



THE RISING SUN

December 2012

We Believe in Heroes: Supporting the Wounded Warrior Project



WOUNDED WARRIOR PROJECT

Sun Products has partnered with our broker partner Acosta Sales & Marketing for the Believe in Heroes campaign, which benefits the Wounded Warrior Project (WWP). The non-profit WWP helps wounded veterans who return from combat suffering from mental and physical ailments.

Thousands of young men and women are plagued by not only physical injuries sustained during battle, but also post-traumatic stress disorder and depression. WWP offers interactive programs, physical



rehabilitation and higher education initiatives to help soldiers regain their strength and acclimate to civilian life.

Wisk, all and Snuggle participated in the campaign in November, with newspaper inserts featuring all three brands and a message directing consumers to donate at the WWP website. Our brand Facebook pages educated their fans about WWP, and encouraged online donations to the

cause. Printable coupons also ran on the web, while Believe in Heroes shelf and hang tags were displayed at retail.

Several Sun Products sites including Wilton, Trumbull, Ninigret, Salt Lake City downtown, and our sales offices in Bentonville and Minnetonka, participated in a Jeans Week benefiting the WWP which resulted in a donation of more than \$6,000 for the charity. A fall-themed bake sale was also held in Wilton, with proceeds going to the WWP.

Thanks to all who participated in supporting this timely and important cause.

Do you have a story idea for the newsletter? We'd love to hear from you.
Please send your comments to communications@sunproductscorp.com.

THE RISING SUN

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Corporate Communications Manager

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60 Danbury Road Wilton, CT 06897

Visit our website at
www.sunproductscorp.com

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Sun Products strengthens media relations

Sun Products' marketing and R&D representatives recently visited Good Housekeeping's Research Institute



About.com

as well as welcomed About.com laundry expert Mary Marlowe Leverette for

a tour of our Trumbull R&D site to showcase our state-of-the-art facilities.

Both meetings were very successful. Good Housekeeping scientists shared greater insight into how they review and rank consumer products, and Mary showcased what our facilities are like behind the scenes to her readers in a great write-up on her blog. Check it out at <http://bit.ly/Vppe5V>.



AROUND THE BUSINESS

From the CEO



2012 will be a memorable year for Sun Products... a year when even in the face of fierce competition, we have accomplished much that has strengthened our Company and will position us for greater success in 2013.

Thanks to your focus and commitment, we have experienced significant progress across many key areas over the past year, including SAP stabilization, SKU rationalization, inventory reduction, and customer service. We have also reduced complexity by selling the personal care business, reducing our warehousing footprint, and streamlining our systems and processes, all of which are benefitting the business.

With your help in supporting our many cost-reduction initiatives and submitting ideas through Project Piggybank, we have succeeded in making 2012 a record cost-savings year – eliminating \$90 million in unnecessary costs! We have also successfully won exciting new retailer brand business and launched several new products, with our ‘all mighty pacs emerging as the clear #2 brand in the U.S. in the single dose laundry format. Our laundry conditioning share is growing faster than our competitors, with Snuggle the fastest-growing brand, and we have experienced big wins with our Retailer Brands in Costco and other key retailers.

While our top line sales and market share results in the highly competitive laundry cleaning category have challenged our financial performance, our improved

gross margin and cash performance has helped us strengthen our bottom line. I am hopeful that we can successfully deliver on our critical “sprint to the finish” actions, and that our year-end financials will truly reflect all of the work we’ve put into building a better and stronger Company.

Thank you for all you have accomplished in 2012. I am proud of the work everyone has delivered to strengthen our business in so many fundamental areas, and look forward to continuing our great momentum in the upcoming year.

On behalf of the Sun Products Executive Leadership Team, I wish you and your family a safe, happy and healthy holiday season.

Jeff Ansell
Chairman, President & CEO

Executive Team Announcements

We are pleased to announce important changes to our Executive Leadership team, including two new members: Brian J. Del Buono as Sr. Vice President, General Counsel & Corporate Secretary, and Carlos Linares as Chief Technology Officer.

Brian is responsible for all legal affairs worldwide. He has experience building and leading legal teams both in private practice and in corporate legal departments. Prior to assuming his current role, Brian served as Sun Products’ Vice President, Deputy General Counsel & Chief IP Counsel. Before joining Sun Products, Brian was a partner at Sterne, Kessler, Goldstein & Fox in Washington, DC, where he represented a diverse group of clients (including Sun Products) in intellectual property strategy and procurement, licensing and technology acquisition.

