

HIND - SIGHT

'hīn(d) , sīt/

1. Understanding of a situation or event only after it has happened or developed

2. A conference on urban planning through an equity lens held in honor of the 100th Anniversary of the Buchanan v. Warley decision to invalidate racial zoning

APANYM DIVERSITY COMMITTEE
FIRST ANNUAL CONFERENCE

November 3, 2017

Silberman School of Social Work, Hunter College

PROGRAM

8:00-8:45am	Sign in + Breakfast
8:45-9:00am	Introductory Remarks
9:00-9:50am	Keynote
10:00-11:00am	Session 1
11:10-12:10pm	Session 2
12:20-1:20pm	Lunch + Informal Sessions
1:30-2:30pm	Session 3
2:40-3:40pm	Session 4
3:50-4:50pm	Session 5
5:00-5:15pm	Closing Remarks
5:15-6:30pm	Networking + Happy Hour*

*Info on last page



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New York City Economic Development Corporation



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INTRODUCTION

The American Planning Association New York Metro Chapter Diversity Committee and our partners welcome you to *Hindsight 2017: A Conference on Urban Planning Through an Equity Lens!*

One hundred years ago this week, in the case of *Buchanan v. Warley* (1917), the Supreme Court declared racial zoning an inappropriate exercise of police power and unconstitutional on 14th Amendment grounds. The case began with an African-American man who tried to purchase property in Louisville, Kentucky, but the City ordinance prohibited the sale of real property in a majority-white neighborhood to African-Americans. This was one of the most significant civil rights cases before the modern Civil Rights Era. Although racial zoning was declared invalid by the Supreme Court, in the century that followed, many more urban policies continued to implicitly, and explicitly, perpetuate racial segregation and inequity across American cities.

In *hindsight*, how do we learn from the past and move forward to promote more inclusive, just, and equitable neighborhoods?

The Hindsight Conference is held in honor of this case, bringing together urbanists, organizers, designers, planners, and the greater public to answer this question. This day-long event will focus on diversity and social equity not as planning topics parallel to housing, transportation, etc., but rather, as a lens through which all planning and community development should be implemented. The sessions of this conference each integrate equity as a lens and celebrate layers of diversity in speakers. Conference sessions were selected from a competitive pool of over 60 nationwide proposals, based on the criteria defined in our Request for Session Proposals, issued this summer. We hope that this conference can serve as a platform and opportunity for visibility and network-building for underrepresented voices within, or that work alongside, the urban planning profession.

Thank you for joining us today and we hope you enjoy the conference!

Sincerely,

The Hindsight Conference Committee

0.75 CM credit
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9:00am to 9:50am

KEYNOTE FIRESIDE CHAT

Moderated by Co-Chairs of the APANYM Diversity Committee



MINDY FULLILOVE

Professor of Urban
Policy and Health
The New School

Mindy Thompson Fullilove is a professor of urban policy and health at The New School. She is a board-certified psychiatrist, having received her training at New York Hospital-Westchester Division (1978-1981) and Montefiore Hospital (1981-1982). She has studied epidemics of poor communities, as well as ways to repair them. From her research she has published over 100 articles and as well as six books including: *The House of Joshua: Meditations on Family and Place*; *Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It*; and *Urban Alchemy: Restoring Joy in America's Sorted-Out Cities*. She has received many awards for her work including inclusion in the "Best Doctors in New York," two honorary doctorates (Chatham College, 1999, and Bank Street College of Education, 2002) and election to honorary membership in the American Institute of Architects.



LETITIA JAMES

Public Advocate
for the
City of New York

Letitia James is the Public Advocate for the City of New York, the second highest ranking elected office in the City. She is the first woman of color to hold a citywide position in New York City history. Letitia James is a strong advocate for criminal justice reform, and led the push for police body-worn cameras in the NYPD. She has a long history as an advocate for children and families: as a City Council Member, she fought for Paid Sick Leave, and passed the Safe Housing Act, which ensured that thousands of families in rental buildings receive prompt and full repairs to their apartments. As Public Advocate, she has defended children in foster care who were the victims of irreparable harm, protected children with disabilities who were forced to ride on dangerously hot school buses, and ensured that our students have the best quality education they deserve. She is a leading voice in the fight for universal free school lunch for all public school students. She is also a strong advocate for paid family leave, raising the minimum wage, and introduced legislation to ban questions about salary history from the employment process to end gender wage discrimination, which is now law in New York City.



