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<tr>
<th>Subject</th>
<th>Discussion</th>
<th>Action</th>
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<tr>
<td>1. Introductions: Call to Order Establish Quorum: Joseph Jung, President</td>
<td>Quorum was established</td>
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<td>2. Public Comment, Announcements/ Open Discussion</td>
<td>Joseph Jung proposed a moment of silence for the fire victims in Butte County and Los Angeles</td>
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<td>New staff member, Mike Woolson, introduced himself.</td>
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<td>3. Staff Reports: a. Safety1st: Security &amp; Operations (Lathan Hodge)</td>
<td>a. <strong>Lathan:</strong> Attended the bi-monthly meeting with OPD’s Captain Bolton about the E Scooters and OakFF in terms of resources and how many people attend OakFF. This meeting is an advisory meeting, which allows neighbors to talk with Captain Bolton about what is going on in their neighborhood. Lathan has contacted CalTrans about some of the issues at 34th/Telegraph. CalTrans stated that they would share their schedule with Lathan in a day or two to clean the trash behind the gate at that location. On October 5, 2018, there was a fire under the freeway at that location in which the fire department was dispatched to extinguish. Safety1st reported to Joe Devries today, 11/13/18, that there is another cooking grill located under the freeway at the same location, which Safety1st has asked Mr. Devries to have removed. There was another fire on Northgate the week prior as well. <strong>Safety1st</strong> attended a town hall meeting about the E Scooters, where a presentation shared the data on how many people in the city are using them and safety issues around people not using them responsibly. Some of the issues are people riding them on the sidewalks and leaving them in the street. The company is working with the DOT to try and implement some ordinances to correct this, but the E Scooter program will not be eliminated, the city receives one dollar per scooter per day. There has been an ongoing issue with a homeless citizen who goes by the name “Raider” who stations himself next to the beauty salon and the medical evaluation center at 26th/Telegraph. There have been bars put up so no one can sleep there now.</td>
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A police report was submitted by Safety1st regarding “Raider” and employees of Safety1st. OPD has been out to “Raiders” location three times in the last two weeks.

b. Alessandra: Talked about the steps OakFF has been working on since the cancelation of the November event. Mike Woolson spearheaded the media announcements, which let everyone know that the event was being canceled for November and as a result, no one showed up or caused any trouble when the event date arrived. The OakFF staff has been diligently working with OPD meeting once a week, every week. These meetings were attended by the Oakland First Fridays team, KONO ED, OPD, city officials staff, vendors and the community. OakFF has been working on different security measures and strategies for the areas outside of the event footprint. OakFF also met with leaders from other districts including the Uptown and Downtown Directors a few days ago. The general idea of these Directors is that they would like OakFF to move to Saturdays. OakFF and Safety1st scheduled a meeting to discuss any other safety issues that may arise and how to work together with other leaders and security companies. OakFF is sending out an RFP in order to attain another security company. OakFF has begun meeting with a member of the community, Chuck Johnson who is an activist and has been working with the youth for a long time. Mr. Johnson connected OakFF with another gentleman, Arnold Perkins who is the president of The Brotherhood of Elders who are proposing a new way to approach the security level at OakFF. **One of their suggestions:** Implementing “Safety Ambassadors”, who will be from the community in tandem with outside security companies and/or OPD to have a direct connection to the community.

OakFF is also working on programming: Changing the music format to more “family friendly” music and activities. OakFF has reached out to KMEL radio station, “Youth Radio”, and the youth organization “Youth Uprising” and CYO in an attempt to create bridges with them to bring more youth oriented activities to OakFF. **Alessandra** met with “Youth Uprising” today and they were very receptive to working with OakFF long term.

