WE want economic and social mobility for all by forging relationships and supporting a community of diverse talent who will shape the landscape of decision making in sports and entertainment.

WE create opportunities that empower the next generation of diverse leaders to foster equity and inclusion in the sports and entertainment industry.

The Winning Edge Leadership Academy was created in response to the lack of diversity working in sports and entertainment. Through collective action, WE provide a network, resources, and experiences creating real pathways to success for Game Changers in the industry.

WE ENGAGE
WE engage with intention by creating meaningful professional development experiences

WE EMPOWER
WE empower the underrepresented by creating a community of resources

WE ELEVATE
WE elevate a diverse talent pool by connecting the next generation with industry leaders and employers
"These women reminded me that just because society might overlook us, I shouldn’t overlook my value and what I can bring to the table."

Noor Ahmed
Nebraska (2021) - Golf
Game Changing Retreat
espnW Summit

“We’re a family now. Like it’s not just the weekend or whatever, you really end looking at each other like family by the end of the retreat.”

Darryl Reynolds
Villanova (2017) - Basketball
2016 National Champion
Game Changing Retreat

“I am beyond grateful for the support and experiences to learn and grow – they gave me the platform to see my potential and now I know I can reach my goals.”

Ronika Stone
Oregon (2020) - Volleyball
On-Campus Engagement
Winning Edge Internship

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**THE TIME TO ACT IS NOW. #WEGAMECHANGE**

**Campus Engagement**
Collaborative efforts with athletic departments providing unique career development for student-athletes and training for staff.

**WinningEdgeX**
A platform connecting Game Changers with career services, networking, and employment opportunities.

**Enrichment Grants**
Financial resources covering membership to professional associations, immersive learning experiences, and network building.

**Micro-Internships (Gigs)**
Paid, short-term projects available year-round that create pathways from college to a career in sports and entertainment.

**Game Changing Retreat**
Our signature career development experience designed for current and former student-athletes who want to supercharge their career.

**Greenwoodx**
Greenwoodx automates the process of finding people to talk to, scheduling a time to talk, and hosting the video call.

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**BE AN AGENT OF CHANGE**

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**LEADERS**
JOIN A COMMUNITY OF INFLUENCE PROVIDING FINANCIAL AND COGNITIVE RESOURCES.

**CORPORATE**
PROVIDE RESOURCES AND PATHWAYS TO SUCCESS WHILE ATTRACTING A DIVERSE TALENT.

**UNIVERSITIES**
BRING US IN TO ENHANCE THE STUDENT-ATHLETE EXPERIENCE ON CAMPUS AND POST GRADUATION.
Connecting **1000 underrepresented students** to **1000 professionals**.

**HOW DOES IT WORK?**
Greenwoodx automates the process of finding people to talk to, scheduling a time to talk, and hosting the video call.

**Is this a mentorship program?**
Not necessarily. We introduce Game Changers to professionals for one time connections. If both parties indicate they like the conversation, professionals can grant students access to their Greenwoodx calendar for additional booking.

**What do I talk about in the calls?**
We provide a call agenda to guide your conversation. Most professionals talk about their experience with the topic of discussion and help students solve any challenges they are facing.

**CONTACT US TO GAIN ACCESS**

WEGAMECHANGE.ORG // @THEWELEADERSHIP