



2016/17



**FAMILIES
TOGETHER**
a PLM organization

annual report

Growing A Foundation For HOPE

This was a year of growth at Families Together. More children were reached and more families were served than any time in our recent history. Our goal remains steadfast – to move families from homelessness to home and help parents wrap their children with the love and support necessary to thrive.

In response to a growing community need resulting from a 56% increase since 2010 in the number of Wake County children experiencing homelessness, Families Together:

- ▶ Expanded our staff and board of directors.
- ▶ Hired the first-ever regional Housing Navigator.
- ▶ Strengthened our partnership with the Wake County Public School System.
- ▶ Enhanced our Short-Term Family Housing into a replicable model for nurturing the learning and well-being of children.
- ▶ Strengthened our metrics-based model for housing families.
- ▶ Expanded our community of donors, volunteers, partners, faith groups, and landlords.
- ▶ Solidified our organization’s role as the housing expert in the continuum of agencies working to end and prevent family homelessness in our community.

2016/17 Board of Directors

- Dorothy Bell
- Susanna Birdsong
- Kathy Blum
- Dennis Heffernan,
Treasurer
- Tim Hiteshew,
Vice President
- Merrilee Jacobson
- Shindira Kennedy
- Katie Kingsbery
- Tracy McNeil
- Al Mulnick
- John Niffenegger,
President
- Scott Padalecki
- MaryJane Selgrade
- Ann Thomas
- Karl Wagner
- Lisa Walker
- Sarah Wood,
Secretary

▶▶▶ **“Families Together let me give my children a home.”**

Kathleen



Collaboration is KEY

We coordinate closely with more than a dozen partners to avoid duplication and ensure families in crisis receive the best of care. Some of our key partnerships are:

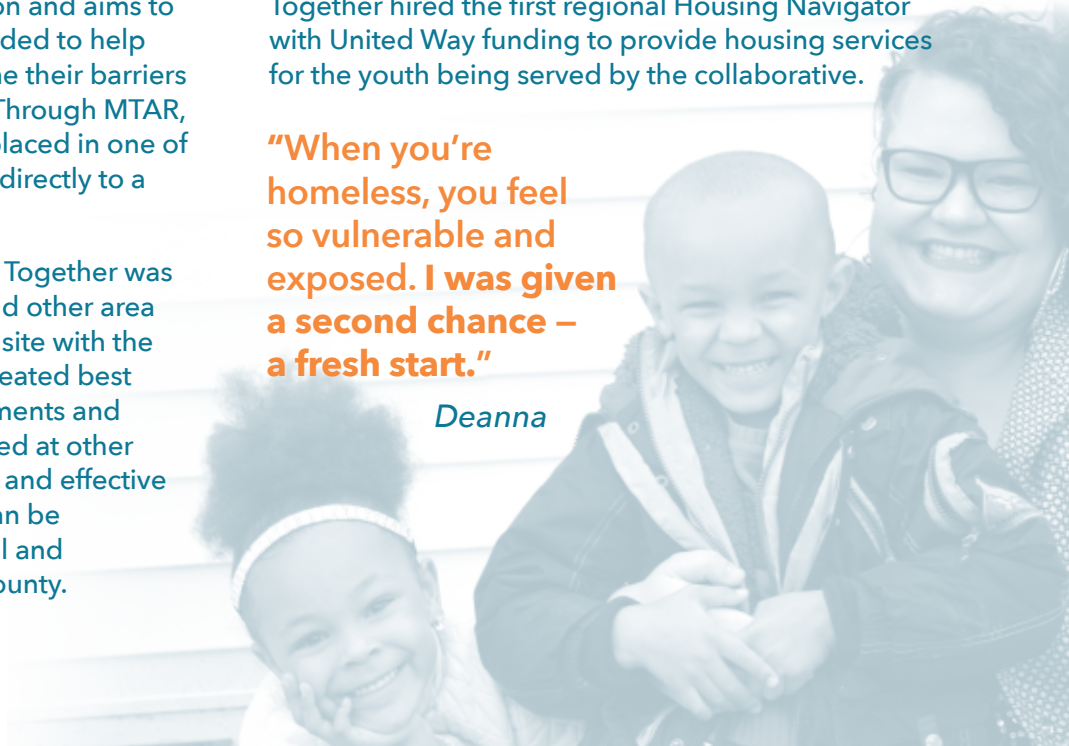
MORE THAN A ROOF (MTAR): Families that have past evictions or other arrears find it nearly impossible to secure stable housing on their own - leading to an increasing trend of relying on motels as "safe," though unsustainable, places to stay. The MTAR initiative supports this often invisible population and aims to provide the support and services needed to help families with young children overcome their barriers and end the cycle of homelessness. Through MTAR, families are assessed and are either placed in one of our short-term apartments or moved directly to a home in the community.

KALEIDOSCOPE PROJECT: Families Together was selected by Marbles Kids Museum and other area partners to be a 2017 demonstration site with the Kaleidoscope Project. Together we created best practice indicators to guide improvements and develop tools and resources to be used at other sites. Our goal is to create intentional and effective children's "Places and Spaces" that can be replicated to improve children's social and emotional well-being across Wake County.