As Chief Technology Officer, Carlos Linares is responsible for



Brian Del Buono



Carlos Linares



Blair Hawley

leading the Research and Development organization including product and packaging, innovation, and development, process engineering, quality assurance and regulatory compliance. He joins Sun Products from Johnson & Johnson where he served as Vice President, R&D Strategy and Open Innovation, developing strategy, driving innovation and building new capabilities for the Global R&D organization.

In addition to these changes to our leadership team, we are saying good-bye to Mitch Tinnan, SVP of Product Supply, who, as announced in October, will be retiring at the end of 2012. Mitch has played a vital role in strengthening our manufacturing sites and processes over the past few years, and we

will miss his contributions and tireless dedication.

Blair Hawley will assume the role of Chief Supply Chain Officer with new responsibility for all manufacturing functions, and continuing responsibility for warehousing and logistics, supply and demand planning, customer supply chain and deployment, and data administration and governance. Blair’s many contributions to Sun Products include driving efficiencies and cost savings with warehouse consolidations in Bowling Green and Salt Lake City, revitalizing our Supply and Demand Planning and Customer Supply Chain functions, playing a significant leadership role in SAP recovery efforts, and implementing the Company’s Data Administration and Governance function.

Please welcome Brian and Carlos to the Executive Leadership Team, congratulate Blair on his expanded responsibilities, and join us in wishing Mitch the very best as he pursues new adventures in retirement.

Working SMART in Sales & Marketing

In September, we held our second National Sales Meeting for the year, where more than 250 associates from sales, marketing and other areas came together to discuss plans and opportunities to strengthen our business and get 2013 off to a strong start.

Kicked off by our new Chief Customer Officer Scott Almquist, the first day of the meeting featured business updates and thought leadership presentations from ELT members, brand and category leaders, and representatives from our broker partners Johnson O'Hare and Acosta.

Scott introduced our new SMART model for measuring



Above: National Brands EVP Ed Vlacich and Retailer Brands EVP Jeff Strong join Scott in a fun expression of how they and their teams collaborate closely to drive product sales. Right: Chief Customer Officer Scott Almquist kicks off the days events



Sales Fundamentals across all of our retailers and brands:

- **S**helving
- **M**erchandising
- **A**ssortment
- **R**etail Pricing
- **T**rade Spending

By establishing targets and a scorecard aligned to the SMART model, we can build a more accurate picture of how our customers are positioning our products and how consumers view our brands on shelf. This is just one of many tools we are implementing to improve our topline growth, drive sales, and grow share.

Word Game

Did you know?

2

True/False:

Women more often use warm/hot water for their laundry.

4

True/False:

35% of U.S. laundry loads contain socks

1

Which days of the week are the fewest loads of laundry done?

- a.) Sunday/Monday
- b.) Thursday/Friday
- c.) Friday/Saturday

3

Which region of the country is most likely to line dry?

- a.) South
- b.) Midwest
- c.) Northeast
- d.) Northwest

5

What percentage of U.S. households has a Sun Products detergent in their laundry room?

- a.) 32%
- b.) 44%
- c.) 56%

Source: Sun Products Laundry Habits & Practices tracker. Answers on page 8.



Operation PiggyBank

To Boldly Save What We've Never Saved Before!

Congratulations to our recent PiggyBank SunSpot Winners!

Tim Moriarty (Field Sales), Sara Mayer (Wilton), Diane Bennett (Baltimore), Carter Burningham (SLC) and Narender Byru (Houston)

This poster has been Snuggled.

You're next at GetSnuggled.com



Snuggle Canada brings home the gold

At the 13th annual Media Innovation Awards, Snuggle Canada won Gold in the "Best Out of Home" category for its multi-touch point "Get Snuggled" campaign.

