Crises of the Republic

Lying in Politics

Civil Disobedience

On Violence

Thoughts on Politics and Revolution

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THE PENTAGON PAPERS-as the forty-sevenvolume "History of U.S. Decision-Making Process on Vietnam Policy" (commissioned by Secretary of Defense Robert S. McNamara in June 1967 and completed a year and a half later) has become known ever since the New York Times published, in June 1971, this top-secret, richly documented record of the American role in Indochina from World War II to May 1968-tell different stories, teach different lessons to different readers. Some claim they have only now understood that Vietnam was the "logical" outcome of the Cold War or the anti-Communist ideology, others that this is a unique opportunity to learn about decision-making processes in government, but most readers have by now agreed that the basic issue raised by the papers is deception. At any rate, it is quite obvious that this issue was uppermost in the minds of those who compiled The Pentagon Papers for the New York Times, and it is at least probable that this was also an issue for the team of writers who prepared the forty-seven volumes of the original study.1 The famous credibility gap, which has been with us

¹ In the words of Leslie H. Gelb, who was in charge of the team: "Uppermost, of course, is the crucial question of governmental credibility." See "Today's Lessons from the Pentagon Papers," in *Life*, September 17, 1971.

for six long years, has suddenly opened up into an abyss. The quicksand of lying statements of all sorts, deceptions as well as self-deceptions, is apt to engulf any reader who wishes to probe this material, which, unhappily, he must recognize as the infrastructure of nearly a decade of United States foreign and domestic policy.

Because of the extravagant lengths to which the commitment to nontruthfulness in politics went on at the highest level of government, and because of the concomitant extent to which lying was permitted to proliferate throughout the ranks of all governmental services, military and civilian—the phony body counts of the "search-and-destroy" missions, the doctored after-damage reports of the air force,² the "progress" reports to Washington from the field written by subordinates who knew that their performance would be evaluated by their own reports³—one is easily tempted to forget the background of past history, itself not exactly a story of immaculate virtue, against which this newest episode must be seen and judged.

Secrecy—what diplomatically is called "discretion," as well as the arcana imperii, the mysteries of government—and deception, the deliberate falsehood and the outright lie used as legitimate means to achieve political ends, have been with us since the beginning of recorded history. Truthfulness has never been counted among the political virtues, and lies have always been regarded as justifiable tools in political dealings. Whoever reflects on these mat-

² Ralph Stavins, Richard J. Barnet, and Marcus G. Raskin, Washington Plans an Aggressive War, New York, 1971, pp. 185-187.

⁸ Daniel Ellsberg, "The Quagmire Myth and the Stalemate Machine," in *Public Policy*, Spring 1971, pp. 262-263. See also Leslie H. Gelb, "Vietnam: The System Worked," in *Foreign Policy*, Summer 1971, p. 153.

ters can only be surprised by how little attention has been paid, in our tradition of philosophical and political thought, to their significance, on the one hand for the nature of action and, on the other, for the nature of our ability to deny in thought and word whatever happens to be the case. This active, aggressive capability is clearly different from our passive susceptibility to falling prey to error, illusion, the distortions of memory, and to whatever else can be blamed on the failings of our sensual and mental apparatus.

Mental apparatus.

A characteristic of human action is that it always begins something new, and this does not mean that it is ever permitted to start ab ovo, to create ex nihilo. In order to make room for one's own action, something that was there before must be removed or destroyed, and things as they were before are changed. Such change would be impossible if we could not mentally remove ourselves from where we physically are located and imagine that things might as well be different from what they actually are. In other words the deliberate depial of factual truth—the ability to words, the deliberate denial of factual truth—the ability to words, the deliberate denial of factual truth—the ability to lie—and the capacity to change facts—the ability to act—are interconnected; they owe their existence to the same source: imagination. It is by no means a matter of course that we can say, "The sun shines," when it actually is raining (the consequence of certain brain injuries is the loss of this capacity); rather, it indicates that while we are well equipped for the world, sensually as well as mentally, we are not fitted or embedded into it as one of its inalienable parts. We are free to change the world and to start able parts. We are free to change the world and to start something new in it. Without the mental freedom to deny or affirm existence, to say "yes" or "no"—not just to statements or propositions in order to express agreement or disagreement, but to things as they are given, beyond agreement or disagreement, to our organs of perception and

cognition—no action would be possible; and action is of course the very stuff politics are made of.4

Hence, when we talk about lying, and especially about lying among acting men, let us remember that the lie did not creep into politics by some accident of human sinfulness. Moral outrage, for this reason alone, is not likely to make it disappear. The deliberate falsehood deals with contingent facts; that is, with matters that carry no inherent truth within themselves, no necessity to be as they are. Factual truths are never compellingly true. The historian knows how vulnerable is the whole texture of facts in which we spend our daily life; it is always in danger of being perforated by single lies or torn to shreds by the organized lying of groups, nations, or classes, or denied and distorted, often carefully covered up by reams of falsehoods or simply allowed to fall into oblivion. Facts need testimony to be remembered and trustworthy witnesses to be established in order to find a secure dwelling place in the domain of human affairs. From this, it follows that no factual statement can ever be beyond doubt-as secure and shielded against attack as, for instance, the statement that two and two make four.

