

# Justin McKissick

Design and Informatics student, digital product designer

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## education

Sep 2014–  
Jun 2019 **University of Washington**  
Bachelor of Design, Visual Communication Design  
Bachelor of Science, Informatics -- Human-Computer Interaction

### *Completed Coursework:*

Mobile Application Design, User Experience and Information Architecture, Front-end Web Development, Color + Composition, Introduction to Typography, Marks and Symbols, Advanced UX Design

## skills

UI/UX Design  
Interaction Design  
Branding + Identity  
Wireframing  
Rapid Prototyping  
Information Architecture  
Motion Design

## employment

Jun 2017–  
Aug 2017 **Bloomberg LP** *Visual Design Intern*  
Created a comprehensive product proposal for the Bloomberg Terminal enterprise platform, from early ideation and research through to final visual design specifications. Presented to senior design leadership at the end of the summer.

Jun 2016–  
Sep 2016 **Priceline.com** *UI/UX Design Intern*  
Collaborated with the product design team in New York City on the new responsive booking website by creating wireframes, user flows, and final production assets. Spearheaded design for the minimum-viable product of a major new product feature that was developed post-internship.

Jun 2013–  
Jun 2016 **McKissick Design** *Freelance Designer*  
Produced design deliverables for companies such as 21.co and Peculiar Ventures by creating wireframes, high-fidelity mockups, company identity, user experience flows, and interactive prototypes.

## tools

Sketch  
Illustrator  
Photoshop  
InVision  
Zeplin  
InDesign  
Flinto  
Principle  
After Effects  
Tumult Hype

## experience

Jun 2016–  
Present **Pixel Husky** *Organizer, Creative Director*  
Led rebranding for the largest on-campus design organization by presenting comprehensive brand guidelines and producing all marketing / creative collateral. Organized workshops, speaker talks, and community events as part of the seven-person student leadership team.

Dec 2015–  
Jun 2016 **Awemore** *Graphic Designer*  
Designed as part of the Extracurricular Advising and Husky Handbook student teams, crafting a brand and identity for the newly founded organization while also producing marketing deliverables for their anticipated launch in Fall 2016.

Dec 2014–  
Jan 2016 **Husky Nation** *Co-founder, Designer*  
Co-founded the first world-record setting organization on campus, and co-directed their 600 attendee world-record attempt in Fall15'. Designed promotional collateral, crafted a brand experience, and raised over \$8k from fifteen local sponsors including Geico and Washington Athletic Club.

## awards

**Annual Dean's List**  
2015–2016

**Mobile Application Design  
National Finalist**  
FBLA 2014

**AP Scholar with Distinction**  
Collegeboard 2014

## membership

IxDA Seattle  
IxDA UW  
StartupUW  
PixelHusky  
IUGA  
WiNFO