Over 500 associates celebrate 5 to 35 years with Sun Products

Happy Anniversary

FIVE years

Michael Adams
 Tyson Adams
 Christopher Agar
 Robert Aguilar
 Kuany Akech
 Erick Alberto
 Mohammad Alimadadi
 Sandra Allen
 Steven Allen
 Brian Altruz Arce
 Jason Arnold
 Jess Arnold
 Gilberto Arroyo
 Jason Arthur
 Cory Ashton
 Sadat Behluli
 Felix Benitez
 Jeff Bodily
 Randy Bolin
 Christine Bowman
 Lana Bradford
 Michael Brooks
 James Brown
 John Brown
 Dewanne Bunton
 Meredith Burke
 Stacy Butters
 Quantina Carman
 Joshua Carr
 Juan Rios Carrera
 Joshuah Caskey
 Cynthia Casto
 James Chappell
 Edward Chavira
 Brian Clark
 Casey Clark
 James Clark

Kevin Clingan
 Joshua Colburn
 Jeffrey Cole
 Joann Connelley
 Travis Copfer
 Tamara Cottrell
 Jody Cowan
 Kimberley Daniel
 Daniel Davies
 Robert Delgado
 Dallas Dinsdale
 Rodney Doucett
 Timothy Douglas
 Mark Drake
 Lisa Duncan
 Dean Earl
 Rhonda Eastwold
 Mohamed El Bossayri
 Rommy Enos
 Raul Escamilla Jr.
 Michael Faasou
 Lesieli Faiva
 Steven Ferguson
 Anthony Fish
 Robert Forbes
 Johnny Ford
 Carl Fowler
 Dayla Frames
 William Frock
 Jamie Frost
 Dave Fry
 Niusa Fuiava
 Brian Gabriel
 Ernesto Garcia Medina
 Bradley Garrett
 Sherri Gaston
 Robert Gay
 Kadar Gedi
 Zane Gerrard
 Isabelle Givens
 Eleazar Gonzales Jr.

Keith Grasso
 Kelly Green
 Aldo Guevara
 Muoi Ha
 Saulala Hafoka
 Clarence Haley
 Lemont Hall
 Natalia Hallan
 Matthew Hammers
 Robert Hansen
 John Hardie
 Sosaia Haukinima
 Everett Hawkins
 Terri Heltsley
 Takjen Hemos
 Lourdes Hohimer
 Andy Horton
 Ann Hunger
 Rafeal Hunter
 Carl Jent
 Lottie Jimenez
 Michael Jimenez
 Brandon Johnson
 Dana Johnson
 Eli Johnson
 Gene Johnson
 Nolan Johnson
 Earl Jones
 William Justice
 Gordana Kalin
 Michael Kanrow
 Colleen Kelley
 Larry Keown
 Allen Killough
 Juan Kindrick
 Fetinai Laau Jr.
 Robert Gay
 Hal Leetham Jr.
 Andres Leonardini
 Jon Lewis
 Jacob Likens

Francisco Loera
 Angela Lopez
 David Lord
 Junior Lorennij
 Anita Loudin
 Leticia Lugo De Avila
 Shannon Maifeld
 Anicka Marjanovic
 Angela Martin
 Ulas Massengill
 Daniel Mauchley
 Michael McCracken
 Zouina McCrady
 Jonathan McGrew
 Thomas McIntosh
 Debbie McKinney
 Timothy Meacham
 Nathan Meek
 Cesar Mendez
 Alejandra Mendoza
 Michael Miller
 William Mock
 Powell Moeung
 Wendy Molina
 Jeff Montgomery
 Alice Moore
 Lorie Morrison
 Randall Moser
 Lindzie Mott
 Amith Munasinghe
 Fredrick Naeata
 Master Nau
 Vickie Neighbors
 Andrea Nevin
 Brad Newbold
 David Nguy
 Ravid Nichols
 Douglas Nielsen
 Fofoa Nonu
 Malia Nuku
 Daniel Nunez

Shane Opatchen
 Seth Overstreet
 Kevin Page
 Stacy Page
 Tanumafono Palu
 Anthony Parham
 James Parker
 Jeffery Payne
 Ramon A Pena
 Kathy Pendley
 Craig Peterson
 Danny Plite
 Ginger Poe
 Jesse Poorte
 Brian Poston
 Carl Powers
 Susan Prahl
 Abdiwali Rage
 Jose Ramos
 Jamesetta Randle
 Sherry Ray
 Micah Redden
 Tammy Richards
 Francisco Rico
 Daniel Rigano
 Shannon Robbins
 Andrew Roberts
 Colleen Rodgers
 Langston
 Melchor Ruiz
 Mike Sabella
 Vannak Sam
 Noe Sanchez
 Elvia Sandoval
 Roman Saulter
 Terrence Schultz
 Frieda Scott
 Brandalyn Sedgwick
 Tafaoga Seutafili
 Bobby Shoemaker
 Victor Shoemaker

