Brazil initiative

Save the Date!
February 21st

THE BRAZIL INITIATIVE PRESENTS

Harvesting Innovation
A Symposium on Brazilian Agriculture in the 21st Century

IN PARTNERSHIP WITH ABRAPA AND EMBRAPA

Wednesday, February 21st from 2-6pm
City View Room- Elliott School of International Affairs
The George Washington University
1957 E Street, NW-7th Floor
Washington, D.C.

Supported by

[Logos of ABRAPA, Embrapa, Bio Innovation Organization, Bayer, CEAT, IFPRI]
Harvesting Innovation:  
A Symposium on Brazilian Agriculture in the Twenty First Century  

In Partnership with Abrapa and Embrapa  

February 21, 2018 from 2-6pm  
Reception to Follow  
Elliot School of International Affairs-The George Washington University  
1957 E Street, NW-7th Floor  
Washington, D.C.  

The Brazil Initiative at the Elliott School of International Affairs, the Brazilian Association of Cotton Producers (Abrapa), and Embrapa, Brazil’s distinguished agricultural research and extension agency, have partnered to organize the symposium, “Harvesting Innovation: Brazilian Agriculture in the 21st Century.” The symposium explores modern Brazilian agriculture, its contributions to national development, and the critical knowledge and technologies that drive this sector’s innovations. The co-chairs of this symposium are Mark S. Langevin, Ph.D., Director of the Brazil Initiative and Research Professor at the Elliott School of International Affairs, and Geraldo B. Martha Jr, Ph.D., Coordinator of Labex-Embrapa/USDA-ARS Cooperation Program.

Brazilian agriculture modernization delivers food security, achieves remarkable increases in productivity, and integrates elements of the national economy through vertical industrialization and global commodity chains. More than any other sector, Brazilian agriculture provides a backstop to national development in good times and bad.

Mark S. Langevin,

A key feature behind Brazilian agriculture’s achievements, current vigor, and exciting future prospects is the strong emphasis on science-based solutions to cope with challenges and to expand opportunities in associated value-chains.

Geraldo Martha, Jr.

Harvesting Innovation: Brazilian Agriculture in the 21st Century brings together scholars, scientists, organizational leaders, and policymakers to discuss the drivers of agricultural innovation in Brazil and their impact on development in the twenty first century. The symposium is sponsored by ABRAPA and supported by Embrapa, the Institute for International Economic Policy (IIEP), the Biotechnology Innovation Organization (BIO), Bayer and the Center of Expertise for Tropical Agriculture (CEAT), and the International Food Policy Research Center (IFPRI) and CGIAR.
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<th>Session</th>
<th>Speaker(s)</th>
<th>Institution/Role</th>
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<tr>
<td>2pm</td>
<td><strong>Welcoming Remarks</strong></td>
<td>Mark S. Langevin, Ph.D., Director of the Brazil Initiative</td>
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<tr>
<td>2:25pm</td>
<td><strong>Brazilian Agriculture and the World</strong></td>
<td>Juergen Voegele, Ph.D.</td>
<td>Director of Agriculture, The World Bank Group</td>
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<td>2:45pm</td>
<td><strong>Brazilian Agriculture: Knowledge, Technologies and Innovation</strong></td>
<td>Geraldo Martha Jr, Ph.D., Coordinator, Embrapa Labex-USA</td>
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<td></td>
<td><strong>Discussants:</strong> Dan Jenkins, Senior Director for Food &amp; Agriculture at BIO</td>
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<td>4:00pm</td>
<td><strong>Coffee Break</strong></td>
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<td>4:15pm</td>
<td><strong>Science into Practice: Experiences from the Field</strong></td>
<td>Haroldo Cunha, President of the Brazilian Cotton Institute (IBA)</td>
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<td><strong>Discussant:</strong> Dr. Eugenio Diaz-Bonilla, Head of Latin America and the Caribbean, International Food Policy Research Institute (IFPRI)</td>
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<td>5:30pm</td>
<td><strong>Future Challenges and Opportunities</strong></td>
<td>Dr. Shenggen Fan, Director General</td>
<td>International Food Policy Research Institute (IFPRI)</td>
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<td>5:50pm</td>
<td><strong>Final Remarks</strong></td>
<td>Geraldo Martha Jr, Ph.D.</td>
<td>Mark S. Langevin, Ph.D.</td>
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<td>6pm</td>
<td><strong>Reception</strong></td>
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For more information about the symposium, contact Mark Langevin at langevin@gwu.edu or Tel. 202.744.0072

To RSVP you or your group, please contact Livia Lopes, Brazil Initiative Program Assistant, at livialopes@gwu.edu.