COTY MONTAG

Deputy Director
of Litigation
NAACP Legal Defense
and Educational Fund

As Deputy Director of Litigation for the NAACP Legal Defense and Educational Fund (LDF), Coty Montag assists the Director of Litigation in overseeing LDF's legal staff in their litigation, policy, advocacy, organizing, public education, and media activities. Ms. Montag supervises LDF's economic justice and political participation litigation and participates in the strategic development of LDF's organizational resources and administration. She currently serves as lead counsel for LDF in *MorningSide v. Sabree*, a class action lawsuit challenging Wayne County, Michigan's discriminatory tax foreclosures under the Fair Housing Act (FHA). Ms. Montag is a frequent speaker at legal conferences nationwide and has authored numerous amicus briefs that have been submitted in federal and state appellate courts, as well as the U.S. Supreme Court.



**TIFFANY-ANN
TAYLOR**

Co-Chair of APANYM
Diversity Committee

Tiffany-Ann Taylor is a Senior Project Manager at the New York City Economic Development Corporation (NYCEDC). She works in the Ports & Transportation division on transformative projects that impact passenger transportation throughout New York City. Prior to working at NYCEDC, Tiffany worked in suburban and regional planning for the Suffolk County Department of Economic Development and Planning, in Long Island, New York. There, her primary projects involved Transit Oriented Development, Smart Growth, Bus Rapid Transit and bicycle planning. Tiffany has also worked for organizations with specializations in workforce development, mass transportation and emergency management. She holds a B.A in Government from The College of William & Mary and a M.S in City & Regional Planning from Pratt Institute. Tiffany is a Co-Chair of the APA New York Metro Chapter Diversity Committee, a former Forefront Fellow of the Urban Design Forum and currently a participant in the Coro Leadership New York Program.



**GIOVANIA
TIARACHRISTIE**

Co-Chair of APANYM
Diversity Committee

Giovania 'G' Tiarachristie serves as Co-Chair of the APA New York Metro Chapter Diversity Committee, and also an appointed member of the APA National Diversity Committee. She works as a Neighborhood Planner at the NYC Department of Housing Preservation and Development (HPD), working with communities to ensure that housing is coordinated with necessary infrastructure and services to support diverse, livable, and more equitable neighborhoods. Before joining HPD, G worked in various equitable development projects at the Fifth Avenue Committee, the Pratt Center, the New York City Council, as well as with environmental justice communities across Pennsylvania. She holds a Masters in City and Regional Planning from Pratt Institute, where she conducted her thesis, titled "Elephant in the Planning Room," on overcoming barriers to recruitment and retention of people of color in the planning profession. G is a Paul and Daisy Soros Fellow, and a Forefront Fellow of the Urban Design Forum.

1 CM credit per panel
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10:00 to 11:00am

SESSION 1

A - REVIVING THE DOWNTOWN FAR ROCKAWAY VILLAGE

The recently approved Downtown Far Rockaway rezoning represents more than a zoning update – it is the result of years of the City’s work with a community ignored by past administrations. As the peninsula transformed from a seasonal destination to a place where low-income populations were concentrated, it became an area out of sight and mind from the rest of the city. It once was the peninsula’s commercial, institutional, and transportation hub known as the “Village”, today, it suffers from underperforming retail and underutilized and vacant properties. The Downtown Far Rockaway Roadmap for Action will bring new opportunities for retail, community facilities, affordable housing, and open space, along with \$288 Million in City investment. Hear from those who led and participated in the process.

- Rebecca Gafvert, Assistant Vice President, NYCEDC
- Kevin Alexander, President & CEO, Rockaway Development and Revitalization Corp.
- Renee Hastick-Motes, VP, External Affairs, St. John’s Episcopal Hospital
- New York City Council Member Donovan Richards
- Jonathan Gaska, District Manager, Queens Community Board 14

Economic
Development

B - EQUITY IN PUBLIC SPACE

This panel discussion will explore NYC Department of Transportation’s OneNYC Plaza Equity Program, which provides high- and medium-need public plaza partner organizations with funding, technical assistance, programming, and maintenance services, ensuring that all New Yorkers have access to high quality public spaces. The presentation will feature the Horticultural Society of New York’s Neighborhood Plaza Program and focus on their capacity building work with partner organizations. Representatives of some of these organizations will also discuss how the program has benefitted their public spaces and the neighborhoods they serve.