Lunny Silk
 Jason Skinner
 Gayecesor Sleh
 Debra Smith
 Jeff Smith
 Sheilla Smith
 Thomas Spenader
 Donald Stacy
 James Stahle
 Richard Stockstill
 Russell Sullivan
 Steven Swietnicki
 Barbara Tapp
 Jesse Tapp
 Rafael Tarelo
 James Taylor
 David Thomas
 Louie Tran
 James Vetter
 Diem Vo
 Tina Waddell
 Crystal Walker
 Stephen Walker
 Michelle Warden
 Christopher Wardle
 Brian Warner
 Robert Whitcomb
 Josette White
 Steven White
 Deshanna Whittemore
 Jason Wilbanks
 Benjamin Wright
 David Yadon
 Terry Yonce
 Kristel Young
 Christina Zugehoer

ASSOCIATE MILESTONES

TEN
years

Tony Alicie
Leticia Alvarez-Pasillas
Jacqueline Armstrong
Joe Artalejo Jr.
Charles Ashley Jr.
Stewart Avant
Eduardo Ayala
Paul Ballistreri
Christopher Barbour
Michael Bassett
Christopher Baum
Eric Berger
Ronald Bishop
David Box
Teresa Bradley
Kavine Bright
Casidy Brown
Travis Brown
Ron Burkhalter
Christififer Burnam
Janis Burnam
Kcee Calderwood
Noah Cannon
Ricky Carroll
Mark Clark
Joey Cook
Mary Cooke
Michael Crabtree Jr.
Sandi Cromwell
Justin Daniels
James Davis
Crispin Dixon
Theo Eke
Lenny Evans
Charles Ewing
Wes Fish
Tomeka Givens
David Gregory
Richard Grimes
Jerry Goucher
Nancy Grover
Wayne Hardin
Kenneth Harlan
Allison Harr
Russell Hawks
Edna Henderson
Melvin Hill Jr.
Chadwick Hines
Richard Hirschi
Jerry Hogan
Dannie Jarvis Jr.
William Jayne
Susan Jones
Trena Jones
Lashonda Joyner
Tin Kang
Vilayphone Kattavi
layvong
Brian Keith
Jason Kelley
Branden Keplinger

Burnett Kichiro
Melissa Kight
William Konopka Jr.
Timothy Krewson
Mike Lado
Marty Lindsey
Humberto Loera
Etuale Lolani
Emma Lomu
Maximo Longoria
Judy Madden
Taylor Matuauto
Karen Maynes
Jimmie McCluskey
Danny Meadows Sr.
Ben Mercer
Sophon Milicevic
Bryan Mohler
Paul Moore
Daniel Morris
Steven Morse
Luseane Nai
Richard Norris
Lek Osborne
James Palestro
Terry Pawlawski
Jimmy Payne
Orville Phelps
Jeffrey Phillips
Joseph Pitts
Houston Puckett
Steven Randolph
Austreberto Reyes
Joyce Riley
Jean Rolon
Joseph Rone
Jamie Saenz
Keomanivanh Sathaphan
Craig Schultz
Jessie Schwenke
Kimberly Seal
Darren Self
Mary Senteno
Gregory Shanks
Ivah Shepherd
Joshua Sneed
Sous Sok
Susan Solomon
William Spears Jr.
Daniel Stoker
Kenneth Stratton
Kevin Suggs
Justin Taylor
Taulton Tipton III
Norma Wade
Bryan Waldrop
Dale Warren
Christopher Watkins
Cecil West
Bobby White Jr.
Kim Whitman

Brian Williams Sr.
Sylvester Wooley
Glen Wright

FIFTEEN
years

Mousa Alizadeh
Larry Anderson
Warren Barnacastle
Salih Beharic
James Belk
Keith Brown
Steven Bryant
Bobby Burkeen
David Chapman
Bryan Cook
Shannon Cordova
Todd Cripps
Jimmy Joe Davis
Jeffrey Decker
Timothy Duggan
Michelle Erekson
Marqueta Franklin
Jake Frei
Leslie Gass
Dennis Gerlach
Jimmy Gott
Javier Guzman
Rick Hardman
Kimberly Harness
Pete Havens
Cortez Hawkins
Thomas Higgs
Eric Hunter
Mele Ika
Filipe Kaufusi
Vincent Keene
Tamara Kenner
Anthony Kirby
Hope Kirk
Nermin Kusmic
Roger London
Marco Lujan
Sean Lytle
Vincent Manzanares
Vin Masotta
Angela McKinney
Holly Nesbitt
William Nesbitt
Joseph Nitsch
Brian Peters
Scott Poteet
Ryan Redd
Juan Romero Torres
Milton Rosser
Adam Ostmark
Juan Palacios
Sione Sevelo
Thomas Sewell

