NOT REACHING!

We are pleased to introduce our new product, Not Reaching!, as the most revolutionary safety solution for law enforcement and motorists.

Not Reaching! is a solution to the dangerous traffic stops experienced particularly by young, Black males throughout the country. Not Reaching! is a revolutionary identification pouch that allows motorists to remain stationary in their vehicles during traffic stops as the pouch eliminates reaching for identification when requested by law enforcement.

Simply clip Not Reaching! on the driver side air vent, and place your driver's license, registration, and insurance card inside the pouch. Then, if a motorist is stopped by law enforcement, the motorist no longer has to reach for the required documents. Now, both law enforcement and motorists are safe and secure.

As an introduction, we would like to send your police department 25 complimentary Not Reaching! pouches. As a community policing initiative, we request that your police department provide Not Reaching! pouches to motorists during traffic stops. Motorists will agree that your police department is concerned about their safety enough to provide them with the Not Reaching! pouches.

If you believe Not Reaching! pouches are an effective law enforcement tool, we would then ask that your department purchase them for future traffic stops.

We are fervently awaiting your remarks and feedback!

Sincerely,

Jacquelyn Carter
Owner