

MADISON CAT PROJECT BOARD OF DIRECTORS MEETING NOVEMBER 9, 2017 FITCHBURG COMMUNITY CENTER

Board Members Present: Cindy Dombrowski, Heidi Beyer, Sandra

Dulin, Susan Krebsbach, Karen Walsh, Colin Steinke

Board Members Absent: Angela Rhodes **Staff Members Present:** Adam Bauknecht

seconds. All in favor. Minutes are approved.

- 1. Call to Order
- C. Dombrowski calls the meeting to order at 6:42 P.M.
- Approve October Meeting Minutes
 Dulin move to approve minutes as presented. S. Krebsbach
- 3. President's Report
- C. Dombrowski shared a few highlights from 2017, pointing out some financial wins of replacing the Maddie's Fund Grants at 100% We are ending the year with a \$67,000 gain (before depreciation calculations).
- C. Dombrowski also shared of a number of cats (2 bonded pairs) who had been with us for over 100 days all being adopted in the course of a weekend. Our length of stay decreased a total of two weeks after the adoptions happened.
- 4. Comments from the Public No public present.
- 5. Year End Staff Reports

Medical Department Report: See addendum A.

Intake and Population Report: See addendum B.

6. Director's Report/Development Update

See addendum C.

- 7. Financial Update
- C. Dombrowski shared our balance sheet/budget from 2017 noting many expenses that came in under budget, and that our income far exceeded our expenses and budgeted income.
- 8. Volunteer Appreciation Party We will be having a volunteer appreciation party on February 9, 2018. More details to follow.

B Merz moves to move to closed session. K Walsh seconds. All in favor—motion passes.

Closed Session

K Walsh moves to move us out of closed session. B Merz seconds. All in favor. Motion passes.

End Closed Session

- 9. Topics for Next Month
- 10. Adjourn

K Walsh moves to adjourn. S. Dulin seconds. All in favor. Motion passes.

Meeting adjourned at 9:08 P.M.

Medical Department Report

1/18/18

Surgery

Surgeries for November

Spays 47 (17) Neuters 34 (1) Dentals 6

Surgeries for December

Spays 22(6) Neuters 27(6) Dentals 4

2017 Total

Spays 341 Neuters 316 Dentals 39

Other 1 polyp removal, 1 entropion repair, 1 enucleation

Sly's Public Surgeries: 247 total Sly's Public Surgery Clients: 152

Revenue: \$1900

Spent on CVT Hours: \$1200 (99.25 hours)

Net Revenue: \$700

Spay Days

Total cats altered at MCP events in 2017: 419

Unique clients served: 100

Veterinary student participation: 66

Veterinary technician student participation: 117

Partnered with Dane County Humane Society and Green County Humane Society

Medical Topics

- We took in a mother and 7 kittens who tested positive for panleukopenia (distemper). One of the kittens died, the other 6 did great, due to Cindy's time and dedication.
- We had 3 cases of ringworm, all of which were treated by their foster, in the foster's home.
- We transitioned from paper recording of public surgeries to entering them all in PetPoint. Use of PetPoint will continue to expand and will eventually replace the paper recording of surgeries at Spay Days.
- We had three 4th year veterinary students do externships at Sly's.
- We had a total of 9 kittens die, 4 adult cats were euthanized, and one adult cat escaped. With a total of 672 outcomes, this gives us a live release rate of 98.1%. Removing the 4 euthanized cats (all of which had grave prognosis) brings the number to 98.7%.

Spay Day

Globe and Broadview University have gone out of business so they are no longer a possible location for our Spay Days. Dr. Hershberger was hired as a professor at the vet school and has been pushing to get them to host our Spay Days. She and I have met with the head of the surgery department and things look very promising. We currently have January through March scheduled at MATC and are hopeful that we will move to the vet school starting in April. Many logistical and legal details need to be sorted out yet, but everyone involved is optimistic.

We continue to examine the operations of the event to increase efficiency, safety, and quality of the educational event. I am in discussion with the vet school Shelter Medicine resident, and DCHS shelter medicine interns, to get commitment from them to attend some number of our Spay Days, in exchange for us adding cats from the DCHS waiting list to our Spay Day roster.

Intake and Outcomes – January 2018 Board Mtg

Intake Source	2017	2016
Transfers In	418	345
Adoption Return	51	35
Owner/Guardian Surrender	234	223
Stray	0	31
Total	703	638

Transfers In

Intake Source	2017	2016
Dane County Humane Society	278	256
Jefferson County Humane Society	38	0
Milwaukee Area Domestic Animal Control		
Commission	24	11
Elmbrook Humane Scoiety	20	32
Safe Harbor Humane Society	15	0
Wausau Police Department	12	0
CACC	10	0
Coulee Region Humane Society	9	0
Columbia County Humane Society	8	15
Community Cat Inc.	0	3
Rock County Humane Society	0	24
Two Left Paws Animal Sanctuary	0	2
HAWS (Humane Animal Welfare Society)	4	2
Grand Total	418	345

Outcome Type	2017	2016
Adoption	672	644
Died	10	4
Euthanasia	3	2
Return to Owner	6	5
Transfers Out	2	2
Total	693	657

Adoption Outcomes

Adoptions by Location	2017	2016
Mounds Sun Prairie	161	124
Adoption Fair	141	144
Foster Home	137	101
Outdoor	132	178
MadCat West	33	35
Sly's Place	23	15
West Towne Vet Clinic	19	21
MadCat Monroe	18	19
Nutzy Mutz Lakeside	6	6
Special Event	2	1
	672	644

Current Statistics	
Animals	68
Avg Length of Stay	44.5
Available/Indoor	34
Available/Outdoor	15
Cats w/LOS >80 Days	12

2017 Development Notes

Major Development Projects

Spring Fund Drive (Mailer)

139 Responses

\$9,446.00 Gross

(Expenses \$2335.85) Net Profit: **\$7110.15**

Name Change Mailer

120 Responses

\$8430.00 Gross

(Expenses included in adoption event expenses)

Berbeewalsh Adoption Event/Grand Opening of Madison Cat Project

\$15,000 Gross Donation from Berbeewalsh

Raffle Ticket Sales: \$3,827.00

(Expenses: \$4796.91)

Event Net Profit: \$14,030.09 (\$22,460.09 including the mailer response)

Giving Tuesday (Online)

\$4,015 Gross

Holiday Fund Drive (Mailer/Online)

276 Responses (278 total in 2016, \$20,569 total) 13,976 pieces mailed—1.97% response rate

\$43,153.01 Gross (This includes a \$15,000 gift)

(Expenses: \$4,294.63) \$38,858.38 Net Profit

Average Gift (With 15K): = \$156.92

Average Gift (Without 15k): = \$102.37

66 New/First Time Donors for a total of \$4698.01

Average Gift = **\$77.18**

42 Repeat Donors who gave to both this and the Name Change Mailing

76 Repeat Donors who gave at any other point in 2017 (including the 42 noted just above)

84 Repeat Donors whose last gift was in 2016

50 Donors giving for the first time since 2015 or before

Highlights By The Numbers

23: Donors who gave (including foundations) \$1,000 or more in 2017

53: Donors who gave 500 or more (includes the donors at \$1,000 or more) in 2017

1252: Different customers either adopted, donated or received services in 2017

\$46,954.34: Substantial anonymous gift made in March to our UBS account directed toward capital improvements/new building.