Jacklyn Shaw
Gail Shepherd
John Simpson
Tonya Smith
Gregory Sollman
Todd Stockstill
Norman Stoner
Karen Stubblefield
Herbert Taylor Jr.
Aisen Tima
Roxanne Trayner
Mele Tuifua
Shayne Vance
Robert Wells
Jose Zavala

TWENTY
years

Robert Adams
Sawar Afridi
John Akins
Melissa Akins
Jeff Bahrs
Chad Bowden
Victor Cajahuaman
Javier Conrado
Danny Coult
Camilo Delgado
Kimberly Etori
Byron Frazier
James Gallo
Gabriel Gomez
John Hill Jr.
Alex Keophilavong
Pasong Khamphanh
Norm Kiskadden
Dennis Kvamme
Hong Lam
Ranee Lester
John Long
Steve Martinez
Neil Pipes
Javier Rangel
Roger Robinson
Martha Sanders
Eric Siminski
Ernie Skidmore
Mamye Watson
Debra Wheeler

TWENTY-FIVE
years

Ron Anglin
Larry Autry
Jeffrey Bazzetta
Dennis Bennett
Marek Bialobrzeski
Robert Callahan Jr.
Lance Carlson
Paul Christine
Susan Collison
Ginger Cornejo
Tony Dang
Anthony
Dibartolomeo
Barbara Dress
Karen Epps
Haini Fakatoufifita
Carole Foy
Dawn Grandizio
Chris Ktestes
Manuel Lopez

Ha Mai
Kirston Makell
Joe Mayhew
Terry Nguyen
Hay Nhan
Halina Olejniczak
Fred Pierorazio
Danuta Pietrzak
Jim Poynter Jr.
Barbara Reed
Denise Rutter
Ben Shayegh
Mark Steffen
Kevin Tanner
Gary Vetter
Tinh Vuong
Joseph Wagner
Todd Williams
Grace Wolkow

THIRTY
years

Frank Bart
Mony Ek

THIRTY-FIVE
years

William Beglin
Dorothy Rabsey
Diane Wolf

BUSINESS SPOTLIGHTS

SPOTLIGHT ON LEADERSHIP:

Ed Vlacich

EXECUTIVE VICE PRESIDENT – NATIONAL BRANDS



What is the best leadership tip you have received?

You can't expect your team to do things you won't do.

What is the one piece of information you wish someone had shared with you at the beginning of your career?

Buy Apple stock (just kidding). Just when you think you have things under control, you will get a job/career change.

What was one of the first lessons you learned in management?

People don't always remember what you say, but they usually remember how they feel when you say it (I keep learning this one over and over again).

Who most inspires you?

My Dad. He was a great father, husband and employee who always had time to help someone out. He was completely selfless and gave back extensively to the community.

What would you do if you did not work?

Travel, bike, run, watch my kids play sports, read, cook, garden, volunteer.

What is your favorite quote?

Dale Carnegie: "Remember, today is the tomorrow you worried about yesterday."

Weigh to Go, Associates!

Approximately 1,800 associates across the business took advantage of Sun Products' health and wellness programs to make important changes in their lives in 2012. From wellness screenings and educational classes to smoking cessation and weight loss programs, associates stepped up to make positive health and lifestyle changes this year.

Over 400 associates participated in our "Weigh to Go" program, maintaining or losing weight over twelve straight weeks. In total, Sun Products associates lost more than 1,400 pounds! Associates also attended over 200 hours of Wellness classes on topics such as weight loss, nutrition, heart health and stress management, and 683 participated in a Health Management activity.

The 2013 Health Management and Wellness Program will be introduced in January—stay tuned!



