

PRIVACY POLICY

USIT PRIVACY POLICY

Usit (the “Company”) is committed to maintaining robust privacy protections for its users. Our Privacy Policy (“Privacy Policy”) is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Service on our website or through our mobile application.

For purposes of this Agreement, “Service” refers to the Company’s service which can be accessed via our website at www.usit.care or through our mobile application in which users can offer to provide babysitting services or enlist the services of those providers. The terms “we,” “us,” and “our” refer to the Company. The term “you” refers to you, as a user of Service. By accepting our Privacy Policy and Terms of Use, you consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

I. INFORMATION WE COLLECT

We collect “Non-Personal Information” and “Personal Information.” Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. Personal Information includes your name, address, email, social security number and ages of children which you submit to us through the registration process at the Site. No Personal Information will be collected about children.

1. Information collected by technology

To activate the Service as a Babysitter provider you will need to provide:

Name, your age (you must be at least 18 years old), email, address, password, current academic year, payment information, and social security number. Additional non-personal information may be shared but is not required.

To activate the Service as a guardian in need of the Service, you will need to provide:

Name, email, home address, payment information and ages of children.

Payment information and social security/driver’s license information will be collected for the third party service provider but not retained by Usit. To use the Service thereafter, you do not need to submit further Personal Information. However, in an effort to improve the quality of the Service, we track information provided to us by your browser or by our software application when you view or use the Service, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Service, the time and date of access, and other information that does not personally identify you. We track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user’s browser from our servers and are stored on the user’s computer hard drive. Sending a cookie to a user’s browser enables us to collect Non-Personal information about that user and keep a record of the user’s preferences when utilizing our services, both on an individual and aggregate basis. For

example, the Company may use cookies to collect the following information: *reviews, ratings, comments, average hours and pay, number of jobs per babysitter and household* Please remember that anything you post to any message boards, discussion or comment areas, or social networking services on our Site can be seen, collected, and used by anyone who has access to that board, area, or social networking service. We cannot control how your postings may be used by third parties with such access.

The Company may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

Information you provide us by registering for an account

In addition to the information provided automatically by your browser when you visit the Site, to become a subscriber to the Service you will need to create a personal profile. You can create a profile by registering with the Service and entering your email address, and creating a user name and a password. By registering, you are authorizing us to collect, store and use your email address in accordance with this Privacy Policy.

II. HOW WE USE AND SHARE INFORMATION

To the extent you submit content to public areas of the Site, it will be available to the public and the Company may reuse and republish or utilize such information at our discretion and in accordance with our Terms of Use. Please understand that you submit such content at your own risk.

To the extent that you submit your personal information to the Service through a registration procedure or to a subscription list in order to utilize our Services, the Company may use such personal information to provide you with the content and information that you indicate you wish to receive (on our Service, in newsletters, via e-mail, etc.) as well as periodic updates regarding the Company, the Company's Service and any partnerships the Company may have.

Personal Information:

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent. We do share Personal Information with vendors who are performing services for the Company, such as the servers for our email communications who are provided access to user's email address for purposes of sending emails from us. Those vendors use your Personal Information only at our direction and in accordance with our Privacy Policy.

In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to questions, solicit feedback from users, provide technical support, and inform users about promotional offers.

Non-Personal Information:

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such

Non-Personal Information to our partners, advertisers and other third parties at our discretion.

In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy. If our information practices change at any time in the future, we will post the policy changes to the Site so that you may opt out of the new information practices. We suggest that you check the Site periodically if you are concerned about how your information is used.

NOTE: Once an engagement has begun through the Service, guardians will be able to track providers through the app 30 minutes prior to the engagement start time until the engagement is over.

The Company uses third-party vendors (such as Google Analytics) to analyze how you use the Site and Services. We may use anonymous and aggregated data collected by the Company itself or by such third parties on behalf of the Company to track and examine the use of the Site and to create statistics and reports for various business purposes, service providers or business partners in order to offer you potentially desirable services; however, such data will not include information that enables such third parties to identify you individually without your information. The personal information compiled in our registration and subscription databases will not be shared with any marketing firms or other third parties (other than those providing services to the Company and that are restricted to using such information on behalf of the Company and solely as and to the extent necessary to provide such services to the Company) without your express consent.

We may also use your personal information to identify which account or IP address user to terminate in the event that the Company decides to terminate your use of the Site and the Services as required by applicable law or pursuant to our Terms of Use. We may also share your personal information to respond to law enforcement requests, court orders, or other legal processes; if the Company believes that such disclosure is necessary to investigate, prevent, or respond to illegal activities, fraud, and physical threats to you or others; or as otherwise required by any applicable law or regulation.

Website Usage Information:

The Site usage information (e.g., log files, cookies, Google Analytics, Internet tags, web beacons, etc.) the Company may collect from you can be used to: (a) monitor the operation, technical functions and quality of the Site; (b) compile general statistics regarding use of the Site; and (c) analyze demographic information about the Site's users. The Company may also use such information for research or improvements of the Site and the Services the Company offers you. This data is also used by the Company to deliver customized content to you when your online behavior indicates that you are interested in a particular subject area.

Search Engines and Other Sites:

Search engines and other sites not affiliated with the Company, such as archive.org or google.com, may crawl the Site and make available to the public publicly-available content and postings from the Site. The Site may also contain links to other websites. The Company

is not responsible for the privacy practices of such other web sites. The Company encourages its visitors and user to be aware when they leave the Site and to read the privacy statement of each website they visit.

III. HOW WE PROTECT INFORMATION

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. We further protect your information from potential security breaches by implementing certain technological security measures including encryption, firewalls and secure socket layer technology. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.

IV. PAYMENT INFORMATION

We utilize PayPal to accept payment for services on our site, which encrypts all financial and credit card information that you have provided to PayPal; Once we receive your request to order Services which will contain your name, home address, email and telephone information, we will make our best effort to ensure its security on our system.

PayPal automatically encrypts your confidential information in transit from your computer to theirs when you make payment using the Secure Sockets Layer protocol (SSL) with an encryption key length of 128-bits (the highest level commercially available). Before you even register or log in to PayPal, their server checks that you're using an approved browser - one that uses SSL 3.0 or higher.

Once your information reaches PayPal, it resides on a server that is heavily guarded both physically and electronically. PayPal servers sit behind an electronic firewall and are not directly connected to the Internet, so your private information is available only to authorized computers.

As we utilize PayPal for all of our processing needs, we do not directly have access to your credit card number, financial banking information or other personal financial data. PayPal Corporation does not sell or rent your personally identifiable information, or sell lists of its customers to third parties. However, there are limited circumstances in which PayPal may share some of your information with third parties. To learn more about PayPal Corp.'s Privacy Policy, please go to their web site at www.paypal.com.

In using PayPal on our Site, PayPal verifies financial information with third parties in order to protect all of its customers. In the course of such verification, PayPal receives personally identifiable information about you from such services. In particular, if you register a credit card or debit card with PayPal, PayPal will use card authorization and fraud screening services to verify that your card information and address matches the information that you supplied to PayPal, and that the card has not been reported as lost or stolen.

V. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in

each promotional e-mail. You can also indicate that you do not wish to receive marketing communications from us in the “Settings” section of the Site. Please note that notwithstanding the promotional preferences you indicate by either unsubscribing or opting out in the Settings section of the Site, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

VI. LINKS TO OTHER WEBSITES

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

VII. CHANGES TO OUR PRIVACY POLICY

The Company reserves the right to change this policy and our Terms of Service at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

VIII. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to [admin@usit.care].

Last Updated: This Privacy Policy was last updated on [May 2017].