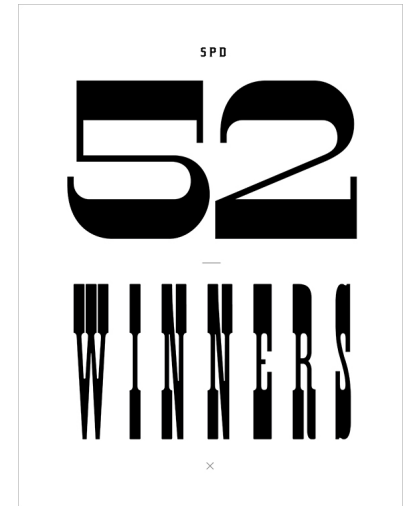


## FOR IMMEDIATE RELEASE

### THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES THE 52<sup>nd</sup> ANNUAL AWARDS WINNERS

**New York, NY (May 8, 2017)** – The winners of **The Society of Publication Designer’s (SPD) 52<sup>nd</sup> Annual Design Competition** were announced this past Friday, May 5<sup>th</sup> during the Annual Awards Gala at Cipriani 25 Broadway. Only the most exemplary pieces of work from 2016 were presented from the approximately 5,000 entries entered into the competition.

The **52<sup>nd</sup> Annual SPD Awards Gala** was a celebration of excellence in editorial design, photography, and illustration. Hosted by **SPD 52 Co-chairs Caleb Bennett** (Design Director, *Condé Nast Traveler*) and **T.J. Tucker** (Creative Director, *Texas Monthly*), 83 categories were awarded Gold Medals and 71 categories were awarded Silver Medals for work in both Print and Digital platforms. Digital Co-Chairs **Michele Outland** (Creative Director, *Gather Journal*) and **Bethany Powell James** (Digital Creative Director, *National Geographic*) presented the Digital Awards. The Print and **Members’ Choice** Awards were presented by Print Chairs **Caleb Bennett** and **T.J. Tucker**, along with **Nathalie Kirshch** (Consulting Creative Director, *DuJour*) and **Casey Stenger** (Visuals Director). Brand of the Year Chair, **Leo Jung** (Creative Director, *The California Sunday Magazine*) presented our ten new **Best of Genre** Awards as well as the **Brand of the Year** Award. The ceremony concluded with the announcement of the prestigious **Magazine of the Year** Award presented by its Chair, **Robert Newman** (Creative Director, *This Old House*). These Gold and Silver Medal winners along with the medal finalists and merit winners will be commemorated in our next SPD annual.



#### **About The Society of Publication Designers:**

The Society of Publication Designers (SPD) is a non-profit organization dedicated to promoting and encouraging excellence in editorial design. Since forming in 1965, SPD prides itself on being the only organization with a specific focus on the visual editorial concerns of print and digital professionals. Helmed by a Board of Officers and Directors who consist of industry professionals working in editorial design, photography, and illustration in print publications and digital platforms, SPD serves as a resource and community for like-minded people. Annually, SPD hosts a design competition where we receive thousands of entries from all over the world. The results are announced at a black-tie Awards Gala before being commemorated in our Publication Design Annual, a beautifully printed hardcover book that is an invaluable resource for anyone working in editorial design.

#### **Contact:**

**Keisha Dean**, Executive Director; **Chelsey Lamwatt**, Gala Coordinator: [mail@spd.org](mailto:mail@spd.org)

**Please visit our website and social media profiles to learn more about our annual design competition and the PUB 52 Annual**

**WEBSITE:** [www.spd.org](http://www.spd.org)

**INSTAGRAM:** @SPDesigners

**TWITTER:** @SPDTweets

**FACEBOOK:** [www.facebook.com/SPD.org/](http://www.facebook.com/SPD.org/)

**The Society of Publication Designers is pleased to present the following PRINT MEDAL WINNERS:**

**MAGAZINE OF THE YEAR**

GOLD MEDAL:

- *WIRED Italia*, **David Moretti, Massimo Pitis**, Art Directors

SILVER MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; **Jacqueline Bates**, Photography Director

SILVER MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director

**BEST OF GENRE: GENERAL INTEREST / NEWS**

GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director

**BEST OF GENRE: CITY / REGIONAL**

GOLD MEDAL:

- *Texas Monthly*, **T.J. Tucker**, Creative Director

**BEST OF GENRE: WOMEN'S INTEREST**

GOLD MEDAL:

- *SELF*, **Barbara Reyes**, Creative Director

**BEST OF GENRE: MEN'S INTEREST**

GOLD MEDAL:

- *GQ*, **Fred Woodward**, Design Director

**BEST OF GENRE: LIFESTYLE / TRAVEL / FOOD / SHELTER**

GOLD MEDAL:

- *Bon Appétit*, **Alexander Grossman**, Creative Director

**BEST OF GENRE: FASHION / BEAUTY**

GOLD MEDAL:

- *T: The New York Times Style Magazine*, **Patrick Li**, Creative Director

**BEST OF GENRE: BUSINESS / SCIENCE / TECHNOLOGY**

GOLD MEDAL:

- *WIRED Italia*, **David Moretti, Massimo Pitis**, Art Directors

**BEST OF GENRE: ENTERTAINMENT / SPORTS**

GOLD MEDAL:

- *Eight by Eight*, **Priest + Grace**

**BEST OF GENRE: TRADE / BRAND / EDUCATIONAL / INSTITUTIONAL**

GOLD MEDAL:

- *InTouch Magazine*, **Metaleap Creative**

**BEST OF GENRE: INDEPENDENT / SPECIAL INTEREST**

GOLD MEDAL:

- *Gather Journal*, **Michele Outland**, Creative Director

**BRAND OF THE YEAR**

GOLD MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director

SILVER MEDAL:

- *GQ*, **Fred Woodward**, Design Director

**MEMBERS' CHOICE**

GOLD MEDAL:

- *TIME*, **D.W. Pine**, Creative Director; August 22, 2016, "Meltdown"

## DESIGN AWARDS

### **DESIGN: COVER**

#### GOLD MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; February 22 – March 6, 2016, “Single Women”

#### SILVER MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; September 4, 2016, “Framing Edward Snowden”

### **DESIGN: ENTIRE ISSUE**

#### GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; June 5, 2016, “The New York Issue”

#### SILVER MEDAL:

- *WIRED Italia*, **David Moretti**, **Massimo Pitis**, Art Directors; Autumn 2016

### **DESIGN: SECTION, NOT FEATURE; SINGLE/SPREADS, SINGLE ISSUE**

#### GOLD MEDAL:

- *Bon Appétit*, **Alexander Grossman**, Creative Director; September 2016, “Starters”

#### SILVER MEDAL:

- *GQ*, **Fred Woodward**, Design Director; March 2016, “The Punch List: How to Watch the NBA Now”

### **DESIGN: SECTION, NOT FEATURE; SINGLE/SPREADS, MULTIPLE ISSUE**

#### GOLD MEDAL:

- *WIRED Italia*, **David Moretti**, **Massimo Pitis**, Art Directors; Spring 2016, Summer 2016, Autumn 2016, Winter 2016/2017, “Chapter Openers”

#### SILVER MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; January 11, 2016, March 21, 2016, June 13, 2016, “The Cut: Spread Openers”

### **DESIGN: FEATURE, SERVICE; SINGLE/SPREAD**

#### GOLD MEDAL:

- *WIRED*, **William Sorrentino**, Head of Creative; **David Moretti**, Deputy Creative Director; January 2016, “The Ultimate Survival Guide”

#### SILVER MEDAL:

- *GQ*, **Fred Woodward**, Design Director; April 2016, “Good Head”

### **DESIGN: FEATURE, SERVICE; STORY**

#### GOLD MEDAL:

- *WIRED*, **William Sorrentino**, Head of Creative; **David Moretti**, Deputy Creative Director; January 2016, “The Ultimate Survival Guide”

#### SILVER MEDAL:

- *Entertainment Weekly*, **Tim Leong**, Creative Director; August 12, 2016, “Kevin Hart’s Stupendous, Spectacular Guide to Happiness”

