FOR IMMEDIATE RELEASE
THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES THE 56th ANNUAL AWARDS FINALISTS

New York, NY (March 17, 2021) – The Society of Publication Designers (SPD) is proud to present the Medal Finalists from our 56th Annual Design Competition. Forgoing the traditional Co-Chairs, SPD 56 was spearheaded by the Society’s Board of Directors under the guidance of SPD President, Mike Schnaidt (Creative Director, Fast Company), with the design led by Board Member, Katie Belloff (Art Director, Popular Science). The competition’s highest honors Brand of the Year and Magazine of the Year were overseen by David Matt (VP Creative, Content & Strategy, Foundry 360 @ Meredith) and Robert Newman (Creative Director, This Old House Ventures) respectively. During these unprecedented times, the Society pivoted to our first-ever virtual judging and welcomed an incredibly diverse jury of approximately 50 creatives from across the globe with judges participating from countries such as Germany, Italy, Mexico, The Netherlands, South Africa, and The United Kingdom. This competition also marked the introduction of new categories for Typography and Newspapers, as well as our special categories for 2020—Black Lives Matter and COVID Coverage.

With thousands of entries submitted, our annual editorial creative competition celebrated the best work from 2020 in design, photography, illustration, and typography across print and digital platforms. The SPD 56 Jury diligently chose the best work submitted in 100 different categories. The Gold Medal and Silver Medal winners will be announced during the virtual 56th Annual SPD Awards Presentation in late May/early June.

Over 65 different publications represent the Print Medal Finalists, including:


The Digital Medal Finalists include:


In addition to our Medal Finalists, the Gold Medals for our Best of Genre categories and the Members’ Choice Award will also be announced.

About The Society of Publication Designers:
The Society of Publication Designers is a non-profit organization dedicated to promoting and encouraging excellence in editorial design. Since forming in 1965, SPD prides itself on being the only organization with a specific focus on the visual editorial concerns of print and digital professionals.

Contacts: Keisha Dean, Executive Director; Chelsey Lamwatt, Communications Director: mail@spd.org

Please visit our website and social media profiles to learn more about our organization, design competition, and sponsorship. Purchasing an ad in the 56 Awards Presentation is a great way to congratulate your creative team or contribute to student scholarships.

WEBSITE: www.SPD.org | INSTAGRAM: @SPDesigners | TWITTER: @SPDTweets | FACEBOOK: Facebook.com/SPD.org/
The Society of Publication Designers is proud to present the following finalists for Brand of the Year, Magazine of the Year, and 2020’s Special Categories - Black Lives Matter and COVID Coverage:

**BRAND OF THE YEAR**
The Atlantic, Peter Mendelsund, Creative Director
Garden & Gun, Marshall McKinney, Creative Director
GQ Magazine, Robert Vargas, Executive Design Director
National Geographic, Emmet Smith, SVP, Creative Director
The New York Times Magazine, Gail Bichler and Deb Bishop, Design Directors
Texas Monthly, Emily Kimbro, Design Director

**MAGAZINE OF THE YEAR**
Fast Company, Mike Schnaidt, Creative Director
GQ Magazine, Robert Vargas, Executive Design Director
Here Magazine, Chloe Scheffe, Art Director
New York Magazine, Thomas Albery, Design Director
The New York Times For Kids, Deb Bishop, Design Director
The New York Times Magazine, Gail Bichler, Design Director

**BLACK LIVES MATTER**
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; October 2020, “Every Mother’s Son”
New York Magazine, Thomas Albery, Design Director; Jody Quon, Photography Director; June 8-21, 2020, “This Can’t Be Contained”
Vanity Fair, Kira Pollack, Creative Director; September 2020, “The Great Fire: A Special Issue, Edited by Ta-Nehisi Coates”
VICE News Tonight, Ana Simões, Senior Creative Director; November 18, 2020, “Trauma: Black Mental Health”

**COVID COVERAGE**
The California Sunday Magazine, Leo Jung, Creative Director; August 23, 2020, “What Happened in Room 10?”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; August 2020, “How Pandemics Change Us”
The New York Times, Gray Beltran and Rumsey Taylor, Design; August 10, 2020, “Inside the Fight to Save Houston’s Most Vulnerable”
Vanity Fair, Tara Johnson, Visuals Director; May 2020, “The Eye of the Storm”

The Society of Publication Designers is excited to present the following Print Medal Finalists:

**DESIGN AWARDS**

**DESIGN: COVER**
The New York Times Magazine Labs, Deb Bishop, Design Director; August 16, 2020, “The Lying Life of Adults”
Rolling Stone, Joseph Hutchinson, Creative Director; July 2020, “American Uprising”
Vanity Fair, Kira Pollack, Creative Director; September 2020, “Breonna Taylor: A Beautiful Life”

**DESIGN: ENTIRE ISSUE**
Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “Marie Kondo Cleaned House”
The New York Times Magazine, Gail Bichler, Design Director; May 24, 2020, “What We’ve Learned in Quarantine”

**DESIGN: SECTION, NOT FEATURE; SINGLES/SPREADS, SINGLE ISSUE**
WIRED Italia, Massimo Pitis, Art Director; Winter 2020/2021, “Next Gen”
Women’s Health, Raymond Ho, Design Director; June 2020, “Blaze A New Trail”

**DESIGN: SECTION, NOT FEATURE; SINGLES/SPREADS, MULTIPLE ISSUES**
Entertainment Weekly, Tim Leong, Creative Director; February, March, September 2020, “Find & Geek”
Fast Company, Mike Schnaidt, Creative Director; March/April, May/June, September, October/November 2020, “Exit Strategy”
House Beautiful, Marc Davila, Design Director; June, September, October, November 2020, “Business of Home”
WIRED, Maili Holiman, Creative Director; January, February, March, May, June, July, September, October, November, December 2020/January 2021, “W”
**DESIGN: FEATURE, SERVICE; SINGLE/SPREAD**

Entertainment Weekly, Tim Leong, Creative Director; July 2020, “Oral History: Scott Pilgrim Takes Over the World”
Fast Company, Mike Schnaidt, Creative Director; Winter 2020/2021, “Secrets of the Most Productive People”
The New York Times For Kids, Deb Bishop, Design Director; August 30, 2020, “Reflections on Race”
Psychology Today, Edward Levine, Creative Director/Designer; May/June 2020, “How To Win An Election”

**DESIGN: FEATURE, SERVICE; STORY**

Entertainment Weekly, Tim Leong, Creative Director; November 2020, “The Award Race Begins”
Fast Company, Mike Schnaidt, Creative Director; September 2020, “One Hundred Best Workplaces for Innovators”
GQ Magazine, Robert Vargas, Executive Design Director; October 2020, “The Quality List”
New York Magazine, Thomas Alberty, Design Director; March 30-April 12, 2020, “How to Survive this Plague”
St. Louis Magazine, Tom White, Design Director; February 2020, “Home Slice”

**DESIGN: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD**

Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “Joy Meets World”
Fast Company, Mike Schnaidt, Creative Director; September 2020, “The Most Creative People in Business”
The New York Times Magazine, Gail Bichler, Design Director; June 28, 2020, “In the Whirlwind”
Outside Magazine, Hannah McCaughey, Photography & Design Director; September/October 2020, “Ciao, Brunotti”

**DESIGN: FEATURE, PROFILE, NON-CELEBRITY; STORY**

Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “Joy Meets World”
Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “Vision Quest”
Garden & Gun, Marshall McKinney, Creative Director; April/May 2020, “30 Southern Heroes”
Here Magazine, Chloe Scheffe, Art Director/Designer; Issue 11, “Pressure System”

**DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; SINGLE/SPREAD**

Entertainment Weekly, Tim Leong, Creative Director; April 2020, “Walking It Off”
GQ Magazine, Robert Vargas, Executive Design Director; February 2020, “The Incredibly Happy Life of TV’s Favorite Grouch”
Texas Monthly, Emily Kimbro, Design Director; September 2020, “Willie Nelson, Landlord”
Variety Magazine, Raul Aguila, Creative Director; December 9, 2020, “Stage to Screen”

**DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; STORY**

Entertainment Weekly, Tim Leong, Creative Director; January 2020, “Entertainers of the Year”
Here Magazine, Chloe Scheffe, Art Director; Issue 11, “World Champion”
Here Magazine, Chloe Scheffe, Art Director/Designer; Issue 12, “Natural Wonder”
Vanity Fair, Kira Pollack, Creative Director; February 2020, “Destination Hollywood”
Variety Magazine, Raul Aguila, Creative Director; August 5, 2020, “Power of Young Hollywood”
Variety Magazine, Raul Aguila, Creative Director; September 16, 2020, “Second Adolescence”

**DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; SINGLE/SPREAD**

The California Sunday Magazine, Leo Jung, Creative Director; February 2020, “The Lucrative, Largely Unregulated, and Widely Misunderstood World of Vaping”
Entertainment Weekly, Tim Leong, Creative Director; September 2020, “American Horror Story”
Fast Company, Mike Schnaidt, Creative Director; October/November 2020, “Facebook's Quadruple Play”

**DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; STORY**

Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “World Changing Ideas”
GQ Magazine, Robert Vargas, Executive Design Director; June/July 2020, “Creativity in the Time of Quarantine”

**DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; SINGLE/SPREAD**

The New York Times For Kids, Deb Bishop, Design Director; April 26, 2020, “So, How Are You Feeling?”
**DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; STORY**

*Bon Appétit*, Michele Outland, Creative Director; March 2020, “Taco Nation”

*Food & Wine*, Winslow Taft, Creative Director; July 2020, “Best New Chefs”

*Here Magazine*, Chloe Scheffe, Art Director/Designer; Issue 14, “Back to Our Routes”

*Texas Monthly*, Victoria Millner, Art Director; May 2020, “The Great Texas Fishing Safari”

*WIRED Italia*, Massimo Pitis, Art Director; Summer 2020, “Fifty Shades of Quarantine”

*WIRED Italia*, Massimo Pitis, Art Director; Autumn 2020, “The Taste Maps”

**DESIGN: FEATURE, FASHION/BEAUTY; SINGLE/SPREAD**

*Entertainment Weekly*, Tim Leong, Creative Director; April 2020, “Walking It Off”

*Entertainment Weekly*, Tim Leong, Creative Director; November 2020, “Amazing Grace”

*New York Magazine*, Thomas Alberty, Design Director; August 31-September 13, 2020, “The Lost Season”

**DESIGN: FEATURE, OPENER; SINGLE PAGE**

*Entertainment Weekly*, Tim Leong, Creative Director; January 2020, “Entertainers of the Year”

*Garden & Gun*, Marshall McKinney, Creative Director; April/May 2020, “30 Southern Heroes”

*New York Magazine*, Thomas Alberty, Design Director; March 30-April 12, 2020, “How to Survive this Plague”

*Variety Magazine*, Raul Aguila, Creative Director; August 5, 2020, “Power of Young Hollywood”

*Variety Magazine*, Raul Aguila, Creative Director; August 11, 2020, “Music Mogul of the Year”

**DESIGN: NEWSPAPERS; FRONT PAGE**

*Los Angeles Times*, Jamie Sholberg, Art Director; June 13, 2020, “Will We Ever Kiss Again?”

*Los Angeles Times*, Kelli Sullivan, News Design Director; September 27, 2020, “Committing to Change at the Times”

*The New York Times*, Tom Bodkin, Creative Director & Chief Creative Officer; May 24, 2020, “U.S. Deaths Near 100,000, An Incalculable Loss”

**DESIGN: NEWSPAPERS; SECTION, NOT FEATURE**

*Le Devoir*, Lucie Lacava, Design Director; December 5, 2020, “System Flaws”

*Los Angeles Times*, Steven Banks, Deputy Design Director; February 2, 2020, “Vegas”

*The New York Times*, Shannon Robertson, Design Director; April 26, 2020, “At Home”

**DESIGN: NEWSPAPERS; FEATURE ARTICLE**

*The New York Times*, Tom Bodkin, Creative Director & Chief Creative Officer; May 24, 2020, “U.S. Deaths Near 100,000, An Incalculable Loss”


*The New York Times*, Andrew Sondern, Art Director; July 5, 2020, “It Started Small”

*The New York Times*, Carrie Mifsud, Art Director; December 13, 2020, “2020: A Year Like No Other”

**DESIGN: INDEPENDENT PUBLISHING; ENTIRE ISSUE**

*Easyriders*, Tom Brown, Design Director; Issue 01

*maize*, Davide Mottes, Art Director; Fall/Winter 2020, “Beautiful Losers”

*No Place Like Home*, Neil Jamieson, Creative Director; Issue 7

*OH—SO*, Rob Hewitt, Designer; Spring 2020, “The Natural”

*RaceWknd*, Tom Brown, Creative Director; Issue 1

**DESIGN: INDEPENDENT PUBLISHING; SINGLE/SPREAD**

*Easyriders*, Tom Brown, Design Director; Issue 01, “Stunt Riders”