- Andrew Ronan, Senior Manager – Community Partnerships, NYCDOT
- Dorothy Le Suchkova, The Horticultural Society of New York
- Rhoda Dunn, Friends of Diversity Plaza
- Carey King, Uptown Grand Central
- Duane Joseph, Empire Avenue Merchants Association

Public Space

C - ECONOMIC DEVELOPMENT AND CULTURAL DISPLACEMENT

Economic development tends to focus on numbers. However, large scale infrastructural development and planning projects rarely take into account their impact on the culture of a community. What do we value as culture? What do we consider “economic development”? This panel will explore how every day residents become cultural producers, how economic development can and should impact the cultural structure and vitality of a neighborhood, and how residents, advocates, and community organizers have responded to the threat of cultural displacement.

- Lena P. Afridi, Policy Coordinator for Equitable Economic Development, ANHD
- Ro Garrido, Artist
- Risa Shoup, Executive Director, Spaceworks
- Ariana Martinez, Queens Neighborhoods United
- Geoffrey Jackson Scott, Co-Founder/Creative Director, Peoplmovr

Economic
Development

D - CHALLENGING THE MASTER’S TOOLS: CAN PLANNING PROMOTE SOCIAL JUSTICE?

“The Master’s Tools Can Never Dismantle the Master’s House” (Audre Lorde)

The Collective for Community, Culture & Environment (CCCE) highlights the work of women planners and activists in addressing implicit biases, and adapting the practice, of traditional planning interventions to further social justice. This session will evaluate the limitations and failures of planning and zoning mechanisms like urban renewal, inclusionary zoning, 197a, as well as the transformative potential of community empowerment to adapt planning practice, in both local and international contexts, to create a more just and sustainable world.

- Eve Baron, Chair, Ctr. for Planning & the Environment, Pratt Inst. Grad Ctr. for Planning; Member, CCCE
- Mercedes Narcisco, R.A, Urban Planning; Managing Member, CCCE
- Jina Porter, Planning Consultant, ASL Interpreter; Coordinator, CCCE
- Ayse Yonder, Professor, Pratt Inst. Grad Ctr. for Planning; Member, CCCE

Zoning and
Legislation

E - DEMOCRATIZING DATA: THE NEIGHBORHOOD DATA PORTAL

The Neighborhood Data Portal (NDP) is a free online application that integrates nearly three dozen vital datasets to break down New York City’s neighborhoods by the numbers. By democratizing access to essential planning tools like mapping and data analysis, the portal supports marginalized communities to plan for the future they want to see. This panel will demonstrate how organizations and their staff can maximize the Neighborhood Data Portal to map essential information and integrate that information into their program and campaign design. Key topics to be covered include:

- Working with various types of data layers (demographic and other) in the 33 datasets
- How to make custom maps for any neighborhood
- Exporting data into more familiar programs and analytical environments such as Excel, which makes it easier to crunch data and create graphics from the information
- Becoming familiar with the capabilities of all NDP tools

- Sadra Shahab, GIS Specialist at Pratt Center for Community Development

Professional
Development

1 CM credit per panel
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11:10am to 12:10pm

SESSION 2

A - CRIME PREVENTION THROUGH COMMUNITY DESIGN AND PROBLEM SOLVING

Historically, zoning and building codes have contributed to the concentration of low-income people of color into public housing developments that are physically and financially segregated from the public life of their surrounding neighborhoods. Today many public housing developments account for 20% of the highest crime areas in New York City, as a result of the systematic ghettoization of the low income population. The consequential visual impact on the public realm in these communities is evident in the degradation of urban quality. This session will explore a new initiative – spearheaded by the Mayor’s Office of Criminal Justice to address crime in and around NYC public housing through an interagency and community engaged approach to addressing crime prevention through design and programming called Neighborhood Activation.

