

MORANDÉ

Pioneering Spirit

Morandé Wine Group Makes Unexpected Cameo in Oscar-Winning "Parasite"

– Chilean Wine Producer Appears in Academy Award Winning Film for Best Picture –



FOR IMMEDIATE RELEASE February 10, 2020 (Santiago) – **Morandé Wine Group** took part in this year's Academy Awards celebrations by appearing in the first foreign language film to take home the Oscar for Best Picture. What is Chilean wine doing in a South Korean thriller?

A leader in Chilean wine exports, Morandé was quick to recognize the potential of the growing wine market in South Korea. Spotted in the scene where Mrs. Park picks up supplies for her son's birthday, the case of Morandé wine bottles touches on the film's commentary about class, as imported wines often carry a sense of affluence in South Korea.

In the US, Morandé Wine Group has several new releases planned for 2020 that cater to American consumers and their changing wine preferences.

Media and trade who are interested in connecting with Morandé Wine Group for comment are invited to contact Emma Mrkonic (emma@gregoryvine.com).

ABOUT Morandé Wine Group

A Chilean wine producer known for its pioneering spirit, [Morandé](#) is currently available to purchase through partners at Total Wines (Vistamar) and Publix (Mancura). Learn more at www.morande.cl/web.

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