*OH—SO*, Rob Hewitt, Designer; Spring 2020, “An Interview with Maddy Balt”

*OH—SO*, Rob Hewitt, Designer; Fall 2020, “An Interview with Haylie Powell”

*RaceWknd*, Tom Brown, Creative Director; Issue 1, “Jet Set”

*RaceWknd*, Tom Brown, Creative Director; Issue 1, “Table of Contents”

**DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL; ENTIRE ISSUE**

*Grow*, Clif Stoltze, Creative Director; Issue 22, “The Beauty Issue”

*In Touch Magazine*, José Reyes, Creative Director; March/April 2020

*PL0T*, Isaac Gertman, Art Director; Volume 9, Spring 2020, “Top Down, Bottom Up”

*RETHINK Everything*, Pum Lefebure, Creative Director; Volume 01

*University of Toronto Magazine*, Vanessa Wyse, Creative Director; Spring 2020, “Speaking the Truth”

**DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL; COVER**

*Harvard Ed.*, Patrick Mitchell, Creative Director; Summer 2020, “Come On and Zoom”

*MIT Technology Review*, Eric Mongeon, Chief Creative Officer; July/August 2020, “The Innovation Issue”

*RETHINK Everything*, Pum Lefebure, Creative Director; Volume 01

**DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL; SINGLE/SPREAD**

*Asia Society Magazine*, Lisa Lok, Design Director; December 2020, “Rebuilding the Chinn”

*BYU Magazine*, Bruce Patrick, Art Director; 2020, “Loneliness: The Shadow Pandemic”

*MIT Technology Review*, Eric Mongeon, Chief Creative Officer; September/October 2020, “Blind Spot”

*Onward Magazine*, Lily Chow, Art Director; Summer 2020, “Turn That Frown Upside Down”

*Spirit Magazine*, Mark Geer, Art Director/Designer; Summer 2020, “Outnumbered”

*Tec Review*, Manelik Guzmán, Creative Director; March 2020, “Cities in the Air”
PHOTOGRAPHY: FEATURE, SERVICE; STORY

Eaarshaw’s, Nancy Campbell and Treveff McCandless, Creative Directors/Designers; March 2020, “Fearless Voices”
SMU Magazine, DJ Stout, Art Director; Fall 2020, “Letter from Exile”
USC Trojan Family Magazine, DJ Stout, Art Director; Autumn 2020, “The Wonder Years”
Visual Arts Journal, Gail Anderson, Creative Director; Fall/Winter 2020, “The Maestro”

REDESIGN: ENTIRE ISSUE

Fast Company, Mike Schnaidt, Creative Director; May/June 2020, “Marie Kondo Cleaned House”
Preemptive Love, José Reyes, Creative Director; Volume 5, “A Field Guide to End War”
Variety Magazine, Raul Aguila, Creative Director; December 2, 2020, “Wild About Harry”

PHOTOGRAPHY AWARDS

PHOTOGRAPHY: COVER

New York Magazine, Jody Quon, Photography Director; April 13, 2020, “Covid Capital of the World”
The New York Times Magazine, Kathy Ryan, Director of Photography; April 19, 2020, “Epicenter”
The New York Times Magazine, Kathy Ryan, Director of Photography May 17, 2020, “There Has To Be Some Dignity In This”

PHOTOGRAPHY: ENTIRE ISSUE

National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; November 2020, “A World Gone Viral”
The Washington Post Magazine, Dudley Brooks, Photo Editor; December 6, 2020, “American Crossroads”
WSJ. Magazine, Jennifer Pastore, Executive Photography Director; November 2020, “The Innovators Issue”

PHOTOGRAPHY: SECTION, NOT FEATURE; SINGLES/SPREADS, SINGLE ISSUE

Fast Company, Jeanne Graves, Director of Photography; October/November 2020, “The Recommender”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; October 2020, “Every Mother’s Son”
New York Magazine, Jody Quon, Photography Director; April 27-May 10, 2020, “Beyond Beans”
New York Magazine, Jody Quon, Photography Director; August 31-September 13, 2020, “The Very Suddenly Very Wide World of Masks”

