




JOHN HALLER

GRAPHIC DESIGNER

CONTACT

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 linkedin/jdhaller

 Akron, Ohio

 www.jdhaller.com

SKILLS

Leadership
Responsible
Adaptability
Critical Thinking
Planning
Motivating
Creativity

EDUCATION

Visual Communication
Design, BFA
Kent State University
2018 (expected)

Theatre Arts: Directing, BA
University of Northern
Colorado
1999

PROFILE

Creative, hands-on professional with expertise in graphic design, art direction and project management. Graphic Designer who thrives working across functional teams, including marketing, technical production and sales. Multi-talented designer skilled in other management mediums, including real estate and theatre.

EXPERIENCE

Owner, JDH Graphic Design 2013 – Present

- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Formatted text and graphics for blog posts and newsletters.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.
- Liaised with internal clients in marketing to execute collateral creation projects; generating new ideas with limited direction and varied internal client needs.

Real Estate Agent, Century 21 HomeStar 2009 – 2009

- Advertised client properties on websites, through social media and in real estate guides.
- Showed properties to potential buyers and other brokers at open houses and by appointment.
- Generated listings for sales and rental properties through cold calls and referrals.
- Negotiated, facilitated and managed real estate transactions.
- Created virtual tours of homes listed, providing potential buyers with additional exposure to properties.

Area Manager - Call Center Operations, Kelly Services 2012 – 2013

- Assumed ownership over team productivity and managed work flow to meet or exceed quality service goals.
- Facilitated inter-departmental communication to effectively provide customer support.
- Trained staff on operating procedures and company services.
- Developed highly empathetic client relationships and earned a reputation for exceeding service standard goals.
- Met all customer call guidelines including service levels, handle time and productivity.



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TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Lightroom

EXTRAS

Digital Production
Content Production
Image Management
Google Analytics
Social Advertising
Research
Digital Prototypes
Design Tools

EXPERIENCE CONTINUED

Digital Phone Support Lead, Time Warner 2007 – 2009

- Directed planning, budgeting, vendor selection and quality assurance efforts.
- Supervised the work of thirteen team members, offering constructive feedback on their work performance.
- Implemented a set of comprehensive tracking processes to monitor PSAP provisioning performance.
- Defined clear targets and objectives and communicated them to other team members.

ORGANIZATIONS

American Advertising Federation (AAF) 2016 – Present
The Type Directors Club (TDC) 2016 – Present
Golden Key International Honour Society 2016 – Present
American Institute of Graphic Arts (AIGA) 2016 – Present
Knights of Columbus 2015 – Present

DIGITAL PORTFOLIO LINK

<https://goo.gl/T2feof>