ASSOCIATE SPOTLIGHT:

David DesPortes

PACKAGING ENGINEER



David DesPortes, a Baltimore-based Packaging Engineer, continually demonstrates our Achieving Peak Performance Behaviors both at work and in the community. He is currently assisting in several of the Company's pivotal projects, including Big Foot II and Smart Cap

Harmonization, and developing scope detail for other capital projects in the Liquid Pack division, such as Line 5 Case Packer Replacement and Line 3 Cap Sorter Improvements. In addition to these projects, he also provides daily production support to improve the Company's Overall Equipment Effectiveness (OEE).

For the past three years, David has donated his time and know-how to the local Hammond High School robotics team. Now acting at the team's lead technical mentor, David volunteers over 200 hours annually teaching a group of 30 students grades 9-12 about various mechanical and control systems; organizing and directing a team of five technical mentors; and guiding the intensive 6-week design and build process. Each year, after the robot is built, he supports the team's participation in robot challenge competitions.

David recently took the initiative to leverage his professional role to further educate students, bringing them on a tour of our Baltimore facility to demonstrate automation in the real world.

Way to demonstrate leadership, take initiative and make a difference, David!

Achieve results time and time again
by being really good at
"The Three E's"

ENVISION

ENERGIZE

ENABLE

3E Leadership Model

BECOMING BETTER & STRONGER

Costco and Sun Products: A winning partnership

2012 was a banner year for Sun Products' partnership with Costco. The liquid detergents line was restaged with eye-catching packaging to communicate improved formula with "Catch and Release Technology." In conjunction with the package and formula restage, members were educated with advertisements in the in-home mailer and Costco Connection magazine. Members were also invited to try the product as part of in-store demos. These events drove significant growth to both the Ultra Clean and Free & Clear products that continues even now long after the events have ended.

Rounding out the cleaning product line was the national launch of Kirkland Signature Premium Laundry Detergent Pacs.



Success was also achieved this year with a reformulation of Auto Dish Gel, utilizing superior performing enzymes, as well as a Lavender Escape Fabric Softener line extension internationally and regionally in the US.

Our national brands are thriving at Costco as well: 'all Oxi is available for purchase at the retailer, with the 103 loads-size now distributed at almost 70 locations in the Northeast and Midwest.

In addition to these product wins, Sun Products hosted the Costco merchandising group in Bowling Green in early October to demonstrate our best-in-class manufacturing capabilities. The team was extremely impressed, and our partnership continues to grow.

Target names Sun Products Corporation an "Outstanding Partner"



(Pictured, L-R): Szandra Ford, Dave Susla, Katie Schiavone, Joe Nozling

At its annual up & up Vendor Conference in October, Target recognized Sun Products and our Target up & up Retailer Brand team with its "Outstanding Partner Award"

which acknowledges innovation, thought leadership and collaboration. Congratulations, team!

Sun Laundry restage

Just in time for the New Year, Sun Liquid debuts a new "Triple Clean" claim along with refreshed packaging graphics.



Sun's "Triple Clean" claim illustrates Sun detergent's ability to fight stains and freshen clothes. By using images of towels and flowers, the new packaging evokes freshness cues to the consumer. The graphics call out load statements and highlight powerful value claims, targeting the choosy consumer.

The new packaging hits shelves in late December, with a new Oxi variant to drop in February 2013.

'all free clear steps up its campaign game

Through the end of 2012 and into 2013, 'all free clear continues to support its sensitive skin messaging, "Childhood goes by too fast to slow down for sensitive skin."

A new app on the brand's Facebook page invites consumers to share pictures of their children with colored pictures of the 'all free clear bunny featured in the current TV commercial. Participants are encouraged to vote for their favorite photos, and the top 10 winners will be included in a photo montage, mimicking the commercial which airs through February.

In other 'all free clear news, the brand recently unveiled its new "all Gone" campaign at the American Academy of Pediatrics Conference in New Orleans supported by a great booth, strategic messaging, and product samples. Medical marketing to pediatricians, dermatologists and allergists plays an important role in driving our continued leadership in the free-clear category.



The Houston site teams up to help spread Snugs Across America



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Sun Products strengthens media relations

Sun Products' marketing and R&D representatives recently visited Good Housekeeping's Research Institute



About.com

as well as welcomed About.com laundry expert Mary Marlowe Leverette for

a tour of our Trumbull R&D site to showcase our state-of-the-art facilities.

Both meetings were very successful. Good Housekeeping scientists shared greater insight into how they review and rank consumer products, and Mary showcased what our facilities are like behind the scenes to her readers in a great write-up on her blog. Check it out at <http://bit.ly/Vppe5V>.