PHOTOGRAPHY: SECTION, NOT FEATURE; SINGLES/SPREADS, MULTIPLE ISSUES

Fast Company, Jeanne Graves, Director of Photography; March/April, October/November, Winter 2020/2021, “The Recommender”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; February, March, September 2020, “Proof”
The New Yorker, Joanna Militer, Director of Photography; January 15-21, May 20-26, June 17-23, August 12-18, November 25-December 1, December 2-8, 2020, “Goings On About Town”
The New Yorker, Joanna Militer, Director of Photography; March 23, April 27, June 8-15, September 7, October 26, November 30, 2020, “Fiction”
Vanity Fair, Tara Johnson, Visuals Director; July/August, September, November, December, Holiday 2020/2021, “Vanities / The Gallery”

PHOTOGRAPHY: FEATURE, SERVICE; SINGLE/SPREAD

Entertainment Weekly, Michelle Stark, Photography Director; September 2020, “The West Wing Wants You to Vote”
Psychology Today, Moya McAllister, Photo Director, July/August 2020, “At A Loss”

PHOTOGRAPHY: FEATURE, SERVICE; STORY

Martha Stewart Living, Ryan Mesina, Photo Director; October 2020, “Extra Terrestrial”
New York Magazine, Jody Quon, Photography Director; March 2-15, 2020, “Needles, Diamonds, Smoke, and Bruising”

PHOTOGRAPHY: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD

Garden & Gun, Maggie Kennedy, Photography & Visuals Director; October/November 2020, “Beyond the Covey”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; March 2020, “The Abduction of 276 Nigerian Schoolgirls Outraged the World. 112 are Still Missing. The Survivors are Reclaiming Their Future.”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; November 2020, “A World Gone Viral: United States”
The New York Times Magazine, Kathy Ryan, Director of Photography; December 20, 2020, “Inside Man”
WIRED, Anna Goldwater Alexander, Director of Photography; May 2020, “Outrunning Myself”

PHOTOGRAPHY: FEATURE, PROFILE, NON-CELEBRITY; STORY

GQ Magazine, Roxanne Behr, Photo Director; April 2020, “How Eliud Kipchoge Broke Running’s Mythic Barrier”
GQ Magazine, Robert Vargas, Executive Design Director; September 2020, “New York’s Flyest”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; October 2020, “Every Mother’s Son”
New York Magazine, Jody Quon, Photography Director; June 22-July 5, 2020, “Everybody Hates Bill”
Vanity Fair, Tara Johnson, Visuals Director; April 2020, “Let the Great World Spin”
WIRED, Anna Goldwater Alexander, Director of Photography; May 2020, “A Code of Their Own”
TYPOGRAPHY AWARDS

TYPOGRAPHY: COVER
St. Louis Magazine, Tom White, Design Director; July 2020, “The A-List Awards”
Variety Magazine, Raul Aguila, Creative Director; December 16, 2020, “2020: An Earth-Shattering Year”
Volkskrant Magazine, Jaap Biemans, Art Director/Designer; December 24, 2020, “Interview Special 2020”

TYPOGRAPHY: SINGLE/SPREAD/STORY
Allure, Nathalie Kirsheh, Creative Director; March 2020, “Lili Makes Her Mark”
Fast Company, Mike Schnaidt, Creative Director; September 2020, “One Hundred Best Workplaces for Innovators”
Footwear Plus, Nancy Campbell and Trevett McCandliss, Creative Directors; August 2020, “In the Swim”
Garden & Gun, Marshall McKinney, Photography & Design Director; September/October 2020, “30 Southern Heroes”
Outside Magazine, Hannah McCaughey, Photography & Design Director; September/October 2020, “Mr. Freeze”
Variety Magazine, Raul Aguila, Creative Director; August 5, 2020, “Shira Haas”

ILLUSTRATION AWARDS

ILLUSTRATION: COVER
The New York Times Magazine, Gail Bichler, Design Director; May 24, 2020, “What We’ve Learned in Quarantine”
Rolling Stone, Joseph Hutchinson, Creative Director; July 2020, “American Uprising”
Vanity Fair, Kira Pollack, Creative Director; September 2020, “Breonna Taylor: A Beautiful Life”

ILLUSTRATION: PHOTO-ILLUSTRATION
Entertainment Weekly, Tim Leong, Creative Director; September 2020, “American Horror Story”
Garden & Gun, Marshall McKinney, Creative Director; June/July 2020, “The First Rule of Island Drinking? There Are No Rules”
Psychology Today, Edward Levine, Creative Director/Designer; May/June 2020, “The Healers Are Hurting”
Rolling Stone, Joseph Hutchinson, Creative Director; December 2020, “The Untouchables”