**Alcohol Prevention:** OakFF spoke with the OPD “Special Event Team” and together came up with a solution to speak with the businesses who sell alcohol in the KONO district and ask them not to give out “brown bags” during the event. This would make it harder for anyone to hide alcohol they may purchase during the event and walk around the event with an open container. ABC could also stop businesses from selling alcohol all together to anyone during the OakFF event if they chose to, but businesses may “push back” strongly if ABC decides to do that. OakFF is also working on putting up signage and having security guards carry emergency and non-emergency phone numbers on handout cards for event goers. OakFF is also putting a link on the website with B.A.R.T. schedules and a link for places to go after the event closes so people have options to go somewhere after the event is over. OakFF held a community meeting last Thursday, which went very well. Approximately fifty people showed up to hear OakFF ask the questions:

1. What do “they” think about OakFF?
2. Why is OakFF important to them?
3. What is the main concern connected to the OakFF event?
| b. Continued | A lot of the community who attended this meeting were very upset that November's event was canceled. They felt that the unfortunate violence that occurred had NOTHING to do with the event and it happened THREE HOURS after the event out of the KONO district.  
**PSA:** OakFF took it upon themselves to start a PSA campaign and engaged with a video production company, who did the work pro bono. OakFF reached out to community leaders, OPD and the city of Oakland, Lynette McElhaney and Oakland’s former Mayor to participate in this campaign. The goal is to have this PSA completed by the end of November 2018. The goal of the PSA is to bring everyone together to reinforce that OakFF is a PEACEFUL and family oriented event just like it’s always been from the beginning. OakFF is also launching the hashtag: #WEAREOAKLAND and #WEAREOAKLANDFIRSTFRIDAYS. The goal of the hashtags is for the community to “answer” to the PSA video in whatever creative form they choose and share what OakFF means to them and more generally, what does Oakland mean to them. |
| --- | --- |
| c. Executive Director (Shari Godinez) | Shari: Mentioned that Alessandra, about a month ago, reached out to Peralta Colleges and visited Holy Names College to ask for volunteers for the OakFF event. In return, they would get college credit for their participation. The project would require the colleges to create a new program for this and it will take some time to implement it properly. Shari stated that along with new staffing, a vacancy still needs to be filled for the Vendor Processing position for OakFF. Shari revised the KONO annual report, based on edits from the city, and resubmitted it back to the city, which included the KONO budget in draft form.  
**Shari** is working with Mike Woolson to create a visual report for all of the property owners to see what KONO did in 2018.  
**Shari** renewed the OakFF business license and fictitious business name. **Shari** reached out to an organization called “Spur”, a non-profit organization who works on economic issues with the city of Oakland. Shari was looking to Spur to do an economic impact report for KONO however, they stated they don’t have the proper staffing to do that. Spur did state that they would speak with Lynette McElhaney and the Uptown CBD directors and get back to Shari. They suggested Shari get together with property developer Mike Gilmetti and Shari has scheduled a meeting with him. Shari reported on the results of the survey that was done at the town hall meeting where 64% of the attendees felt that the event was an ARTS or CULTURAL event, which disputes the notion that 33% felt that OakFF is “Just a big party”. Per the survey, more people felt safer INSIDE the OakFF event than outside of the event in the downtown area. 74% stated that they would attend the OakFF event if it were held on a Saturday. 62% stated that they would attend the OakFF event if it were moved to the Frank H. Ogawa plaza. 81% stated that they want the OakFF footprint expanded down to 17th Street. 52% want the OakFF hours to extend past 9pm. OakFF talked about extending the survey out through OakFF social media.  
**Action:**  
**Per Joseph:**  
**Alessandra to research the Brotherhood of Elders before asking for their participation in the OakFF event.**  
*ie: Organized/Insured* |
c. Continued

Mosaic Trash Containers: KONO has completed another six mosaic trash cans. Shari is requesting funding from the board in order to complete three to five more public litter containers. There are a total of five cans to complete the Mosaic trash can project on Telegraph Ave. To complete **three more cans**, the cost will be **$4,370** and to complete **all five remaining cans**, the cost will be **$6,770**. KONO submitted the final report to the Fleishhacker Foundation, who has given KONO $9,000 in grants toward this project so far.

Shari met with business owner of Turtle & Hare (25th St.) and connected her with Mike Woolson at KONO in order to do a feature story on her business for the next KONO newsletter.

Shari was successful after approximately six months of meetings to get KONO a gratis six yard dumpster from the city of Oakland, which KP Market has generously agreed to allow KONO to keep in KP Markets parking lot. This six yard dumpster from the city is saving KONO approximately $500 per month. KP Market also agreed to allow OakFF to store three types of recycle bins in their lot for the OakFF events.

