a tech-savvy culture paralleling ancient ways.

As a societal explorer comparing developed and undeveloped cultures, his intriguing new books--over 700 pages--punch holes in many accepted 21<sup>st</sup> century systems.

Wietgreffe's New York distributor has plans for national and international distribution for his two newest hardcover books, "Relating to Ancient Learning" (440 pages) and "Relating to Ancient Culture" (320 pages).

His winter book release tour begins in his hometown of Ipswich, South Dakota and is highlighted on his 65<sup>th</sup> birthday in Sioux Falls February 26<sup>th</sup>.

As is common in the winter, his tour moves south where he will give eight presentations at the nationally recognized Tucson Festival of Books on the University of Arizona campus March 10-11. It ends on the west coast of Mexico in La Penita de Jaltemba March 25. The public is welcome to attend his presentations at all locations.

The February 26 Sioux Falls signing event and kickoff will be at the Sioux Falls Holiday Inn City Centre. Presentations include:

10:00 a.m. – Riddles of 21<sup>st</sup> Century Culture

12:15 –21<sup>st</sup> Century Technophobia & Busiphobia

2:45 –Why the School System Won't Last

5:30 –Why are we losing our Memory? Its impact on Society

For more details, visit his website <https://www.RelatingtoAncients.com/>.

His e-books and hardcovers are available worldwide anywhere fine books are sold, or locally at Zandbroz Variety, 209 S. Phillips Ave., and Chad Phillips Photography, 1908 W. 42<sup>nd</sup> Street, Sioux Falls. Local libraries and bookstores are encouraged to have copies on hand.