- Erica Mateo, Project Director of Neighborhood Safety, Center for Court Innovation
- Ifeoma Ebo, Senior Design Advisor, NYC Mayor’s Office of Criminal Justice
- Quilian Riano, Strategic Initiatives Specialist, Office of the Chief Architect, NYC Department of Design and Construction
- Shin-Pei Tsay, Executive Director, Gehl Institute

Urban Design

B - NEW YORK CITY ATLAS OF URBAN RENEWAL

Urban Renewal has been among the most destructive urban policies in the US, destroying thousands of so called “blighted” neighborhoods and displacing over a million residents within predominantly low-income communities of color. This panel addresses the lasting impact of this policy on our city, and the role of grassroots groups in successfully intervening in this framework to create more just community spaces. The panel presents the recently published New York City Atlas of Urban Renewal—a critical cartographic account of this legacy—and brings together urban practitioners featured therein for a conversation on the role of community planning in urban renewal policies.

- Jakob Winkler, The New School
- Paula Z. Segal, Urban Justice Center
- Stephanie Alvarado, 596 Acres
- Jessica Clemente, We Stay / Nos Quedamos
- Petr Stand, We Stay / Nos Quedamos
- Alexis Smallwood, Activist
- Tito Delgado, Seward Park Area Redevelopment Coalition

Neighborhood
Development

C - HEALING COMMUNITIES BY ENCOURAGING SELF DETERMINATION

Authentic, meaningful community engagement should begin with a healing process, which recognizes the daily struggles and experiences of people. Healing allows for communities (in their many layers) to take a holistic approach, or a deeper level of thinking, that restores the social, mental, physical and environmental aspects of their community. Only through confronting our society’s inequities that pertain to gender roles, sexual orientation, income, age, immigration status, and ethnic identity can we uncover knowledge, create voice, and encourage self-determination. For planners working in all kinds of communities, beginning engagement with healing starts a conversation in a whole different place.

- James Rojas, Founder, Place It!
- Rebecca Karp, Founder, Karp Strategies

Professional
Development

D - LESSONS LEARNED FROM THE 2005 REZONING OF GREENPOINT-WILLIAMSBURG

The 2005 rezoning of Greenpoint-Williamsburg was perhaps the most significant and transformative urban planning effort in New York City since the era of urban renewal. More than two miles of the East River waterfront and nearly 200 acres of inland area were rezoned to allow for residential redevelopment, clearing the way for over 10,000 new housing units to replace hundreds of industrial businesses that provided thousands of jobs, predominantly for communities of color. Looking back in “Hindsight,” how has the rezoning shaped the development of the neighborhood? This panel discussion will engage these questions with a diverse panel of community activists, elected officials, and planning experts to shed light on lessons learned.

- Brian Paul, New York City Council Land Use Division
- Ward Dennis, Partner, Higgins Quasebarth & Partners, LLC
- Ryan Kuonen, Neighbors Allied for Good Growth
- Marty Needelman, Chief Counsel, Brooklyn A
- Leah Archibald, Executive Director, Evergreen
- Council Member Antonio Reynoso

Zoning and
Legislation

E - WHAT CREATES HEALTH: RACE, PLACE & PUBLIC SPACE

What Creates Health: Race, Place and Public Space is a game about the intersection of urban planning, policy, and public health. Based off of “choose your own adventure”- style role playing games, What Creates Health is an exploration of the ways that our zip codes—not our genetic codes—shape our ability to live a long, healthy life. Participants will roll the dice and confront racism in policy, planning, and interpersonal dynamics as they move along their life courses. They’ll also move through a series of scenarios and make choices about food, housing, friends, and work. The goal of What Creates Health is to make the connections between structural racism, policy decisions, and health outcomes legible, and to open up honest conversations about the challenges and opportunities planners face in undoing racism in practice.

- Elizabeth Hamby, New York City Department of Health and Mental Hygiene
- Zinzi Bailey, New York City Department of Health and Mental Hygiene
- Hannah Seoh, New York City Department of Health and Mental Hygiene
- Marlon Williams, Living Cities
- Corrina Wainwright

Health

12:20 to 1:20pm (Lunchtime)

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INFORMAL SESSIONS

1 - WHAT DOES IT LOOK LIKE TO BE AN ALLY FOR RACIAL JUSTICE IN URBAN PLANNING?

Part of reaching Hindsight's goal of engaging in urban development with an equity lens is centering racial justice in our work. What does that look like for planners and urbanists who identify as white? We are organizing this space with the explicit understanding that putting the burden on people of color to explain racism to white folks can be exhausting and often deeply painful. This informal session is just the beginning of a conversation, a space to organize and network for planners who want to work for racial justice in urban planning in an accountable way that truly challenges, interrupts, and seeks to undo white supremacy and racism. This informal session is geared towards people identifying as white but open to all who wish to join. Come with an open mind, leave with resources, ideas, and next steps that we build together.