It is this fragility that makes deception so very easy up to a point, and so tempting. It never comes into a conflict with reason, because things could indeed have been as the liar maintains they were. Lies are often much more plausible, more appealing to reason, than reality, since the liar has the great advantage of knowing beforehand what the audience wishes or expects to hear. He has prepared his story for public consumption with a careful eye to making it

⁴ For more general considerations of the relation between truth and politics see my "Truth and Politics" in *Between Past and Future*, Second Edition, New York, 1968.

credible, whereas reality has the disconcerting habit of confronting us with the unexpected, for which we were not prepared.

Under normal circumstances the liar is defeated by reality, for which there is no substitute; no matter how large the tissue of falsehood that an experienced liar has to offer, it will never be large enough, even if he enlists the help of computers, to cover the immensity of factuality. The liar, who may get away with any number of single falsehoods, will find it impossible to get away with lying on principle. This is one of the lessons that could be learned from the totalitarian experiments and the totalitarian rulers' frightening confidence in the power of lying—in their ability, for instance, to rewrite history again and again to adapt the past to the "political line" of the present moment or to eliminate data that did not fit their ideology. Thus, in a socialist economy, they would deny that unemployment existed, the unemployed person simply becoming a non-person.

The results of such experiments when undertaken by those in possession of the means of violence are terrible enough, but lasting deception is not among them. There always comes the point beyond which lying becomes counterproductive. This point is reached when the audience to which the lies are addressed is forced to disregard altogether the distinguishing line between truth and false-hood in order to be able to survive. Truth or falsehood—it does not matter which any more, if your life depends on your acting as though you trusted; truth that can be relied on disappears entirely from public life, and with it the chief stabilizing factor in the ever-changing affairs of men.

To the many genres in the art of lying developed in the past, we must now add two more recent varieties. There is, first, the apparently innocuous one of the public-relations

managers in government who learned their trade from the inventiveness of Madison Avenue. Public relations is but a variety of advertising; hence it has its origin in the consumer society, with its inordinate appetite for goods to be distributed through a market economy. The trouble with the mentality of the public-relations man is that he deals only in opinions and "good will," the readiness to buy, that is, in intangibles whose concrete reality is at a minimum. This means that for his inventions it may indeed look as though the sky is the limit, for he lacks the politician's power to act, to "create" facts, and, thus, that simple everyday reality that sets limits to power and brings the forces of imagination down to earth.

The only limitation to what the public-relations man does comes when he discovers that the same people who perhaps can be "manipulated" to buy a certain kind of soap cannot be manipulated—though, of course, they can be forced by terror—to "buy" opinions and political views. Therefore the psychological premise of human manipulability has become one of the chief wares that are sold on the market of common and learned opinion. But such doctrines do not change the way people form opinions or prevent them from acting according to their own lights. The only method short of terror to have real influence on their conduct is still the old carrot-and-stick approach. It is not surprising that the recent generation of intellectuals, who grew up in the insane atmosphere of rampant advertising and were taught that half of politics is "image-making" and the other half the art of making people believe in the imagery, should almost automatically fall back on the older adages of carrot and stick whenever the situation becomes too serious for "theory." To them, the greatest disappointment in the Victory of the state of ment in the Vietnam adventure should have been the discovery that there are people with whom carrot-and-stick methods do not work either.

(Oddly enough, the only person likely to be an ideal victim of complete manipulation is the President of the United States. Because of the immensity of his job, he must surround himself with advisers, the "National Security Managers," as they have recently been called by Richard J. Barnet, who "exercise their power chiefly by filtering the information that reaches the President and by interpreting the outside world for him." The President, one is tempted to argue, allegedly the most powerful man of the most powerful country, is the only person in this country whose range of choices can be predetermined. This, of course, can happen only if the executive branch has cut itself off from contact with the legislative powers of Congress; it is the logical outcome in our system of government when the Senate is being deprived of, or is reluctant to exercise, its powers to participate and advise in the conduct of foreign powers to participate and advise in the conduct of foreign affairs. One of the Senate's functions, as we now know, is to shield the decision-making process against the transient moods and trends of society at large—in this case, the antics of our consumer society and the public-relations managers who cater to it.)

The second new variety of the art of lying, though less frequently met with in everyday life, plays a more important role in the Pentagon papers. It also appeals to much better men, to those, for example, who are likely to be found in the higher ranks of the civilian services. They are, in Neil Sheehan's felicitous phrase, professional "problem-solvers," and they were drawn into government from the universities and the various think tanks, some of them

⁵ In Stavins, Barnet, Raskin, op. cit., p. 199.