FOSTERING WELLNESS: This exciting new regional collaborative of multiple agencies is dedicated to improving the lives of youth and young adults coming out of foster care by coordinating resources and expertise for their benefit. Families Together hired the first regional Housing Navigator with United Way funding to provide housing services for the youth being served by the collaborative.

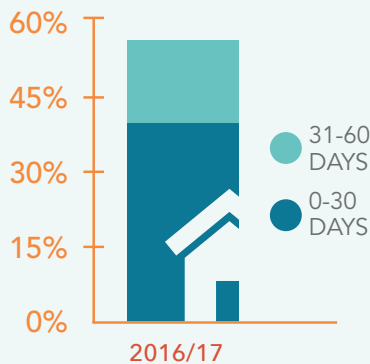
"When you're homeless, you feel so vulnerable and exposed. I was given a second chance – a fresh start."

Deanna



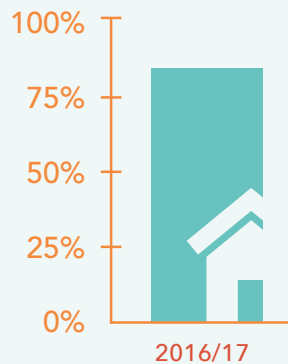
Measures of SUCCESS

Days to HOUSING



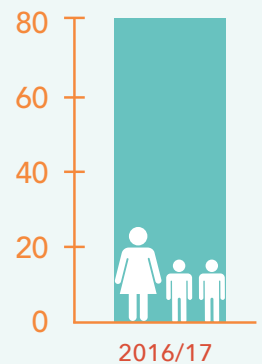
By housing families quickly — the majority within 60 days — we reduce the traumatic effects of homelessness on the lives of children.

% Transitioned to HOUSING



81% of families successfully transitioned from enrollment to permanent housing.

Families HOUSED



We moved 80 families from homelessness to home — a 14% increase in one year.



Our accomplishments would not be possible without our dedicated volunteers!

614
Volunteers

2,465
Hours
Volunteered

A stable home

provides an essential building block for a healthy, thriving child. Compared to the average child, the child without a home is 2-4 times as likely to:

- ▶ Get sick
- ▶ Experience emotional/behavioral problems
- ▶ Show delayed development
- ▶ Experience hunger
- ▶ Have learning disabilities
- ▶ Miss school/experience delayed academic performance

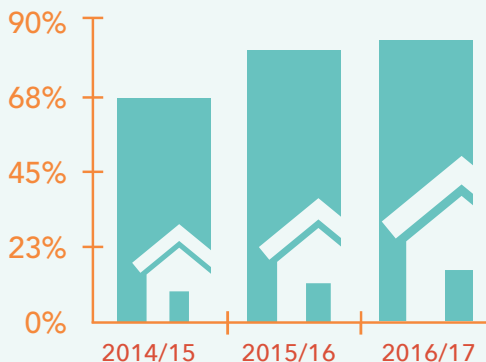
Our Key Strategies

- ▶ Keep families together by providing short-term housing in our three-bedroom apartments.
- ▶ End the immediate crisis of homelessness by providing temporary rental assistance and connections to permanent housing.
- ▶ Create the conditions for long-term success by providing life skills training and a Mentor Advocate for up to a year.



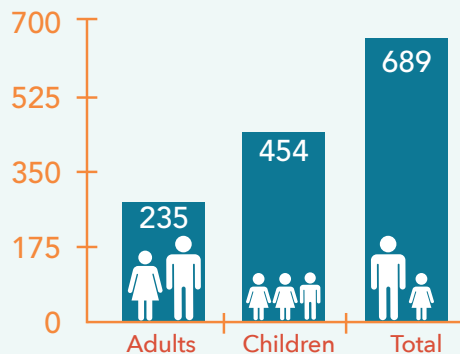
With no “silver bullet” to the affordable housing crisis in our community, we take a multi-pronged approach to housing homeless families. This includes continuation of housing families at market-rate, redeployment of program staff by specialty, expansion of collaboration with partner agencies, and two new strategic goals focused on increasing the pool of affordable housing and increasing our role in advocacy.

Successfully Maintain Housing for a Year



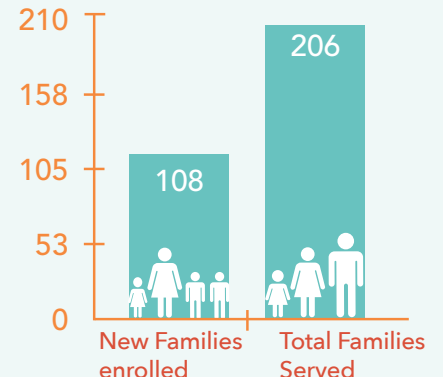
We check in and check up on families for a year after being housed and 83% are successfully holding leases at program exit.

Individuals Impacted



We focus on family homelessness and work with urgency to give children a place to call home – 65% of the individuals we serve are children and most of them are under age 12.

of Families Reached



With a growing community need for homelessness services, this year we increased the number of families served by 13%.