- Kate Selden, Urban Planning Consultant & Educator; APANYM Diversity Committee, Member
- Nate Heffron, Analyst, NYC DPR; APANYM Diversity Committee, Member
- Rebecca Pryor, Graduate Student, Pratt Institute and Educator
- Renae Widdison, Graduate Student, Pratt Institute and Intern Planner, Regional Plan Association

2 - LOOKING BACK, PLANNING FORWARD: BUILDING STUDENT NETWORKS

The future of planning lies not only with the community members affected by discriminatory planning, but also in the hands of the students who are training to become planners. This interactive workshop will bring students together in conversation to critically reflect on the past, present, and future of planning within the context of equity and inclusion. The main question we have for ourselves is: How are planners implicated and how do we respond? Building a network of students coming from different schools of thought is key to how both the urban and rural will be developed in the future. This workshop looks to begin building that network by sharing thoughts of equity and inclusion in planning, and providing space for students to think about and mobilize around their unique position within the urban planning community as well as their relationship to the future of the profession.

- Kari Bailey & Jonathan Marable, Pratt Institute
- Lyric Kelkar, Maha Aslam & Timothy Nottage, The New School
- Aly Hassell, Arielle Lawson, Christopher-Andy Lawson, K.C. Alvey & Na'ilah Amaru, Hunter College

3 - INCLUSIVE PLANNING FOR A REGION OF 23 MILLION

In this session, Fourth Regional Plan staff and grassroots partner organizations will showcase their outreach and collaboration techniques, preview the "Equity Agenda of a Region Transformed" and explain from their perspectives, the importance of genuine, inclusive urban planning from the start.

- Pierina Sanchez, New York Director; Melissa Kaplan-Macey, Connecticut Director; Lucas Sanchez, Long Island Director; Christopher Jones, Senior Vice President & Chief Planner; Mandu Sen, Program Manager; Regional Plan Association
- Arnold Cohen, Senior Policy Coordinator, Housing and Community Development Network of NJ
- Carlos Encarnacion, East NY Organizer, New York Communities for Change
- Juanita Lewis, Hudson Valley Organizing Director, Community Voices Heard

PROMOTING EQUITY, ACCESS, DIVERSITY AND EXPOSURE WITH UASGC STUDENTS

High School students from the Urban Assembly School for Global Commerce (UASGC) are in attendance to help the Hindsight Conference promote the major themes for the day: *equity, access, diversity, and exposure*. Urban Planners of color are not typically introduced to the profession until much later in their educational journey. Therefore, the Conference Committee thought it made sense to have these amazing students from UASGC attend Hindsight!

The UASGC is located nearby in Harlem and we believe that these talented students will benefit from exposure to the diverse topics, panelists and attendees of the conference.

Get to know these students and ask them about their amazing robotics team, summer internship experience at NYCEDC, 3D print models, and more! It is the Committee's hope that more internship opportunities will be generated from connections made at Hindsight. Please visit their exhibition table in the common area!



CATERING

Hindsight proudly supports Minority and Women-owned Business Enterprises.

We thank these local businesses for providing nourishment for today's conference:

Breakfast: Uptown Roasters & Pabade Bakery

Lunch: Clean Plate Co.

Treats: Sprinkle Splash Sweet Shoppe



DESIGN

All Hindsight Conference graphics were designed by Gloria Lau (www.gloriakwlau.com) Buttons designed by Gloria Lau, made by Movement Buttons



1 CM credit per panel
Floorplan on last page

1:30 to 2:30pm

SESSION 3

A - RACIAL EQUITY PLANNING TO PRACTICE: LOCAL RESPONSES

In recent years, city governments have begun to grapple with the exclusionary practices and approaches to planning and governance that have defined the history of this country and play a tangible part in city life today. Increasingly, cities have enacted equity plans and mandated implicit bias trainings in order to address racial disparities. However, institutionalizing a racial equity lens in governance must go the next step beyond rhetoric and high-level planning in order to generate better outcomes on the ground. The panelists will discuss their experiences and lessons learned from on-the-ground work translating vision into policies for Boston, Seattle, and New York. The speakers will address attempts to institutionalize a racial equity lens within city government, and the challenges and lessons learned in moving beyond equity planning into material policies and outcomes.

