

# SPORTS & ENTERTAINMENT BUSINESS CONFERENCE

AT LITTLE CAESARS ARENA



VS



WEDNESDAY, NOVEMBER 29

Join us at Little Caesars Arena for the Sports & Entertainment Business Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Detroit Pistons business professionals about the business of basketball including topics on marketing, management, hospitality, technology and finance.

### SCHEDULE

|                    |   |
|--------------------|---|
| <b>2:00PM</b>      | Check-in  |
| <b>2:30-4:00PM</b> | Detroit Pistons Seminar: Hear from & interact with Detroit Pistons executives |
| <b>4:00-5:00PM</b> | Break   |
| <b>5:00PM</b>      | Pregame Warm-ups (optional)   |
| <b>7:00PM</b>      | Pistons vs Phoenix tip-off  |

### EXCLUSIVE REGISTRATION PRICING

**100-LEVEL CORNER: \$45**

*Ticket includes a Pistons giveaway. The first THREE schools to register will receive a behind the scenes tour of the facilities and club areas inside Little Caesars Arena.*

**200-LEVEL SIDELINE: \$28**



Registration includes access to the conference, a ticket to the Pistons vs. Phoenix game, school welcome message on the scoreboard, and an opportunity to shoot a free throw on the Pistons court!

*Deadline to register is November 15, 2017. All student participants are required to be members of a Career and Technical Student organization. Chapters will be required to turn in a participation list when they arrive at the conference.*

To register your school, fill out the below form or contact: **Rachel Maki | 248.377.8608 | rmaki@palacenet.com**

School Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / ST / ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_  Yes, send me future group discounts

E-mail: \_\_\_\_\_

Method of Payment: Check VISA MC Disc AmEx

Credit Card # \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_

Sports & Entertainment Business Conference: BPA

**MAIL TO:**  
The Palace of Auburn Hills  
Attn: Rachel Maki  
6 Championship Drive  
Auburn Hills, MI 48326

**MAKE CHECK PAYABLE TO:**  
Detroit Pistons

| LEVEL              | # OF TIX | X | PRICE | = | TOTAL |
|--------------------|----------|---|-------|---|-------|
| 100-LEVEL CORNER   | _____    | X | \$45  | = | _____ |
| 200-LEVEL SIDELINE | _____    | X | \$28  | = | _____ |
| <b>GRAND TOTAL</b> |          |   |       | = | _____ |

Please remember all tickets are subject to availability and handled first come first served. Refunds or exchanges will not be issued. Tickets will be mailed to the address above. This offer is not applicable to previously purchased tickets.

**Participation List  
Sports and Entertainment Conference  
November 29, 2017**

Please complete this list and turn it in when you pick up your conference materials at the arena on November 29, 2017. Remember that each student that attends the conference must be a paid member of a Career and Technical Student Organization\*\* (CTSO). If it is easier, you may also turn in an excused list that you have had distributed to teachers at your school.

| Name  | Type* | CTSO** |
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\_\_\_\_\_  
Signature

\*Type = Student, Advisor, Guest  
\*\*CTSO = BPA, DECA, FCCLA, FFA, HOSA, or SkillsUSA

**Make Additional Copies as Needed**