ILLUSTRATION: SINGLE/SPREAD
byFaith, José Reyes, Creative Director; Issue 69, “The What and How of Loving Our Enemies”
The New York Times, Kate Elazegui, Design Director; June 14, 2020, “I am a Black American Refugee. I Had to Leave the United States to Find Freedom”
The New York Times For Kids, Deb Bishop, Design Director; June 28, 2020, “A Martian Adventure”
The New York Times Magazine, Gail Bichler, Design Director; April 26, 2020, “How to Stop the Next Pandemic”
The New Yorker, Nicholas Blechman, Creative Director; September 14, 2020, “Time and Again”
Smithsonian, Maria G. Keehan, Creative Director; November 2020, “The Deadly Shortage of Venom Antidote”

ILLUSTRATION: STORY
The New York Times For Kids, Deb Bishop, Design Director; April 26, 2020, “Reminder: You Are Not Alone!”
The New York Times For Kids, Deb Bishop, Design Director; September 27, 2020, “The Comics Issue”
The New York Times For Kids, Deb Bishop, Design Director; November 29, 2020, “How It Works”
The New York Times Magazine Labs, Deb Bishop, Design Director; February 16, 2020, “The Day Deacon King Kong Got A Gun”
WIRED, Maili Holiman, Creative Director; September 2020, “The Furious Hunt for the MAGA Bomber”

ILLUSTRATION: INFO-GRAPHIC (DATA VISUALIZATION)
Fortune, Peter Herbert, Creative Director; August/September 2020, “The World At A Crossroads”
National Geographic, Bryan Christie Design, Illustrator; May 2020, “Bodies In Motion”
National Geographic, Emmet Smith, Creative Director; June 2020, “The Toll of War”
National Geographic, Emmet Smith, Creative Director; November 2020, “Price of A Pandemic: Poverty Spreads Around the Globe”
The Society of Publication Designers is excited to present the following Digital Medal Finalists:

**WEB AWARDS**

**WEBSITE OF THE YEAR**
The Atlantic, Peter Mendelsund, Creative Director
Netflix Queue, Luke Hayman and Emily Oberman; Partners
The New York Times Magazine, Gail Bichler, Design Director

**WEB: DIGITAL COVER**
Allure, Nathalie Kirshen, Creative Director; September 2020, “The Future of Beauty - Cover 1”
Allure, Nathalie Kirshen, Creative Director; September 2020, “The Future of Beauty - Cover 2”
The Highlight by Vox, Kainaz Amaria, Visuals Editor; July 15, 2020, “The End of the American Dream”
Netflix Queue, Luke Hayman and Emily Oberman; Partners; May 2020, “The Comedy Issue”
The New York Times, Kate Elazegui, Design Director; October 2, 2020, “The Amazon Has Seen Our Future”
Rolling Stone, Joseph Hutchinson, Creative Director; March 5, 2020, “Grimes: Chaos & Creation”

**WEB: DIGITAL ILLUSTRATION/PHOTO-Illustration**
Bloomberg Green, Dietmar Liz-Lepiorz, Senior Visuals Editor; June 1, 2020, “Australia’s Water Is Vanishing”
The New York Times, Eden Weingart, Art Director; September 2, 2020, “America at Hunger’s Edge”
Refinery29, Sarah Filippi, Executive Photo Director; July 24, 2020, “Voices Of Disability: I’m Disabled & I Refuse To Be Your Inspiration”

**WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PORTFOLIO**
The Society of Publication Designers
WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT

*Entertainment Weekly*, **Michelle Stark**, Photography Director; February 25, 2020, “See Danai Gurira in Exclusive Portraits from EW’s Digital Cover Shoot”

*Refinery29*, **Sarah Filippi**, Executive Photo Director; September 8, 2020, “Netflix Today, Broadway Tomorrow. Newcomer Madison Reyes Is Ready To Do It All!”


WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PROFILE, NON-CELEBRITY

*The Cut*, **Liane Radel**, Senior Photo Editor; July 27, 2020, “When We Were Breadheads”

*ESPN*, **Karen Frank**, Director of Photography; April 18, 2020, “After Lockdown, A Boxing Pioneer Rebuilds in China”

*GQ Magazine*, ** Roxanne Behr**, Photo Director; July 6, 2020, “Into the Void with 100 Gecs”


*Refinery29*, **Sarah Filippi**, Executive Photo Director; July 24, 2020, “Voices Of Disability: I’m Disabled & I Refuse To Be Your Inspiration”

*Rolling Stone*, **Catriona Ni Aolain**, Director of Creative Content; July 16, 2020, “A Beautiful Day in Los Angeles’ Leimert Park”

WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, DOCUMENTARY

*The Cut*, **Liane Radel**, Senior Photo Editor; September 26, 2020, “This Is Breonna Taylor’s Home’: Scenes From Louisville”

*The Guardian US*, **Jehan Jillani**, Picture & Visuals Editor; December 14, 2020, “A Catastrophic Year Casts A Pall of Uncertainty Across California’s Agricultural Valleys”

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; June 24, 2020, “Follow High School Grads as They Say Goodbye to a Senior Year Stolen by Coronavirus”

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; August 14, 2020, “Surreal Scenes Inside Russia’s Battle Against the Pandemic”

*The Washington Post Magazine*, **Dudley Brooks**, Photo Editor; December 1, 2020, “American Crossroads”

WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, FASHION/BEAUTY

*The Cut*, **Liane Radel**, Senior Photo Editor; February 3, 2020, “Janelle Monáe’s Afrofuture”

*The Cut*, **Liane Radel**, Senior Photo Editor; April 1, 2020, “Rah-Rah, Bitches”

*Entertainment Weekly*, **Michelle Stark**, Photography Director; February 25, 2020, “See Danai Gurira in Exclusive Portraits from EW’s Digital Cover Shoot”

*Refinery29*, **Sarah Filippi**, Executive Photo Director; September 1, 2020, “2020’s Best Street Style Is Right Outside Your Door”

WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER

*Bloomberg Pursuits*, **Evan Ortiz**, Photo Editor; November 20, 2020, “This Year, Houston’s Top Chefs Inspire New Thanksgiving Traditions”


*Refinery29*, **Sarah Filippi**, Executive Photo Director; April 8, 2020, “Take A 5-Minute Break To Look At These Delightful Pet Portraits—You Deserve It”

WEB: DIGITAL PHOTO-EDITING (NON-COMMISSIONED PHOTOGRAPHY)

*The Atlantic*, **Caroline Smith**, Design Director; March 27, June 9, September 13, 2020, “The Visible Exhaustion of Doctors and Nurses Fighting the Coronavirus,” “Minneapolis Had This Coming,” “Photos of California’s Suffocating Smoke”

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; May 30, 2020, “SpaceX Launches New Era of Spaceflight with Company's First Crewed Mission”

*New York Magazine*, **Jody Quon**, Photography Director; September 14, 2020, “Cared for, for Eternal Life’: Jewish Burial in the Age of COVID-19”

SOCIAL AWARDS

SOCIAL: SOCIAL STORY

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; May 2020, “A Brief History of Human Space Flight from 1961 to Today”

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; June 2020, “The Class of 2020 Says Goodbye”

*National Geographic*, **Whitney Johnson**, Vice President of Visuals and Immersive Experiences; December 2020, “2020 in Pictures”


SOCIAL: SOCIAL EXPERIENCE (SINGLE CHANNEL)

*Fast Company*, **Mike Schnaidd**, Creative Director; 2020, “@fastcompany Instagram”

*InStyle*, **Brian Anstey**, Creative Director; January 2020, “InStyle Golden Globes Elevator”

*Men’s Health*, **Jamie Prokell**, Creative Director; 2020, “Men’s Health Issue Preview”

*The New York Times*, **Tyson Wheatley**, Director, Instagram; 2020, “@nytimes Instagram”
VIDEO AWARDS

VIDEO OF THE YEAR
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; May 21, 2020, “Nat Geo Explores: When Cities Were Cesspools of Disease”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; June 24, 2020, “Class of 2020 Says Goodbye”
The New Yorker, Soo-jeong Kang, Executive Producer; September 30, 2020, “The Japanese Artist Who Sends His Work to Space”
Pop-Up Magazine, Leo Jung, Creative Director; May 27, 2020, “The Spring Issue: At Home”