- Andrea Batista Schlesinger, Partner, HR&A Advisors
- Dr. Aletha Maybank, Deputy Commissioner/Founding Director of Center for Health Equity, Dept. of Health & Mental Hygiene
- Asima Jansveld, Principal, HR&A Advisors
- Roxanne Franklin, Director, New Orleans Equity Strategy
- Erika Bernabei, Founder, Equity and Results

Planning
Methods

B - REFLECTION ON PRACTICE: RESILIENCE FOR WHOM?

Grounded in the experiences of two urban planners working in or partnering with the municipal governments of New York and Lagos, this session's main goals are to 1) equip participants with a nuanced view of resilience that looks beyond interventions in the built environment to also consider social and economic dimensions and 2) explore how efforts to build urban resilience impact poor, vulnerable and otherwise marginalized communities. We will do this by discussing a) how marginality is produced in New York, Lagos, Accra, and Durban, with a particular focus on politics, inequality, and space; b) unpack who bears the brunt of various shocks and stresses; c) examine divergent views on the way urban resilience is currently understood and articulated; and d) brainstorm strategies that planners with a commitment to social justice can deploy to ensure that efforts to build urban resilience benefit poor, vulnerable, and otherwise marginalized communities.

- Daphne Lundi, Urban Planner, NYC Department of City Planning
- Nse Umoh Esema, Program Manager, Africa for 100 Resilient Cities

Resiliency

C - LATINOS AND OTHER MYTHS AT THE DAWN OF 2044

According to the U.S. Census Bureau projects, the United States is on track to become a "Majority-Minority" nation by the year 2044. Latinos are the fastest growing minority group in the US, and as such are leading this shift in demographics. But what does it look like to plan for an ethnic group as diverse and complex as Latinos? "Latino" is an ethnic category that encompasses 33 different countries, countless cultures, and a myriad of racial identities. The complexity and diversity of Latinos creates a unique challenge in the planning process. Led by two Latinos from different professional, regional, and cultural backgrounds, this guided interactive discussion will unpack "Latino" as an ethnic category in the US and look at the benefits and limitations of this categorization. Participants will leave this discussion with a more robust understanding of Latino identity and tools to improve their planning processes for this complex and diverse community.

- Sydney Céspedes, Pratt Center for Community Development
- Salvador Muñoz, Independent Artist

Identity and
Planning

D - ACKNOWLEDGING LOCAL AND REGIONAL HISTORY IN NEIGHBORHOOD DEVELOPMENT

As planners work to create stronger, more economically equitable neighborhoods, how can local histories and *genii loci* be weaved into the development process? How do you balance the need for housing, services and resources provided by development, while preserving sacred lands and acknowledging sites of historical significance? Within the larger political dialogue of the role of public monuments and memorialization, who decides what story to tell, and how? An ongoing project in East Harlem, led by NYC Economic Development Corporation and The Harlem African Burial Ground Task Force was faced with each of these questions. When archaeological evidence of an African burial ground on a portion of the site of a decommissioned City-Owned bus depot was presented to the City, it represented an opportunity to find answers.

- Erich Paul Bilal, Sr. Project Manager, NYCEDC
- Molly Anderson, Associate, NYCEDC
- Sharon Wilkins, Manhattan Deputy Borough Historian
- Lauren Merkel, Senior Consultant, Lord Cultural Resources
- Rodney Leon, Founder and Principal, Rodney Leon Architects

Historic
Preservation

E - REDUCING UNCONSCIOUS BIAS IN PLANNING

Unconscious bias is emerging as one of the most pressing issues in many sectors of society today. Urban planners have to make decisions every day that affect the fates of communities and in each decision there is room for unconscious bias to influence outcomes. Urban planners rarely receive inclusion and equity training as part of their planning education. This 60-minute interactive workshop will introduce participants to the concept of bias, the underlying science, and strategies for reducing unconscious bias in their work.

