



The Ubuntu Project



We are living through a global crisis whose real impact is yet to reveal itself. As humans, we have learned that our most significant challenges nurture the seeds for enormous opportunities. The African word UBUNTU means 'I am because you are.' It reminds us of our shared humanity. South Africa is in lockdown, and many of those living in informal settlements and townships are incredibly vulnerable. Countless numbers of people are living in cramped conditions, unable to earn the very basics that would typically put some food on the table. Food security means so much more than just food on the table. It touches the core of human dignity. Having no food poses all sorts of risks, not just economic but social. Increased violence within the household is only one consequence. On the other side, farmers are sitting on fresh produce, unable to bring it to their usual markets.

How do we solve this challenge?

Through our database at the Green Business College, we are collaborating with 23 permaculture farmers to provide food packages to the most vulnerable in their communities. A family will receive a box of fresh produce, dried beans, eggs, soap, two packets of seeds, 50 seedlings, and 20kg of compost. Included is information in local languages on how to look after seedlings, how to create more food from waste and compost. In effect, each family will be able to create a food garden. We will continue to offer only food packages as the weeks go by as it will take time for seedlings to produce. We will create a database so that there is a record of who received what, and with a WhatsApp group, the farmers will support the families as they grow their gardens.

The cost of a starter food package for a family of 5 is R350. with honey add R80. The cost of just a fresh produce package is R220.

To participate please send your contribution with the reference: UBUNTU

SEED Community UK account:

HSBC

Sort code: 40-04-01 Account: 2237415

IBAN:GB53HBUK4004012237415

BIC/SWIFT: HBUKB4106V

Follow the project on:

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The Green Business College



www.seedcom.org

South African BANK details: Bank name: Standard Bank Branch name: SANDTON CITY

Branch code: 8105

Account holder: SEED COMMUNITY
Account number: 02 319 213 5

Account type: CURRENT Swift Code: SBSZA ZA JJ

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