Executive Committee Meeting Minutes  
Date: March 2, 2021 from 6:00 pm to 6:59 pm  
Location: Zoom platform

Present: Curt Haven, Mike Thaler, Alan Wilk  
Absent: Joseph Jung, Sonja Brooks  
Staff: Shari Godinez

<table>
<thead>
<tr>
<th>Subject</th>
<th>Discussion</th>
<th>Action</th>
</tr>
</thead>
</table>
| 1. Welcome and Establish Quorum | Meeting began 6:02pm  
Quorum not established, no action items will be voted on.                                                                                                                                             |        |
| 2. Open Discussion / Announcements | Financial reports were delayed because the accountant needed to write off OakFF debt, change PPP funds from liability to grant, just got finished and sent out to committee just before the meeting started. |        |
| 3. Staff Report:  
a) Executive Director Updates  
- Shari Godinez | Shari: Reported on the financials  
- KONO bank balance as of Jan 31 was $639,688.  
- Income for January, including the first distribution of assessment funds, was $323,033.  
- Expenses for January were $46,144.  
- First Fridays bank balance as of Jan 31 was $120,166.  
- First Fridays Income for January was $154.00 from contributions to the GoFundMe campaign.  
- First Fridays expenses for January were $6,162, mostly for staff.  
Mike:  
Is that the ongoing cost of First Fridays?  
Shari:  
Right now Greg is part time, Mike W. is not putting in any hours for OakFF, and there’s a paid intern. Also there are payroll taxes and online services totaling about $750 per month.  
Mike:  
Assuming the earliest the First Fridays is able to happen is in August, it seems like we will be hitting the red line.  
Shari:  
Shari explained that right now Greg’s funds are coming from the PPP grant. Shari stated that the city has sanctioned a pilot project at Lake Merritt during the day with vendors (retail & food) and live music, which is basically a First Fridays. The City is not charging fees, they’re closing streets, and providing port-a-potties. There are vendors out Friday, Saturday, and Sunday.  
Greg is checking with the Health Department to see about closing one block, (possibly 23rd St), having a smaller festival with masks and a controlled number of people. Greg is going to run the numbers and see if it’s feasible. |        |
Shari applied for a second round of PPP funding, and it seems likely we’ll get that and have it forgiven again, so the ongoing OakFF costs don’t appear to be a concern right now.

Curt:  
The Board voted to try and keep the OakFF team employed.

Shari:  
- Yes, and we still haven’t hired back Sara or Venessa. Sara is moving to LA so she probably won’t be returning to OakFF. Intern may be able to step up, right now it’s a temp 6 month position.
- The tree pruning project became a lot of work, too much bureaucratic red tape, I was told by a city staff person to do it “under the radar.” We had to get a dumpster from Waste Mgmt, which became a mess, but was resolved. Half the district was pruned on Sunday, dumpsters came Monday, now the ambassadors have to fill them with the large pile of cut tree branches. The volunteers will prune the rest of the District next week.

Alan:  
Wasn’t sure what was supposed to be happening with the Organizational Policy committee, what is the plan?

Shari:  
It’s for establishing policies where we don’t have one. For example, sometimes property owners take advantage of the fact that we paint over graffiti, some BIDs don’t do that at all. For example, 2301 Telegraph is covered in graffiti and they’ve asked us to paint all the bricks, it’s a huge job. This raises the question of how many resources should be given to one property owner. We should have a policy where we say we’ll do X Y and Z and anything beyond that needs to be appealed to the Board for a decision.

Some other areas where a policy is needed include salaried employees vacation time, can it be carried forward or paid out if not used; KONO vision and mission statements; CAC grants require a racial equity statement but we don’t have an official one.

Alan:  
Send me a list of things like that and I can put it in an agenda for our committee meeting.

Shari:  
It’s been really helpful to have the Board stepping up. Curt’s been a big help.

Mike T.:  
Mike asked if there was a meeting tomorrow with the new OPD officers?

Shari:  
Shari stated yes and she will share the information with Alan if he wants to attend. These are ad hoc working committees. Shari stated that she is very hopeful about having Chief Armstrong, and also Deputy Chief Chris Bolton, she worked with both for years and the experience has been good.
<table>
<thead>
<tr>
<th></th>
<th>4) Action Item: Approve Minutes from February 2, 2021</th>
<th>No quorum</th>
<th>Action: none</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5) Action Item: Approve KONO and OakFF Financial Reports through January 31, 2021</td>
<td>No quorum</td>
<td>Action: none</td>
</tr>
</tbody>
</table>
|   | 6) Discussion: Review recent survey on new KONO banners | Shari:  
- We did another banner survey. Top four taglines: The Heart of Oakland Arts, Diversity and Kindness, You’ll Find It Here, and Keeping Oakland Healthy. Fine and Fun Dining came in last.  
- Top four designs were skyline, color rays, silhouettes and multiple languages. Is everyone okay going with those? Curt, Mike agree.  
- At the bottom we will make it just say “Koreatown Northgate konooakland.org” on three lines.  
- We will move forward on production. |   |
|   | 7. Discussion: Safety Committee update | Curt:  
- Curt reported that the committee has had discussions about the problems on the streets, and that there’s a major lack of services and funding, and lots of changes. As things open up, there will be more people on the street, Oakland will have fewer services, and less funding for OPD, and we need to get ahead of that. Goals of the committee are to identify the current baseline services: what services are provided, what does StreetPlus do, what are we getting from OPD, how are we interacting with homeless authorities. We have to keep being loud to get services. We have had some good meetings, w/ OPD and homeless coalition and providers.  
- Some possibilities we’re looking at are paying for security.  
- Sacramento lets you pay for off duty patrol officers. Not sure if that’s possible here. Officers would be preferable to private security.  
- Private security is another option through StreetPlus or another company.  
- The committee is mostly still information gathering.  
- We got a Community Resource Officer, which is a big deal, his name is Officer Sylvester Tirana.  
Shari:  
Curt and I have a meeting set up Wednesday with several officers. |   |
|   | Curt:  
A lot of districts are losing Community Resource Officers. OPD is focused on major felony activity, and we’re trying to make sure they know we’re expecting more than that. |   |
|   | Shari:  
Chief Armstrong said they do have a program to hire off duty officers and we need to go through the Special Events section. She believes that Nancy Markus runs that department. |   |
Shari stated that Chief Armstrong said he 100% supports walking officers, and she has been asking for walking officers to come back for ten years. His goal is to have the Community Resource Officers walk the beat. She hopes that the council will support him.

- OPD’s overtime rate is $91/hr, plus a 15% city fee, so $104/hr.
- KONO would need to determine the hours an off duty officer would be most needed, and how much we want to budget for it.

Next meeting Tuesday, April 6, 2021 at 6:00 pm

Minutes by: Mike Woolson & Edited by Shari Godinez