VIDEO: FEATURE VIDEO: PROFILE, CELEBRITY
InStyle, Brian Anstey, Creative Director; February 2020, “How to be a Badass in Hollywood”
InStyle, Brian Anstey, Creative Director; September 9, 2020, “Cynthia Erivo Performs 4 Epic Covers in 4 Epic Outfits”
The New York Times, Mike Schmidt, Director, Features and Series; December 3, 2020, “Diary of a Song: Prince’s Artistic Process Was a Mystery. See How He Made ‘Sign o’ the Times.'”
The New Yorker, Soo-jeong Kang, Executive Producer; November 11, 2020, “Hollywood’s Buffoon Speaks Out”

VIDEO: FEATURE VIDEO: PROFILE, NON-CELEBRITY
New York Magazine, Jody Quon, Photography Director; May 28, 2020, “Nonnie, the 107-Year-Old Viral-Star Grandma, Has Some Advice for You”
The New Yorker, Soo-jeong Kang, Executive Producer; June 4, 2020, “Must You Forgive Your Mother’s Murderer?”
The New Yorker, Soo-jeong Kang, Executive Producer; August 12, 2020, “The Many Lives of a New York City Doorman”
The New Yorker, Soo-jeong Kang, Executive Producer; October 14, 2020, “The Highs and Lows of Ken Bone’s Fifteen Minutes of Fame”

VIDEO: FEATURE VIDEO: SERVICE/EXPLAINER
Mother Jones, Mark Helenowski, Director/Producer; February 26, 2020, “The Viral Pro-Trump QAnon Conspiracy Is Mutating for 2020”
The New Yorker, Soo-jeong Kang, Executive Producer; September 23, 2020, “A Subway Operator’s Nightmare”
Pop-Up Magazine, Leo Jung, Creative Director; October 13, 2020, “Artist Christine Sun Kim Rewrites Closed Captions”
VICE News Tonight, Ana Simões, Senior Creative Director; September 17, 2020, “Can’t Find Coins Anywhere? Blame COVID-19 For That, Too”

VIDEO: FEATURE VIDEO: NEWS/DOCUMENTARY
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; June 24, 2020, “Class of 2020 Says Goodbye”
The New Yorker, Mark Scheffler, Executive Producer; May 31, 2020, “How George Floyd Was Killed in Police Custody”
The New Yorker, Soo-jeong Kang, Executive Producer; February 6, 2020, “A Couple’s Last Words to Each Other”
The New Yorker, Soo-jeong Kang, Executive Producer; September 23, 2020, “A Subway Operator’s Nightmare”

VIDEO: SHORT VIDEO OR VIDEO SERIES
Mother Jones, Mark Helenowski, Director/Producer; February 19, August 10, December 18, 2020, “Mike Bloomberg Is Way Richer Than People Realize,” “We Visualized Billionaire Wealth Gains During the Pandemic,” “Here’s What $1.7 Trillion in Student Debt Looks Like”

VIDEO: ANIMATED CONTENT
Arab News, Simon Khalil, Global Creative Director; December 17, 2020, “Arabic Calligraphy: Ancient Craft, Modern Art”
The New Yorker, Nicholas Blechman, Creative Director; July 23, 2020, “The New Yorker Festival”
Pop-Up Magazine, Leo Jung, Creative Director; October 13, 2020, “I Was a Fake Boy Scout”
VICE News Tonight, Ana Simões, Senior Creative Director; July 13, 2020, “Love Remotely: Recloseted”

VIDEO: VISUAL IDENTITY & BRANDING
Pop-Up Magazine, Leo Jung, Creative Director; May 27, 2020, “The Spring Issue: At Home”
VICE News Tonight, Ana Simões, Senior Creative Director and Graphic Designer; November 3, 2020, “2020 Breakdown”
VICE TV, Ana Simões, Senior Creative Director and Graphic Designer; January 20, 2020, “The 2020 Iowa Brown & Black Democratic Presidential Forum”

VIDEO: INNOVATIVE TECHNOLOGY (AR & 360 VIDEO)
HuffPost, Ivylise Simones, Creative Director; October 9, 2020, “Art is Revolution”
National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; November 2020, “Deinonychus”
The New York Times, Um Syam, Producer/Designer; October 12, 2020, “The New Corporate Campus”

Note: Medal Finalists represent the top-scoring entries in the second round of scoring. In some cases, categories were combined where appropriate to accommodate occurrences when the jury scoring resulted in only one or two medal finalists in a category. Not all categories qualify for medal finalists due to significantly low entry volume or low jury score.

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