### **DESIGN: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD**

#### GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; July 31, 2016, “The Phenom”

#### SILVER MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; September 5, 2016, “Platt vs. Fat”

### **DESIGN: FEATURE, PROFILE, NON-CELEBRITY; STORY**

#### GOLD MEDAL:

- *WIRED*, **William Sorrentino**, Head of Creative; **Francesco Muzzi**, Art Director; February 2016, “Thought Experiment”

#### SILVER MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; December 2016, “Unclaimed”

### **DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; SINGLE/SPREAD**

#### GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; July 17, 2016, “Blowup”

#### SILVER MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; February 14, 2016, “Laughing Last”

### **DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; STORY**

GOLD MEDAL:

- *Entertainment Weekly*, **Tim Leong**, Design Director; April 1, 2016, “Queens of the Throne Age”

SILVER MEDAL:

- *GQ*, **Fred Woodward**, Design Director; December 2016, “Men of the Year 2016”

### **DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; SINGLE/SPREAD**

GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; July 24, 2016, “The Change Artists”

SILVER MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; January 3, 2016, “An Open Mind”

### **DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; STORY**

GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; November 13, 2016, “Look Again”

SILVER MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; December 2016, “Unclaimed”

### **DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; SINGLE/SPREAD**

GOLD MEDAL:

- *Condé Nast Traveler*, **Yolanda Edwards**, Creative Director; April 2016, “Galapagos”

SILVER MEDAL:

- *Condé Nast Traveler*, **Yolanda Edwards**, Creative Director; April 2016, “On the Fly”

### **DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; STORY**

GOLD MEDAL:

- *WIRED*, **William Sorrentino**, Head of Creative; **David Moretti**, Deputy Creative Director; August 2016, “What to Eat Today”

SILVER MEDAL:

- *Bon Appétit*, **Alexander Grossman**, Creative Director; March 2016, “Well”

### **DESIGN: FEATURE, FASHION/BEAUTY; SINGLE/SPREAD**

GOLD MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; March 7, 2016, “Pop”

SILVER MEDAL:

- *GQ*, **Fred Woodward**, Design Director; January 2016, “J.R. Smith is Always Open”

### **DESIGN: FEATURE, FASHION/BEAUTY; STORY**

GOLD MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; May 16, 2016, “What We Wore”

SILVER MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; February 8, 2016, “Maximalism”

### **DESIGN: FEATURE, OPENER; SINGLE PAGE**

GOLD MEDAL:

- *ESPN The Magazine*, **Chin Wang**, Creative Director; June 27, 2016, “Butterfly, Bee Intro / Muhammad Ali”

### **DESIGN - INDEPENDENT MAGAZINES: ENTIRE ISSUE**

GOLD MEDAL:

- *Avaunt Magazine*, **Matt Willey**, Creative Director; Winter 2016, “Issue Four”

SILVER MEDAL:

- *Avaunt Magazine*, **Matt Willey**, Creative Director; Spring 2016, “Issue Three”

### **DESIGN - INDEPENDENT MAGAZINES: COVER**

GOLD MEDAL:

- *Avaunt Magazine*, **Matt Willey**, Creative Director; Winter 2016, “Issue Four”

SILVER MEDAL:

- *Eight by Eight*, **Priest + Grace**; Summer 2016, “Issue No. 08”

### **DESIGN - INDEPENDENT MAGAZINES: SINGLE/SPREAD/STORY**

GOLD MEDAL:

- *Eight by Eight*, **Priest + Grace**; Issue No. 08, “All Eyes on Pogba”

SILVER MEDAL:

- *Eight by Eight*, **Priest + Grace**; Issue No. 09, “Whistle While You Work”

## **DESIGN – CUSTOM PUBLISHING BRAND/TRADE/INSTITUTIONAL/EDUCATIONAL: ENTIRE ISSUE**

GOLD MEDAL:

- *Rapha Mondial*, **Alex Hunting**, Art Director; Issue 4

SILVER MEDAL:

- *COMMOTION*, **Pum Lefebure**, Chief Creative Officer; Fall 2016, Issue 3

## **DESIGN – CUSTOM PUBLISHING BRAND/TRADE/INSTITUTIONAL/EDUCATIONAL: COVER**

GOLD MEDAL:

- *InTouch Magazine*, **Metaleap Creative**; March/April 2016

SILVER MEDAL:

- *InTouch Magazine*, **Metaleap Creative**; September/October 2016

## **DESIGN – CUSTOM PUBLISHING BRAND/TRADE/INSTITUTIONAL/EDUCATIONAL: SINGLE/SPREAD**

GOLD MEDAL:

- *University Affairs*, **Underline Studio**; May 2016, “The Slow Professor”

SILVER MEDAL:

- *InTouch Magazine*, **Metaleap Creative**; January/February 2016, “Mind”

## **DESIGN – CUSTOM PUBLISHING BRAND/TRADE/INSTITUTIONAL/EDUCATIONAL: STORY**

GOLD MEDAL:

- *InTouch Magazine*, **Metaleap Creative**; November/December 2016, “The Gift Of...”

SILVER MEDAL:

- *The Ritz-Carlton Magazine*, **Michael Goesele**, Creative Director; Fall 2016, “New York Noir”

## **REDESIGN: ENTIRE ISSUE**

GOLD MEDAL:

- *Condé Nast Traveler*, **Caleb Bennett**, Design Director; September 2016

SILVER MEDAL:

- *Kinfolk*, **Alex Hunting**, Design Director; Issue 22

## **PHOTOGRAPHY AWARDS**

### **PHOTO: COVER**

GOLD MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; June 6, 2016, “High Life”

SILVER MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; July 17, 2016, “Blowup”

### **PHOTO: ENTIRE ISSUE**

GOLD MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; September 25, 2016, “The Voyages Issue”

SILVER MEDAL:

- *Gather Journal*, **Michele Outland**, Creative Director; Issue #8, “The Origin Issue”

### **PHOTO: SECTION, NOT FEATURE; SINGLES/SPREADS, SINGLE ISSUE**

GOLD MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; May 2 – 15, 2016, “Chloe x Halle”

SILVER MEDAL:

- *The California Sunday Magazine*, **Jacqueline Bates**, Photography Director; April 2016, “Gold Dust”

### **PHOTO: SECTION, NOT FEATURE; SINGLES/SPREADS, MULTIPLE ISSUES**

GOLD MEDAL:

- *The New Yorker*, **Joanna Milter**, Director of Photography; February 1, 2016, February 8 – 15, 2016, April 29, 2016, June 27, 2016, October 3, 2016, December 19, 2016, “Fiction”

SILVER MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; January 25 – February 7, 2016, April 4 – 17, 2016, July 11 – 24, 2016, September 5 – 18, 2016, October 3 – 16, 2016, November 28 – December 11, 2016, “Strategist”

### **PHOTO: FEATURE, SERVICE; SINGLE/SPREAD**

GOLD MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; October 3 – 6, 2016, “Desk Lunch”

SILVER MEDAL:

- *Cosmopolitan*, **Alix Campbell**, Executive Director of Photography; February 2016, “When Did Food Get So Scary?”

**PHOTO: FEATURE, SERVICE; STORY**

## GOLD MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; October 3 – 16, 2016, “Desk Lunch”

## SILVER MEDAL:

- *Bloomberg Pursuits*, **Clinton Cargill**, Director of Photography; September 2016, “Spend – Pop of Color”

**PHOTO: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD**

## GOLD MEDAL:

- *TIME Magazine*, **Kira Pollack**, Director of Photography and Visual Enterprise; September 12 – 19, 2016, “My Brother Evan Was Born Female. He Came Out As Transgender 16 Years Ago but Never Stopped Wanting to Have a Baby. This Spring He Gave Birth to His First Child”

## SILVER MEDAL:

- *WIRED*, **Anna Goldwater Alexander**, Director of Photography; February 2016, “Thought Experiment”

**PHOTO: FEATURE, PROFILE, NON-CELEBRITY; STORY**

## GOLD MEDAL:

- *Smithsonian*, **Molly Roberts**, Chief Photography Editor; June 2016, “Wildlife Warriors”

## SILVER MEDAL:

- *Smithsonian*, **Molly Roberts**, Chief Photography Editor; January/February 2016, “Lone Star”

**PHOTO: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; SINGLE/SPREAD**

## GOLD MEDAL:

- *ESPN The Magazine*, **Karen Frank**, Director of Photography; **Tim Rasmussen**, Director of Photography, Digital and Print; July 18, 2016, “Body: Vince Wilfork – page 72”