⁶ The Pentagon Papers, as published by The New York Times. New York, 1971, p. xiv. My essay was prepared before the appearance of the editions published by the Government Printing Office and Beacon Press, and therefore is based only on the Bantam edition.

equipped with game theories and systems analyses, thus prepared, as they thought, to solve all the "problems" of foreign policy. A significant number of the authors of the McNamara study belong to this group, which consisted of eighteen military officers and eighteen civilians from think tanks, universities, and government services. They certainly "were not a flock of doves"—a mere "handful were critical of the U.S. commitment" in Vietnam?—and yet it is to them that we owe this truthful, though of course not complete, story of what happened inside the machinery of government.

The problem-solvers have been characterized as men of great self-confidence, who "seem rarely to doubt their ability to prevail," and they worked together with the members of the military of whom "the history remarks that they were 'men accustomed to winning.' "8 We should not forget that we owe it to the problem-solvers' effort at impartial self-examination, rare among such people, that the actors' attempts at hiding their role behind a screen of self-protective secrecy (at least until they have completed their memoirs—in our century the most deceitful genre of literature) were frustrated. The basic integrity of those who wrote the report is beyond doubt; they could indeed be trusted by Secretary McNamara to produce an "encyclopedic and objective" report and "to let the chips fall where they may."9

But these moral qualities, which deserve admiration, clearly did not prevent them from participating for many years in the game of deceptions and falsehoods. Con-

⁷ Leslie H. Gelb, op. cit. in Life.

⁸ The Pentagon Papers, p. xiv.

⁹ Leslie H. Gelb, in Life.

fident "of place, of education and accomplishment," they lied perhaps out of a mistaken patriotism. But the point is that they lied not so much for their country—certainly not for their country's survival, which was never at stake—as for its "image." In spite of their undoubted intelligence—it is manifest in many memos from their pens—they also believed that politics is but a variety of public relations, and they were taken in by all the bizarre psychological premises underlying this belief.

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Still, they obviously were different from the ordinary image-makers. Their distinction lies in that they were problem-solvers as well. Hence they were not just intelligent, but prided themselves on being "rational," and they were indeed to a rather frightening degree above "sentimentality" and in love with "theory," the world of sheer mental effort. They were eager to find formulas, preferably expressed in a pseudo-mathematical language, that would unify the most disparate phenomena with which reality presented them; that is, they were eager to discover laws by which to explain and predict political and historical facts as though they were as necessary, and thus as reliable, as the physicists once believed natural phenomena to be.

However, unlike the natural scientist, who deals with matters that whatever their origin, are not man-made or

However, unlike the natural scientist, who deals with matters that, whatever their origin, are not man-made or man-enacted, and that therefore can be observed, understood, and eventually even changed only through the most meticulous loyalty to factual, given reality, the historian, as well as the politician, deals with human affairs that owe their existence to man's capacity for action, and that means to man's relative freedom from things as they are. Men who act, to the extent that they feel themselves to be the masters of their own futures, will forever be tempted

¹⁰ The Pentagon Papers, p. xiv.

to make themselves masters of the past, too. Insofar as they have the appetite for action and are also in love with theories, they will hardly have the natural scientist's patience to wait until theories and hypothetical explanations are verified or denied by facts. Instead, they will be tempted to fit their reality—which, after all, was man-made to begin with and thus could have been otherwise—into their theory, thereby mentally getting rid of its disconcerting contingency.

Reason's aversion to contingency is very strong; it was Hegel, the father of grandiose history schemes, who held that "philosophical contemplation has no other intention than to eliminate the accidental." Indeed, much of the modern arsenal of political theory—the game theories and systems analyses, the scenarios written for imagined "audiences," and the careful enumeration of, usually, three "options"—A, B, C—whereby A and C represent the opposite extremes and B the "logical" middle-of-the-road "solution" of the problem—has its source in this deep-seated aversion. The fallacy of such thinking begins with forcing the choices into mutually exclusive dilemmas; reality never presents us with anything so neat as premises for logical conclusions. The kind of thinking that presents both A and C as undesirable, therefore settles on B, hardly serves any other purpose than to divert the mind and blunt the judgment for the multitude of real possibilities. What these problem-solvers have in common with down-to-earth liars is the attempt to get rid of facts and the confidence that this should be possible because of the inherent contingency of facts.

¹¹ Die Philosophische Weltgeschichte. Entwurf von 1830: "Die philosophische Betrachtung hat keine andere Absicht als das Zufällige zu entfernen."

The truth of the matter is that this can never be done by either theory or opinion manipulation—as though a fact is safely removed from the world if only enough people believe in its nonexistence. It can be done only through radical destruction—as in the case of the murderer who says that Mrs. Smith has died and then goes and kills her. In the political domain, such destruction would have to be wholesale. Needless to say, there never existed on any level of government such a will to wholesale destruction, in spite of the fearful number of war crimes committed in the course of the Vietnam war. But even where this will is present, as it was in the case of both Hitler and Stalin, the power to achieve it would have to amount to omnipotence. In order to eliminate Trotsky's role from the history of the Russian Revolution, it is not enough to kill him and eliminate his name from all Russian records so long as one cannot kill all his contemporaries and wield power over the libraries and archives of all countries of the earth.