SAGE CORPS | **Example Student Projects**

Background

Sage Corps recruits top university students to work with global startups. We run various programs, but namely an eight-week, in-person program and a twelve-week remote program during the summer months (June-August).

Sage Corps helps structure and facilitate these projects to maximize the value and outcome of the experience for both student and startups;

Since 2013, over 1,000 university students have participated in the program across 15 global cities worldwide, while working with hundreds of high-growth startup companies.

Content Marketing / Digital Marketing Projects

Research and draft thought leadership blog posts

Conduct social media audit, build new strategy, draft social media content and review analytics

Build and review online funnel conversion campaigns leveraging web/mobile analytics

Develop, A/B test, and manage Google adwords, social ads, landing pages, etc.

Build SEM, email, SEO and conversion optimization campaigns

Identify industry influencers and & cross-marketing opportunities

Sales/Business Development Projects

Curate new customer leads in English-speaking markets

Conduct user/customer research

Build new market-entry strategy

Develop pitch deck & participate in customer pitches

Manage and analyze CRM leads and optimize sales processes
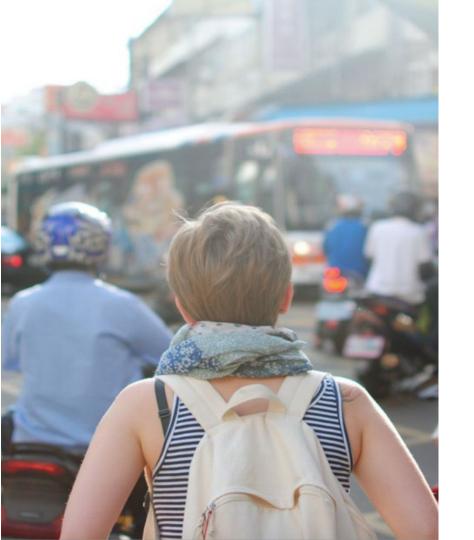
UX/UI & Graphic Design Projects

Website/mobile app audit and UX/UI optimization

Conduct user research/testing

Build wireframes, sitemaps, prototypes and related UX deliverables

Design marketing collateral and brand style guide

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Data Analytics Projects

Analyze customer/user data and summarize in weekly reports

Build algorithms in MySQL and code in Python to work w/ large data sets

Analyze web/mobile user traffic and social channels' analytics

Build data visualization platform

Software Development/Engineering Projects

Develop & test new product designs

QA / product testing

Frontend web dev (Javascript, Node.js, HTML, CSS)

Fullstack & back end dev (Java, Ruby, Python)

"Because this is a startup, I can feel the impact my work has on the company, which really allows for a meaningful connection to the work I am doing. I know it matters."

—Jacob G. U. Michigan

Cross-Disciplinary Projects

Build investor pitch deck

Financial projections & growth strategy

Competitor/market entry analysis

Review and optimize/build out internal company processes

SAGE CORPS

Top Students.
Global Startups.
Elite Network.

To register your startup to host a student, visit:

http://sagecorps.com/startup-registration