## SILVER MEDAL:

- *ESPN The Magazine*, **Karen Frank**, Director of Photography; **Tim Rasmussen**, Director of Photography, Digital and Print; July 18, 2016, “Body: Vince Wilfork – page 76”

**PHOTO: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; STORY**

## GOLD MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; December 11, 2016, “L.A. Noir”

## SILVER MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; March 7 - 20, 2016, “Theatre”

**PHOTO: FEATURE, NEWS/DOCUMENTARY/ESSAY; SINGLE/SPREAD**

## GOLD MEDAL:

- *The New Yorker*, **Joanna Milter**, Director of Photography; November 14, 2016, “A Failing State”

## SILVER MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; January 3, 2016, “An Open Mind”

**PHOTO: FEATURE, NEWS/DOCUMENTARY/ESSAY; STORY**

## GOLD MEDAL:

- *National Geographic*, **Sarah Leen**, Director of Photography; January 2016, “Bloody Good”

## SILVER MEDAL:

- *Pacific Standard*, **Taylor Le**, Creative Director; July/August 2016, “Adrift”

**PHOTO: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; SINGLE/SPREAD**

## GOLD MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director, October 3 – 16, 2016, “Desk Lunch”

## SILVER MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director, July 25 – August 7, 2016, “Ant Farm”

**PHOTO: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; STORY**

## GOLD MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; September 25, 2016, “The Danakil Depression”

## SILVER MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; September 25, 2016, “Machu Picchu, Peru”

**PHOTO: FEATURE, STILL-LIFE; SINGLE/SPREAD/STORY**

## GOLD MEDAL:

- *Bloomberg Pursuits*, **Clinton Cargill**, Director of Photography; September 2016, “Spend – Pop of Color”

## SILVER MEDAL:

- *GQ*, **Krista Prestek**, Director of Photography; November 2016, “The Resurrection Zoo”

## **PHOTO: FEATURE, FASHION/BEAUTY; SINGLE/SPREAD/STORY**

### GOLD MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; February 8 – 21, 2016, “Maximalism”

### SILVER MEDAL:

- *New York Magazine*, **Jody Quon**, Photography Director; October 31 – November 13, 2016, “The Cut: Maia Flore”

## **PHOTO: INDEPENDENT MAGAZINES**

### GOLD MEDAL:

- *Gather Journal*, **Michele Outland**, Creative Director; Issue #8, “The Origin Issue”

### SILVER MEDAL:

- *Avaunt Magazine*, **Madeleine Penny**, Photography Director; Winter 2016, “Issue 4 - Cover”

## **PHOTO – CUSTOM PUBLISHING BRAND/TRADE/INSTITUTIONAL/EDUCATIONAL**

### GOLD MEDAL:

- *Creative in Focus*, **Gemma Fletcher**, Creative Producer; 2016, “Creative in Focus – Entire Issue”

### SILVER MEDAL:

- *Creative in Focus*, **Gemma Fletcher**, Creative Producer; 2016, “Throw Down”

## **ILLUSTRATION AWARDS**

### **ILLUSTRATION: COVER**

#### GOLD MEDAL:

- *The New Yorker*, **Françoise Mouly**, Covers Editor; May 2, 2016, “Purple Rain”

#### SILVER MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; December 2016, “Unclaimed”

### **ILLUSTRATION: PHOTO ILLUSTRATION**

#### GOLD MEDAL:

- *GQ*, **Krista Prestek**, Director of Photography; March 2016, “Avatars Anonymous”

#### SILVER MEDAL:

- *Vanity Fair*, **Susan White**, Photography Director; October 2016, “The Art of the Donald”

### **ILLUSTRATION: SINGLE/SPREAD (Including SPOTS)**

#### GOLD MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; February 2016, “The Making of Daniel Clowes”

#### SILVER MEDAL:

- *Entertainment Weekly*, **Tim Leong**, Creative Director; December 16, 2016, “The Year’s Best Music”

### **ILLUSTRATION: STORY (Including SPOTS)**

#### GOLD MEDAL:

- *The California Sunday Magazine*, **Leo Jung**, Creative Director; December 2016, “Unclaimed”

