



2022 CAMPAIGN ACTION PLAN

Empowering Patient/Provider
Decision Making, Eliminating
Access Barriers and Lowering
Out-of-Pocket Costs



LMDD Principles and Call to Action

Barriers to accessing medicines and treatments, coupled with rising out-of-pocket costs, continue to have a detrimental effect on our healthcare system. Higher costs for patients, avoidable health deterioration, and further delays for critical care and wellness continue to stand in the way of the doctor-patient relationship. Convincing policymakers, regulators, employers, and other decision makers to address these issues requires a sustained effort to consistently illustrate that these harmful barriers are preventable, costly, unnecessary, and - above all - fixable.

Since its launch in 2017, Let My Doctors Decide has expanded its reach and influence as a unique, credible voice that represents patients, the autoimmune community, providers, and advocates. Most recently, LMDD has positioned itself as a “watchdog” organization, leading a variety of efforts to raise awareness about affordability and access issues.

LMDD’s 2022 program will focus on achieving patient-centered health care coverage to improve wellness, lower costs, and protect the patient-physician relationship. Led by a task force of patient and provider groups, convened by the Autoimmune Association, LMDD will continue to build on its call to action, patient-centered principles, and work with policymakers and key stakeholders to ensure that treatment decisions are consistently made by patients and health care professionals, not insurance companies or pharmacy benefit managers.

This year’s efforts are designed to achieve meaningful reforms and strongly encourage the adoption of straightforward principles that address the barriers that prevent patients and doctors from making treatment decisions. This includes changes at the national and state levels that improve benefit design and ensure coverage that empowers provider decision-making, promotes access and adherence, and addresses affordability.

LMDD Patient Principles represent a set of the core beliefs and objectives:

- ☑ Require that step therapy policies are clinically based on current evidence and used for medical reasons only.
- ☑ Prohibit switching of medication for non-medical reasons without the prescriber’s consent.
- ☑ Leave the final decision as to whether a patient has failed on a therapy with the treating physician, not the insurer.
- ☑ Pass rebates, discounts, copay assistance, and other insurer and non-insurer savings directly to the patient at the pharmacy counter.
- ☑ Assure what is best for the patient’s health, determined by the patient/clinician, is top priority and is made transparent in health care contracting, benefit design, and coverage policies.



2022 Call to Action



1 EMPOWER PROVIDER DECISION-MAKING

The patient and provider decision-making relationship is vital to a healthy, functioning, health care system. Expanded efforts in 2022 include raising awareness about harmful switching practices that affected patients and providers:

- Promote LMDD patient-centered principles on switching at the federal level
- Expand efforts to grow stronger alliances with partners and groups at the state level
- Raise awareness with major provider groups and organizations
- Convene patient and provider discussions that highlight harmful switching practices



2 PROTECT ACCESS TO TREATMENT

Protecting access to treatment is a critical goal – now, more than ever. As patients face increasingly narrower formularies, encounter non-medical switching, and third parties continue to develop barriers that make it difficult for patients to access treatments, LMDD will continue to:

- Highlight harmful practices by third parties
- Educate key stakeholders on the evolving landscape
- Convene key patient and provider groups and drive the dialogue to inform and advocate for change
- Support policies that address access issues at the state and federal level including policy changes that counter inappropriate step therapy, copay accumulators, non-medical switching, and other harmful practices that negatively impact patients



3 EMPOWER PATIENTS: Equipping Patient Advocates and Illustrate Harmful Barriers through Patient and Provider Voices

As out-of-pocket costs grow and access to provider-prescribed medicines become more difficult to receive through restrictive formularies, PAs, and onerous step-therapy protocols, patients are frustrated and paying more while wellness is further delayed. LMDD will address these issues by:

- Raising awareness of the harmful impact of access barriers through the voices of patients and providers
- Assisting patients who are hamstrung by barriers; provide tools and resources to fight back
- Expanding efforts with patient advocates for changes at the federal and state level

