Georgia's estimated $34-plus billion in heirs property could ease wealth, housing gap

David Pendered

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By David Pendered

If you're bad boys and girls, you might get a runoff for Christmas next year.
In Georgia alone, an estimated $34-plus billion in property has no owner with a clear title. If the value were unlocked, this heirs property – most of it presumed to be in black hands – could help address the black-white divide in homeownership and issues related to poverty, according to an emerging body of research by the Federal Reserve Bank of Atlanta and others.

Black millennials are the next generation to face the issue of managing their heirs property, notably rural farmland, according to an essay (https://docs.google.com/document/d/1DcYnR5QyCBpO6enDVIK8Vrd_65qBrGm4j\ TC88/edit) by Briar Blakley, who works with the East Point office of the Federation of Southern Cooperatives, a non-profit organization of black farmers and black landowners formed during the civil rights movement.

Blakley observes that managing rural property doesn't require millennials to move to the country and abandon an urban lifestyle:

- "[L]and ownership today is more multifaceted in that you can work a job or own a business in the city while also managing and utilizing the land you may..."
not live on."

Heirs property is established when an owner dies without a will or document to be handled in probate. Heirs have rights to the property, but the title is not clear because the estate hasn't been resolved. The situation is familiar along the Atlanta BeltLine in Southwest Atlanta, where the Atlanta City Council authorized condemnation of land if no clear title could be located.

The unlocking of equity in heirs property could enable more blacks to buy homes, if that's their goal. Blacks have the lowest homeownership rates of any group in the nation, according to an Oct. 29 report (https://45tkhs2ch4042kf51f1akcju-wpengine.netdna-ssl.com/wp-content/uploads/2019/05/homeownership-rates-census.pdf) by the Census.

Some black potential homebuyers find themselves barred from the market by a lack of a down payment, and filling this gap in the housing finance system is a major policy objective among housing advocates, Allana McCargo, vice president of housing policy at the Urban Institute, said at an Aug. 28 forum (https://45tkhs2ch4042kf51f1akcju-wpengine.netdna-ssl.com/wp-content/uploads/2019/05/Event-Alert-Closing-the-homeownership-Gap.doc) on the wealth divide sponsored at the Carter Center by Atlanta Neighborhood Development Partnership, Inc.

Blakley's views in her essay, and a swirl of budding homebuyer policies, are new threads in a decades-old conversation over heirs property. The discussion is gaining momentum.

The Atlanta Fed noted that the topic is beginning to gain media attention in some national publications, including a cover story
The Atlanta BeltLine's Southwest Trail was built through neighborhoods where city officials in 2015 expected some parcels needed for the project lacked a clear title. Credit: David Pendered

(https://www.theatlantic.com/magazine/archive/2019/09/this-land-was-our-land/594742/) in the September edition of *The Atlantic*, titled, *The Great Land Robbery: The shameful story of how 1 million black families have been ripped from their farms*

This week in Atlanta, the Federation of Southern Cooperatives is to host three-day seminar (https://www.federation.coop/copy-of-annual-meeting), Dec. 4 through Dec. 6, to help heirs get a handle on their property.

The estimate of more than $34 billion in heirs property in Georgia is an example of this ongoing work. Released in September, the report, *Heirs' Property and Land Fractionation: Fostering Stable Ownership to Prevent Land Loss and Abandonment*, was edited by subject-matter experts from the USDA Forest Service in Athens; the Atlanta Fed; Black Belt Justice Center, in Washington; and the Center for Community Progress, in Atlanta.

The estimate was extrapolated from findings in a 2017 study of 10 rural Georgia counties by the Forest Service, of the U.S. Department of Agriculture, and the Carl Vinson Institute of Government, at the University of Georgia, according to the report.

The report contains a first-person account of a few problems associated with being a part owner of heirs property. The author is Skipper G. StipeMaas, executive director of the Athens-based Georgia Heirs Property Law Center, Inc. He wrote:

- "Co-owners of heirs property have difficulty getting a loan to fix the roof, qualifying for USDA programs to make the land productive, managing timber property to reduce wildfire tinder, qualifying for property tax..."
exemptions, receiving Federal aid after a natural disaster, participating in land conservation programs, or selling the property to convert the asset into funds for other uses.

- "Heirs property is an unstable form of property ownership that inherently affects the relationships of the family owners and limits the family's ability to access the tools that will help them leverage their real property and build generational wealth."

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David Pendered, Managing Editor, is an Atlanta journalist with more than 30 years experience reporting on the region’s urban affairs, from Atlanta City Hall to the state Capitol. Since 2008, he has written for print and digital publications, and advised on media and governmental affairs. Previously, he spent more than 26 years with The Atlanta Journal-Constitution and won awards for his coverage of schools and urban development. David graduated from North Carolina State University and was a Western Knight Center Fellow. David was born in Pennsylvania, grew up in North Carolina and is married to a fifth-generation Atlantan.
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