#### SILVER MEDAL:

- *WIRED Italia*, **David Moretti**, **Massimo Pitis**, Art Directors; Summer 2016, “Welcome to Dystopia”

### **DATA VISUALIZATION: INFORMATION GRAPHICS**

#### GOLD MEDAL:

- *ESPN The Magazine*, **Chin Wang**, Creative Director; October 31, 2016, “The Sleepwalking Dead / NBA Preview”

#### SILVER MEDAL:

- *WIRED*, **William Sorrentino**, Head of Creative; September 2016, “States of Emergency”

**The Society of Publication Designers is pleased to present the following DIGITAL MEDAL WINNERS:**

**APP AWARDS**

**APP OF THE YEAR**

GOLD MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; **Emmet Smith**, Creative Director, NGM

SILVER MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director

**APP: FEATURE STORY**

GOLD MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; “Every Last One”

SILVER MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; “I, Too, Am America”

**APP: ENTIRE ISSUE or STANDALONE APP**

GOLD MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; **Emmet Smith**, Creative Director, NGM; **Bill Marr**, Creative Director; May 2016, “Yellowstone: The Battle for the American West”

SILVER MEDAL:

- *New York Magazine*, **Thomas Alberty**, Design Director; August 8 – 21, 2016, “Fall Fashion”

**APP: ANIMATED CONTENT**

GOLD MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; August 2016, “The DNA Revolution”

SILVER MEDAL:

- *Fast Company*, **Florian Bachleda**, Creative Director; July/August 2016, “Generating Buzz”

**WEBSITE AWARDS**

**WEBSITE OF THE YEAR**

GOLD MEDAL:

- *NYTimes.com/magazine*, **Gail Bichler**, Design Director

SILVER MEDAL:

- *NYTimes.com*, **Tom Bodkin**, Creative Director & Chief Creative Officer

**WEB: REDESIGN**

GOLD MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director

SILVER MEDAL:

- *Brides*, **Elaine Shum**, Associate Design Director

**WEB: HOMEPAGE/SINGLE SCREEN DESIGN**

GOLD MEDAL:

- *Huffington Post Highline*, **Sandra Garcia**, **Tarver Graham**, Creative Directors; **Victor Antonelli**, Art Director; “The 21<sup>st</sup> Century Gold Rush”

SILVER MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; Homepage

**WEB: FEATURE STORY (LONG FORM)**

GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; “25 Songs That Tell Us Where Music Is Going”

SILVER MEDAL:

- *The New York Times*, **Rodrigo De Benito Sanz**, Producer; “They Are Slaughtering Us Like Animals”

**WEB: STORY (SHORT FORM)**

GOLD MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; **Emmet Smith**, Creative Director, NGM; “Hiking the Grand Canyon”

SILVER MEDAL:

- *The New York Times*, **Matt Ruby**, Producer; “Olympic Bodies: Can You Guess Their Sport?”



## **WEB: ANIMATED CONTENT**

### GOLD MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; “Rewind the Red Planet”

### SILVER MEDAL:

- *The New York Times*; “The Fine Line”

## **WEB: USER EXPERIENCE**

### GOLD MEDAL:

- *The New York Times Magazine*, **Gail Bichler**, Design Director; “25 Songs That Tell Us Where Music Is Going”

### SILVER MEDAL:

- *The New York Times*, **Rumsey Taylor**, Art Director; “Olympic Bodies: Can You Guess Their Sport?”

## **DIGITAL PLATFORM AWARDS (WEB OR APP)**

## **DIGITAL PLATFORM: INFORMATION GRAPHICS**

### GOLD MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; **Emmet Smith**, Creative Director, NGM; “Inside Yellowstone’s Supervolcano”

### SILVER MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; “Rewind the Red Planet”

## **DIGITAL PLATFORM: ORIGINAL DIGITAL PHOTOGRAPHY**

### GOLD MEDAL:

- *The New York Times*, **Daniel Berehulak**, Photographer; “They Are Slaughtering Us Like Animals”

### SILVER MEDAL:

- *National Geographic*, **Patrick Witty**, Deputy Director of Photography, Digital; “Pictures Capture Daily Battle Against Zika Mosquitoes”