**Planting Justice:** Will be out in the district this week working on the tree wells replanting flowers and putting up signage, which will hopefully help to keep the plants/flowers from being vandalised.

Shari and Joseph met with Kaiser about their parking lot at 27th/Northgate about opening the lot up for public parking in the district. Kaiser was to take it to the “higher ups” for consideration, but after repeated attempts by Shari, she is getting zero response from Kaiser.

Shari assisted Commonwealth in getting the bus stop relocated to the north east corner of Telegraph and 29th St.

Shari assisted Karen Eichler, who is a new business owner in KONO, in connecting with artists. Karen is working with the new Moxie hotel coming to W Grand/Telegraph. The new hotel is looking for artists for exterior and interior art work on the new hotel.

| 4. Action Item: Approve Minutes from 9/11/18 Board Meeting | Alan Wilk motioned to approve minutes  
Mindy Landmark seconded the motion  
All approved | **Action:**  
Minutes were approved from 9/11/18 Board Meeting |
| --- | --- | --- |
| 5. Action Item: Approve funding for OakFF | Shari: Asked the Board for $25,000 from the Marketing budget to help fund OakFF, which is a project of KONO. Shari asked for $25,000 for the remaining 2018 calendar year and for the 2019 calendar year budget, $50,000 total.  
**Voted - All in favor for $25,000 transfer into OakFF 2018 Budget** | **Action:**  
Board approved funding for OakFF for 2018  
Joseph: Board will vote in 2019 for OakFF funding $25k |
| 6. Action Item: Approve funding of Mosaic litter containers for either 3 containers at $4,370 or 5 containers at $6,770 | Shari: Per the Fleishhacker Grant terms, KONO is required to match the Fleishhacker Grant funds.  
**Alan** suggested to fund the rest of the cans in the district (Five)  
**Joseph** agreed to fund the rest of the cans in the project (Five)  
All in favor of funding the remaining Five cans in the district $6,770.00 | **Action:**  
KONO will pay for the cost to place mosaic art on five litter containers in the district for a total of $6770.00 |
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<th><strong>7. Action Item:</strong> Options for the Storage of OakFF equipment (Shipping container or room on site $400 per month)</th>
<th>Shari announced that there was an option to use a room in the building at 2301 Telegraph Avenue to store the Oakland First Fridays equipment instead of purchasing a shipping container. However the cost per month is $400.00. <strong>KONO Board member Keun Bae Yoo:</strong> Offered a garage space at one of his properties on Staten Street in Oakland, CA. for temporary storage for OakFF at no charge. There was a motion and a second and all in favor of temporary storage space in Mr. Yoo’s property at no charge passed.</th>
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<td><strong>Action:</strong> All voted in favor of temporary storage for OakFF @ Mr. Yoo’s property <strong>Task:</strong> Mr. Yoo to give Shari exact address for storage space.</td>
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<td><strong>8. Discussion:</strong> More Board engagement (award events, fundraisers, etc.) &amp; date for Board Development</td>
<td>Shari: Asked the Board to come to fundraisers and activities that happen regarding the organization. Shari requested the Board chose a date for the Board Development in order to inform the consultant who is leading the Board development. Shari suggested that it be held on a Saturday in January. A temporary date was chosen for January 12, 2019 based on the Board’s availability. Mindy may have a room available at Sutter Hospital for the seminar or Keun Bae may be able to get a room at Sequoia Golf Course Club. There would be no room charge, but there would be a food charge that will be approximately $50 per person. It was decided that the Board Development Seminar will be held at the Sequoia Golf Course on a TEMPORARY date and time of January 12, 2019 from 11am to 5pm.</td>
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<td><strong>Task:</strong> To find a restaurant for Board Dinner on December 11, 2018 @ 6:30pm</td>
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<td><strong>Next Board Meeting:</strong> NO BOARD MEETING, HAVING A BOARD DINNER @ TBD</td>
<td>December 11, 2018 @ 6:30pm Dinner for Board members, staff and their families. Meeting Adjourned @ 7:50pm</td>
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<td>Minutes by: Shellae Ruffin &amp; Edited by Shari Godinez</td>
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