Board of Directors Meeting Minutes  
Date: Tuesday, March 10, 2020 from 6:30 pm to 7:30 pm  
Location: KONO Office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Joseph Jung, Sonja Brooks, Mike Thaler (Via Phone), Elisse Douglass, Alan Wilk, Keun Bae Yoo, Hyowan Kim, Charlie Hahn, Mindy Landmark (Via Phone), Matthew Ticknor (Via Phone)  
Absent: Zabrina Law  
Staff: Shari Godinez, Greg Harris  
Guests: Kurt Haven (Consultant of BJ Yoo), Shifra, ED for Temescal District

<table>
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<tr>
<th>Subject</th>
<th>Discussion</th>
<th>Action</th>
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<tr>
<td>1. Introductions: Call to Order Establish Quorum: Joseph Jung (President)</td>
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<td>2. Public Comment, Announcements/ Open Discussion</td>
<td>None</td>
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<td>3. Cement Planters Presenter, Shifra de Benedicts, ED Temescal Telegraph BID</td>
<td>Shifra: Temescal owns 101 (one hundred and one) cement planters. They are looking to donate twenty (20) of the planters because they cannot afford to continue to maintain that many in their district. Shifra estimated approximately one hundred dollars ($100) per planter to have the planters tipped over and the soil and old plants removed and then replaced. Temescal waters them once per week. Temescal has had these planters since 2004. Shifra stated that vandalism on the planters has been minimal after they painted them gray and it's easy to paint over.</td>
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<td>4. Action Item: Approve gift of 20 planters from Temescal to KONO</td>
<td>Alan made a motion to approve 20 planters, There was no 2nd, the motion died. Elisse motioned to accept 5 planters Alan seconded the motion All in favor = (6) Mindy, Mike, Elisse, Matt, Joseph and Alan Objections = (3) Keun Bae, Hyowan, Charlie Abstained = (1) Sonja Motion passed 6/3/1</td>
<td>Action: Five planters were approved for KONO to receive from Temescal District</td>
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### 5. Staff Reports:

**a. Oakland First Fridays**  
**Greg Harris**  
**Festival Coordinator.**

Greg:  
OakFF was held in February and March 2020. The Feb event has not happened in a few years. OakFF Instagram following has grown to 11,500 followers. The goal is to have 15,000 followers by June 2020. Sponsorship has been going well this month and OakFF has reached $15,000 plus thus far for March 2020. OakFF has partnered with Girls Inc. and a few other organizations to volunteer for the event.

### b. Executive Director

**Shari Godinez**

Shari:  
Has been communicating with the DOT regarding the bike lanes. Shari has proposed alternative bike lane mock ups, which include a raised cycle track. This would solve the problem of hundreds of bollards in the district and the raised cycle track is aesthetically pleasing and would not disrupt the OakFF event as the vendors would be able to set up on the raised asphalt cycle track. Shari is working closely with Streetplus, who are doing a great job. They are short one person and are working to fill that gap. Shari is still looking for a place to house the free recycle dumpster.

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### 6. Action Item:

**Approve Minutes from February 11, 2020**

Shari has two corrections or changes to make:  
1. Sonja Brooks did not chair the meeting, Joseph Jung chaired the meeting.  
2. John Eric Henry asked that in Greg Harris’ OakFF report the word “reconcile” be changed to “reunite” with regards to the car show.

Sonja motioned to approve the minutes from February 11, 2020.  
Alan seconded the motion

All in favor = Mindy, Joseph, Sonja, Alan

Objections = (3)  
Charlie, Hyowan and Mike

Abstained = Keun Bae, Elisse and Matt

Motion passed 4/3/3

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**Task:**  
Kevin from Streetplus will only be required to attend and report at the Board of Directors meetings.
7. Action Item:

**Approve a 0% increase for the 2020/2021 Fiscal year of the KONO Association**

After much discussion on this topic;

**Charlie** made a motion to approve a 0% increase for the 2020/2021 fiscal year of the KONO association

**Hyowan** seconded the motion

All in favor of a 0% increase = (3)
Charlie, Hyowan and Keun Bae

Objections to a 0% increase = (6)
Elisse, Alan, Mike, Joseph, Matt, Mindy

Abstained = (1)
Sonja

The motion for a 0% increase did not pass.

A new motion was proposed by **Mike** = 5% increase
No second motion was made
(This motion died)

A third (3rd) motion was proposed by **Elisee** = 2.5% increase for the 2020/2021 fiscal year

**Mindy** seconded the motion

All in favor of a 2.5% increase for the 2020/2021 fiscal year = Elisse, Mindy, Joseph, Alan, Matt and Mike (6)

Objections = (2)
Charlie and Hyowan

Abstained = (2)
Sonja and Keun Bae

The motion was passed to increase assessments 2.5% for the 2020/2021 fiscal year of the KONO association.

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8. Discussion:

**KONO Bike Lane**

**Shari** stated again that the bollards are not aesthetically pleasing for the district and they pose a big problem for the OakFF event. The bollards would span through the KONO district all the way up to 29th/Telegraph. What would be aesthetically pleasing and not impact the event would be a raised cycle track that would be made from asphalt. Before the DOT (Department of Transportation) makes any final decision, KONO wants their proposal looked at and taken into consideration.

**Task:**

Invite DOT to the April 14, 2020 Board Meeting
| 9. Discussion: Board Code of Ethics | Elisse: When this was looked at during the Executive Committee meeting, this should not conflict with Robert's rules or any other state regulations for Board conduct. Second part does conflict. Elisse stated that the addition of a code of ethics is a reasonable ask.  
Sonja: Everyone should look at it and comment  
Joseph: Agreed with adding a Code of Ethics  
This item will be discussed further in the future. |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 10. Discussion: KONO By-Laws regarding Board attendance | Shari stated that this has been brought up over a year ago and repeatedly and has not yet been addressed successfully. She stated that KONO either needs to honor the by-laws or change the by-laws. Being in violation of our by-laws puts the organization in jeopardy.  
Joseph suggested that we make the attendance change to five (5) missed meetings before a Board member is removed.  
After discussing this item, suggestions were made to update/change the by-laws at a later meeting. |
| 11. Discussion: Disposal of old Culturefest and old KONO banners | Joseph would like to keep the KONO banners  
Sonja suggested new KONO banners  
Alan suggested moving forward on the new KONO branding and let go of the old branding  
Elisse suggested getting rid of the old banners |
| 12. Meeting Adjourned | Meeting Adjourned @ 8:25pm |
| Next Board Meeting: | April 14, 2020 @ 6:30pm |

Minutes by: Shellae Ruffin & Edited by Shari Godinez