

IS YOUR MAKEUP EXPIRED?

Toss if:

- ★ It smells funny
- ★ The color has changed
- ★ The product has separated, is chunky, or simply looks “off”

General Rules:

- ★ Dry products and powders last up to two years
- ★ Cream/liquid/gel products last up to a year
- ★ Mascaras last 3-6 months

Find the Expiration Date:

- ★ Look for an expiration date printed on the box or the product itself
- ★ If there’s no date, look for a symbol that looks like a jar with a lid and numbers inside - those numbers represent how long the product will last in months once opened and is called the PAO symbol, or Period-After-Opening



Keep Makeup & Tools Clean:

- ★ Every week, clean makeup brushes with a spray; shampoo every month
- ★ Every month, sanitize any makeup not inside a bottle with a product like Beauty So Clean or alcohol in a spray bottle
- ★ Wipe down eyelash curler, eye and lip pencils, and makeup table with alcohol at least once a month

Did this help? Let me know @ElectraLane on Instagram!