Thirty years ago, As You Sow began its shareholder advocacy, pursuing corporate accountability, financial transparency, and a safe, just, and sustainable world for all.

In 1992, Tom Van Dyck founded As You Sow to preserve the environment for his two then-young children. Big timber companies were threatening to destroy irreplaceable old growth forests. Working with friends and allies, Tom stood up for the forests through As You Sow.

Today, we stand up on many of the world’s most important environmental and social issues, like climate change, ocean plastics, and racial justice, as shareholders and by enabling values-aligned investing. We engage with hundreds of companies across 12 program areas.

Our 30-year track record speaks volumes, but our community speaks even louder. As You Sow is powered by partners – the foundations, individuals, and allies who believe that together, we can create the change we need. Take a look inside for some of the impact you have created with your gifts. Because it’s you that make it happen. Thank you.

The Ripple Effect

Shareholder actions drive corporate change that creates a ripple effect across corporate supply chains, spreading across industries, sectors, and the entire economy. As shareholder advocates we engage directly with corporate executives, seeking resilient business models that benefit all stakeholders.
YOUR GIFT POWERS THE PROGRESS. OVER 90%* OF YOUR DONATION
& 30 YEARS

A few of our favorites

PLASTIC RECYCLABILITY AT COKE AND PEPSI
Coca & Pepsi agree to buy 10% recycled PET plastic into bottles in U.S. market

A GREENER APPLE
CEO Steve Jobs commits to make safer Apple's e-waste recycling program

BEST BUY MAJOR RETAILER E-WASTE RECYCLING SUCCESS
As You See reaches an agreement with Best Buy to become a waste recycling program in U.S. stores

MCDONALD'S ELIMINATES NANO-MATERIALS
McDonald's agrees to not use nanomaterials in its food

SAFE CHOCOLATE
Chocolate maker including Trader Joe's, M&M's, Marisol's, Whole Foods, and Demarle agree to reduce lead and other contaminants in chocolate

NON-GMO INFANT FORMULA
Abbott Labs agrees to honor a non-GMO infant formula; a major victory that was realized in New York. Their GMO-free Similac is now on store shelves

RENEWABLE ENERGY TARGETS
Southern Company, one of the nation's largest utilities, commits $2 billion in renewable energy development following a 4-year engagement by As You See

ANTIBIOTICS-FREE POULTRY
J&D Farms, Kroger, and Wendy's agree to move to a 100% antibiotic-free chicken by 2020

MAJOR UTILITIES TO DELIVER CLEAN ENERGY
A coalition led by California PUC, Co2 Zero, and others agree to deliver clean energy to everyone

PLASTIC ABSOLUTE REDUCTION TARGETS SET
Keurig Dr. Pepper, Mondelez, Pepsi, Target, Walmart agree to set significant absolute reduction targets for plastics

ESCALATION TO RUN DISSENT ON SALT SLATE
Exxon is not required to disclose in a proxy statement’s footnotes their support of third-party shareholder proposals

BOARD DIVERSITY COMMITMENTS
At least 3 of the 10 largest companies in the Dow Jones are developing formal policies to increase diversity

SAY ON CLIMATE
Boeing, General Electric, and other major companies agree to take a 5% reduction in carbon emissions by 2023

GOES DIRECTLY TO PROGRAM WORK. THANK YOU! (*2020 AUDITED FINANCIALS)
NEW SEC CLIMATE RULE UNDER ATTACK

The SEC’s new climate rule is currently in a comment period – it will be a major game-changer if it’s implemented. It requires companies to disclose accurate, audited climate information, including emissions data, transition plans, and climate-related risk assessment. That means stakeholders – including investors and analysts – will be able to find and trust climate disclosures similarly to financial data!

It is a huge step forward, and of course faces strong opposition from corporations that want to hide how little progress they’re making on climate. Our ability to defend the new rule is vital to its survival.

Will you help make sure we can respond forcefully to opponents trying to frighten and confuse stakeholders?

As climate impacts reach historic and increasingly catastrophic levels, we must have access to accurate information. But not all corporate executives and boards see it that way.

Your gift today will help make sure we can vigorously defend against the challenges and distortions of fact, and make sure this much-needed SEC rule goes into effect.

Yes. I want real climate information from companies! I want to make a difference.

I WANT TO HOLD CORPORATIONS ACCOUNTABLE!

Give online today: asyousow.org/donate

As You Sow gets big companies to make big changes, to benefit people, planet, and profit. Because the corporations creating the problems have got to be part of the solution.