## **DIGITAL PLATFORM: ORIGINAL DIGITAL ILLUSTRATION**

### GOLD MEDAL:

- *ESPN The Magazine*, **Chin Wang**, Creative Director; “The Art of Letting Go”

### SILVER MEDAL:

- *Refinery29*, **Piera Gelardi**, Executive Creative Director; “AltMoji by Refinery29”

## **MOBILE CHANNEL (3<sup>RD</sup> PARTY PLATFORMS)**

## **MOBILE CHANNEL: SNAPCHAT DISCOVER/FACEBOOK INSTANT ARTICLE AND VIDEO/APPLE NEWS**

### GOLD MEDAL:

- *National Geographic*, **Patrick Witty**, Deputy Director of Photography, Digital; National Geographic Instagram Stories

### SILVER MEDAL:

- *National Geographic*, **Bethany Powell**, Digital Creative Director; National Geographic Apple News

## **VIDEO AWARDS**

## **VIDEO OF THE YEAR**

### GOLD MEDAL:

- *National Geographic*, **Lynn Johnson**, Videographer/Photographer; **Todd James**, Senior Photo Editor; **James Williams**, Vice President, Digital; Video; “Follow a Transgender Teen’s Emotional Journey to Womanhood”

### SILVER MEDAL:

- *The New Yorker*, **Catherine Spangler**, Executive Producer; “Watch Them Whip: A Decade of Viral Dance Moves”

## **VIDEO: FEATURE VIDEO: PROFILE**

### GOLD MEDAL:

- *FUSION*, **Michelle Nash**, Executive Producer; “Webucation – Dancing to Dubstep”

### SILVER MEDAL:

- *Essence*, **Keisha Lamothe**, Senior Video Producer; “Black Girl Magic: Sage Adams”

### SILVER MEDAL:

- *The Players’ Tribune*; “Rookie/Vet (Episode Two)”

## **VIDEO: FEATURE VIDEO: SERVICE**

### GOLD MEDAL:

- *Essence* and *Time*, **Dawn Porter**, Film Director; **Justine Simons**, Senior Producer (*Time*); **Lauren Williams**, Senior Producer (*Essence*); “The Racial Politics of Abortion”

### SILVER MEDAL:

- *Bon Appétit*, **Vincent Cross**, Video Producer/Camera Operator; “Perfect Steak”

## **VIDEO: FEATURE VIDEO: NEWS/DOCUMENTARY**

### GOLD MEDAL:

- *Mother Jones*, **Ivylise Simones**, Creative Director; “My Four Months As A Private Prison Guard”

### SILVER MEDAL:

- *The New York Times*, **Mona El-Naggar**, Producer; “‘Ladies First’: Saudi Arabia’s Female Candidates”

## **VIDEO: SHORT VIDEO or VIDEO SERIES**

### GOLD MEDAL:

- *Refinery29*, **Toby Kaufmann**, Photo Director; “The Hiplet Ballerinas Present: Party Dresses So Fly They’ll Be Your Dance Partner”

### SILVER MEDAL:

- *National Geographic*, **Whitney Johnson**, Deputy Director of Photography; **James Williams**, Vice President, Digital Video; “The New Europeans: Voices From A Changing Continent”

## **VIDEO: ANIMATED CONTENT**

### GOLD MEDAL:

- *VICE News*, **VICE News Design**; “Emoji”

### SILVER MEDAL:

- *National Geographic*, **Emmet Smith**, Creative Director, NGM; **James Williams**, Vice President, Digital Video; “This Is 40,000 Years of London’s History—Made Entirely of Paper”

## **VIDEO: VIRTUAL REALITY**

### GOLD MEDAL:

- *National Geographic*, **James Williams**, Vice President, Digital Video; **Matt Zymet**, Executive Producer; “360° Orangutan School for Orphaned Babies”

### SILVER MEDAL:

- *The New York Times Magazine*, **Kathy Ryan**, Director of Photography; “Man on Spire”

**Note:** In some cases, categories were combined where appropriate to accommodate occurrences when the jury scoring resulted in only one or two finalists in a category. Not all categories result in medal winners, due to significantly low entry volume or low jury scores.

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