A RAW PODCAST
ABOUT DIVERSITY, EQUITY, AND INCLUSION
IN CREATIVE INDUSTRIES
MAKE
CHANGE
HAPPEN
ESTABLISH NEW NORMALS

We take a critical look at creative industries from the bottom up to unpack the issues that affect non-majority groups and provide tangible solutions.

Listen closely as we speak to industry leaders and share our opinions and advice based on our experiences in the advertising industry.

ASKMIXEDCOMPANY@GMAIL.COM | MIXEDCOMPANYPODCAST.COM
MIXED COMPANY PODCAST IS RELEASED EVERY OTHER MONDAY AND IS AVAILABLE ON SOUNDCLOUD, SPOTIFY, ITUNES, GOOGLE PLAY & STITCHER

51.9K+ PLAYS

121 EPISODES

SINCE OUR LAUNCH IN 2016, WE'VE SELF PRODUCED 121 EPISODES IN-STUDIO AND AT CONFERENCES LIKE ADCOLOR, BWOP & 3%

7.8K+ SOCIAL FOLLOWERS

WE ENGAGE OUR FOLLOWERS ONLINE WITH ORIGINAL AND SPONSORED CONTENT, AND IRL WITH OUR SIGNATURE EVENTS

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OUR AUDIENCE

Age Range: 25-34

60% WOMEN
40% MEN

Top Locations:
- New York 62%
- Washington, DC 23%
- Los Angeles 8%
- Atlanta 6%

Top Interests:
- 78% Business & News
- 78% Politics & Current Events
- 72% Comedy (Movies/TV)
- 71% Tech News
- 68% Music
THE MISEDUCATION OF DIVERSITY

NEGOTIATING SALARIES & PERKS
NAVIGATING RACIAL, GENDER, & SEXUAL DISCRIMINATION
DEALING WITH MICROAGGRESSIONS
MENTORSHIP, SPONSORSHIP, & CAREER COACHING
SEXUAL HARASSMENT
CAREER ADVANCEMENT

EPISODE 01
CINDY GALLOP

EPISODE 28
WOKE, LIT & READY

EPISODE 70
GOD-IS RIVERA

EPISODE 75
MOVERS & SHAKERS

COLLEEN DE COURCY
Derek Walker

TOP NOTCH FLOW
EPISODES, GUESTS & TOPICS THAT KEEP OUR FOLLOWERS TALKING

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KAI DEVEREAUX LAWSON

KAI USES HER LIFE LONG PASSION FOR CULTURE, AND NINE YEARS OF EXPERIENCE IN ADVERTISING, TO TELL HONEST STORIES THAT SHED LIGHT ON THE NEED FOR DIVERSITY & INCLUSION IN THE WORKPLACE. HER EXPERIENCE LED HER TO LAUNCH THE CULTURALLY FOCUSED PLATFORMS, MIXED COMPANY PODCAST AND HER BLOG, MYLIFEOFKAI.COM. ON THESE PLATFORMS, SHE SHARES HER FIRST HAND EXPERIENCES IN LIFE, TRAVEL AND CAREER, FROM THE PERSPECTIVE OF A MILLENNIAL WOMAN OF COLOR.

"YES, LET'S STAY WOKE. LET'S RECOGNIZE WHEN LARGE CORPORATIONS WITH GLOBAL INFRASTRUCTURE ARE PANDERING TO IGNORANCE AND MONETIZING PAIN."

KEEP YA HEAD UP - EPISODE 24
Simeon Coker

Simeon is a seasoned communications professional with fifteen years of experience in media and advertising under his belt. He brings his passion for strategy, creativity, and justice to the table to ensure the conversations around diversity, equity, and inclusion move forward. Often unapologetic in his approach, Simeon challenges himself and guests to go beyond the surface and dig into places that are often uncomfortable, but spark insight and change.

"Let’s bring the same level of strategies, insights, and genius we give to our clients to the table when talking about diversity, equity, & inclusion."

Executive Creative Director,
Indigo & Pyrite
PARTNERSHIP | SPONSORSHIP

OPPORTUNITIES

STARTING AT $500, YOU CAN WORK WITH MIXED COMPANY TO AUTHENTICALLY AND PERSONALLY ENGAGE WITH OUR AUDIENCE.

CONTACT US TO DISCOVER HOW WE CAN WORK TOGETHER TO ACHIEVE YOUR GOALS.

MXD.CMPNY
#AskMixedCompany

EPISODE PRE- & MID-ROLLS
15-, 30-, & 60-SECOND PRE-RECORDED SPOTS

SOCIAL PROMOTION
CROSS-CHANNEL DIGITAL PROMOTION

EVENT & EPISODE SPONSORSHIP
CO-BRANDED ACTIVATIONS
LISTEN, LIKE, SHARE