▶▶▶ "I was in a domestic violence relationship that led me to homelessness. Families Together became angels, like family. [Their support] helped change my life."

Annaia

Corporate Partners & Leadership Circles

Community Catalyst \$25,000-\$49,999

John Rex Endowment
Searstone - LSA Management, Inc.
The Stewards Fund

Community Investor \$10,000-\$24,999

Bank Of America Charitable Foundation
Caterpillar Foundation
Gipson Family Foundation
M. Jack and Dorothy Stephens Fund of the Triangle Community Foundation
Square 1 Bank
Wells Fargo Foundation
Workplace Options

Community Builder \$5,000-\$9,999

Blue Cross Blue Shield Of NC
Woodforest National Bank

Community Partner \$2,500-\$4,999

A.E. Finley Foundation
Cary Women's Giving Network
Duke Energy Foundation
Marbles Kids Museum
Skin & Cosmetic Solutions
Storr Office Environments
TrialCard, Inc.

Community Advocate \$1,000-\$2,499

Blue Water Spa
Burlson Research Technologies
CarMax Foundation
Clancy & Theys
David Allen Company, Inc.
Foundation For DO
IBM Corporation
Naran Family Dentistry
nOg Run Club
Rolf and Carrie Tweeten Charitable Foundation
Thrivent Financial
Umicore

Faith Leadership Circle

Christ The King Lutheran Church
Elevation Church RDU
Evangelical Lutheran Church in America
Good Shepherd Lutheran
Good Shepherd Endowment Fund
Grace Lutheran Church
Hayes Barton United Methodist Women
Holy Trinity Evangelical Lutheran Church
Holy Trinity Endowment Fund

Our Savior Lutheran Church
Resurrection Lutheran Church
Saint Philip Lutheran Church
Saint Paul's Episcopal Church
The Summit Church

Community Leadership Circle Leader \$10,000-\$24,999

Bob and Joanne Schanz
Peter Zierz and Nuria Suari

Motivator \$2,500 - \$4,999

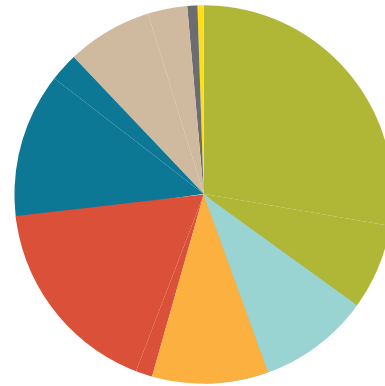
Anonymous - Raleigh, NC (2)
Lori Bowersox
Greg Hawkins
Tim and Leslie Hitesheiw
Doug and Katie Kingsbery
MaryJane Selgrade
Karl and Brenda Wagner

Advocate \$1,000-\$2,499

Susan Aitken
Joe and Anne Baden
Bruce and Gretchen Bailey
William and Vera Beers
Jim and Stacey Bell
Gary and Deborah Blank
Kathy Blum
Ron and Carol Bostick
John and Brenda Chaplinsky
Walter Chmielewski and Beth Melcher
Glenn and Dorothy Faurot
Eric and Ashley Hardin
Don and Julie Helmey
Allen and Cathryn Hewett
Ken and Merrilee Jacobson
George and Jeane Joyner
Warren and Judy Keyes
Al and Ann Luke
Barry Marx
Catherine McConnell
Dick and Cindy McCarty
Phyllis Rideout
David and Kimberly Schwartzburg
John and Eunice Shoemaker
Fred and Catharine Staley
Matt and Martha Stallmann
David and Barbara Tarbox
Jack and Lila Thome

Revenue 2016/17

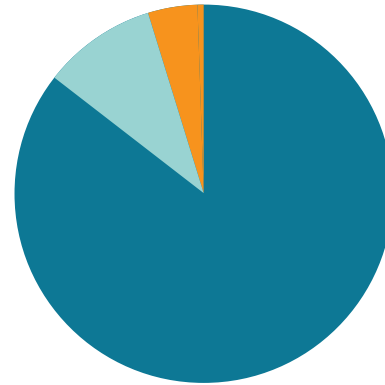
\$1,119,932



- Government 39%
- United Way 7%
- Foundations 9%
- Individuals 16%
- Businesses 15%
- Churches 10%
- Miscellaneous 2%
- In-Kind 1%

Expenses 2016/17

\$1,142,025



- Program 85.3%
- Administrative 9.2%
- Fundraising 5.5%



FAMILIES TOGETHER
a PLM organization

P.O. Box 14395
Raleigh, NC 27620
919.212.1123

FamiliesTogetherNC.org



@Families2gether

We believe every family deserves a home, and children should never have to wonder where they're going to sleep at night. We connect families with children to stable homes as quickly as possible so they can begin the process of bettering their lives and achieving independence.

Families Together (officially named PLM Families Together) is a 501(c)3 nonprofit organization and donations are tax deductible to the extent allowed by law. We are grateful to all who make our work possible.

Families Together is a proud winner of the 2017 GSK Community Impact Award.

