

248.345.6817
joseph.gabry@gmail.com

JOSEPH GABRY

Innovative design is my passion. Creative solutions are my obsession. I am constantly searching for opportunities to expand my skill and knowledge base; to grow as a designer as well as an individual.

DESIGN EXPERIENCE

IMAGINATION 2D Creative Director
www.imagination.com July 2012-Present

- Strengthened my ability to think conceptually and communicate creative strategies across a broad range of disciplines, including advertising, branding, strategy, digital, exhibition, experiential, retail and marketing
- Collaborated with multi-disciplinary teams on a global scale to create thoughtful learning opportunities, rich interactions, and memorable experiences

WAYNE STATE UNIVERSITY Adjunct Instructor
www.wayne.edu January 2018-Present

- AID 5310: Advanced Presentation
- Teaching advanced techniques in the presentation of design solutions
- Guided students to build on their ability to communicate two-dimensionally, with introduction of digital manipulation and creation software

LAKE EFFECT DESIGN, LLC Freelance Designer
www.jgabry.com January 2010-Present

- Completed a variety of successful projects in industrial, graphic, and digital design

CLIENTS INCLUDE:

- Atwater Brewery
- Blowback Productions
- Detroit Beer Co.
- Hawaiian Tropic
- Imagine America Foundation
- Lockhart's BBQ
- Moncur Associates (Mango Languages, MasTec, Inc., Layne, Lear Corporation, Ruby and Associates)
- Royal Oak Brewery
- SMZ Advertising (Michigan Lottery)
- Steeda Performance Vehicles
- Team Wendy

WARRIOR SPORTS Designer
www.warrior.com July 2006-December 2009

- Designed and managed projects from concept phase to sales samples
- Focused on improved performance at all price levels while maintaining exciting aesthetics
- Created a clear product differentiation and consumer relevance for North American and global markets
- Gained extensive knowledge of new emerging materials and manufacturing processes
- Forecasted design and color trends within the sporting goods industry
- Maintained excellent communication skills with fellow designers, engineers, product developers, and overseas staff

EDUCATION

THE OHIO STATE UNIVERSITY
Winter 1999 - Spring 2001
Bachelor of Science in Industrial Design

PARTICIPATED IN PROJECTS SPONSORED BY:

- Airbus S.A.S.
- Evenflo Company, Inc.
- Ford Motor Company
- Lutron Electronics, Co.
- Oasis Corporation
- Procter & Gamble

PATENTS

HELMET
United States USD733972 S1
Issued July 7, 2015

PROTECTIVE GLOVE ELEMENTS
United States US8191174
Issued June 2012

PROTECTIVE PAD FOR APPENDAGE
United States US8220070
Issued July 2012

WEARABLE PROTECTIVE BODY APPLIANCE
United States US8108951
Issued February 2012

CONFORMABLE SHIELDING FOR PROTECTIVE EQUIPMENT
United States US 20090222967
Filed September 2009

SKILLS

GRAPHIC, EXPERIENTIAL AND PRODUCT DESIGN
Thorough, Meticulous and Efficient.

- Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Brainstorming
- Branding
- Conceptual Sketching
- Design Research
- Design Strategy
- Illustration
- Microsoft Office Suite (Excel, PowerPoint, Word)
- Packaging
- Print
- Typography

References available upon request.