



Dear Potential Sponsors,

We are pleased to announce the 3rd annual Redding Sportsman's Expo. This Hunting & Fishing exposition will be held at the Redding Civic Auditorium. We want you to have finest experience and receive the most exposure for you and your business. This year we are offering sponsorship opportunities to those businesses who want to really stand out from the rest. The different sponsorship levels afford a specific set of benefits to you and your business leading up the event and during the event through advertising and promotion of the expo.

TITLE SPONSOR (ONLY ONE) _____ \$7500

- Business name mentioned in all TV advertising, CBS, NBC, ABC
- Logo and name mentioned throughout pre-event advertising (Radio, Social Media, Flyers, Website)
- Logo on all banners made for event
- Business mentioned throughout event by announcer
- Logo on event program
- 1 free vendor booth (or front lawn for dealerships)
- 4 weeks of radio advertising on Q-97 and Wolf
- Logo will be on Redding Sportsman's website with link to their own website

PLATINUM SPONSOR _____ \$5000

- Logo and name mentioned throughout pre-event advertising (Radio, Social Media, Flyers, Website)
- Logo on all banners made for event
- Logo on event program
- 1 free vendor booth
- 4 weeks of radio advertising on Q-97 and Wolf
- Logo will be on Redding Sportsman's website with link to their own website

GOLD SPONSOR _____ \$2500

- Logo on all banners made for event
- 1 free vendor booth (\$650 value, 10x10)
- Social media advertising via Facebook and Instagram
- Logo will be on Redding Sportsman's website with link to their own website
- Business mentioned throughout event by announcer
- Logo on event program

SILVER SPONSOR _____ \$1500

- Logo on all banners made for event
- 1 free vendor booth (\$500 value, 10x8)
- Social media advertising via Facebook and Instagram
- Logo will be on Redding Sportsman's website with link to their own website

Redding Sportsman's Expo
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