- Daniel Lim, Owner and Lead Consultant, Daniel Lim Consulting

Professional
Development

1 CM credit per panel
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2:40 to 3:40pm

SESSION 4

A - CHALLENGING MAPS: PLACE-BASED STRATEGIES IN ORANGE, NJ

We say everything you want to learn about US cities, you can learn in Orange, NJ. In many ways Orange is like every US city, struggling with the discriminatory legacy of Serial Forced Displacement: policies like redlining, deindustrialization and gentrification. And like cities everywhere, Orange has its own history of People's Power. It all started with a map. In 1957 a local mother discovered the school district map was gerrymandered to segregate Orange's public schools. Luckily her husband was a legendary union organizer. As current practitioners in Orange, we have an amazing historical legacy to honor and uphold. Three practitioners: a builder, a public health professional, an artist and an organizer, describe this work from distinct perspectives. We welcome you to hear the story of our work and our city. In this session, participants will learn how to challenge maps and use similar place-based strategies in their own communities.

- Aubrey Murdock, Head of School & Lead Designer, University of Orange
- Rachel Bland, Director, Healthy Orange Coalition
- Charlie Wirene, Managing Director, The HUUB

Community
Engagement

B - RESIDENT-LED CITY-MAKING WITH 596 ACRES

The most impacted people are in the best position to lead and sustain the development of our neighborhoods! In this session, hear from local community land access advocates across NYC who have or who are currently organizing grassroots campaigns to create vibrant community spaces out of vacant lots and buildings in their lives. Learn about the relationship between these organizers and 596 Acres, the advocacy organization that has helped over 40 groups of neighbors gain access to vacant lots to transform them into currently thriving, multipurpose, inclusive neighborhood hubs via accurate data, legal advice and technical support. In addition, find out about how people in other sectors can support resident-led, sustainable city planning and creating.

- Stephanie Alvarado, Director of Advocacy, 596 Acres
- Mara Dawn Kravitz, Director of Partnerships, 596 Acres
- Alexis Smallwood, Organizer, Edgemere Coalition Community Garden
- Janice Purvis, Organizer, Prospect Place Community Garden
- Allison Jeffrey, Organizer, Far Rock Garden
- Tiera Mack, Planner, 596 Acres

Environment

C - YOUTH ENGAGEMENT IN PLANNING: STRATEGIES FOR PLANNING MORE INCLUSIVE CITIES

This session brings together a diverse group of planners, youth development professionals, and young people to have a conversation about how and why we need to better integrate young people into planning. We will discuss in particular two critical dimensions: 1) the importance of exposure for young people of color as a critical way to increase the racial diversity of the field, and 2) the need to plan safe, healthy and inclusive cities with and for youth, informed by their perspective. The session will begin with each panelist briefly introducing themselves and speaking to one or both of these dimensions. The rest of the session will be a chance to ask questions, and to hold a discussion and sharing of strategies that folks on the panel and the audience have used to engage youth.

- Sarah Zeller-Berkman, Academic Dir. of Youth Studies Program, CUNY Program for Prof. Studies
- Justin Garrett Moore, Executive Director, NYC Public Design Commission
- Aminah Ricks, Founder & Creative Director, Emerging Cities
- Anamaria Jovel, Student at City College of New York, Architecture
- Jessica Barreto, Student at Kenneth B. Clark Academy

Youth
Development

D - CULTURAL AND RELIGIOUS BIAS IN LAND USE PRACTICE IN NEW JERSEY

This panel discussion will describe several cases in which religious and cultural groups, particularly Muslims in Central Jersey and Ramapough Indians in North Jersey, have been denied permits to practice their faith and culture in New Jersey. There will also be a review of Religious Land Use and Institutionalized Persons Act (RLUIPA) and how it can be used to protect the rights of disadvantaged cultures. This panel intends to be an interactive session that encourages peer exchange.

- Leonardo Vazquez, Executive Director, The National Consortium for Creative Placemaking
- Carlos Rodrigues, Director of Land Use and Regulatory Affairs, New Jersey Builders Association

Zoning and
Legislation

E - THERE GOES THE NEIGHBORHOOD: CULTURAL PRESERVATION AMIDST GENTRIFICATION

BlackSpace is a collective comprised of Black professionals working or interested in fields that impact the built environment and communities. We are currently working on the launch of a resident-led heritage conservation effort to combat the erasure of neighborhood culture. Our project is aimed at contributing to the empowerment and preservation of Black spaces and people in Brooklyn through institutionalizing cultural markers, promoting verbal storytelling, and strengthening partnerships between community organizations. We would like to lead a session to share our upcoming project and discuss best practice methods of local organizing and capacity building around neighborhood development. This interactive session will build a common understanding around not only the importance of cultural preservation work but also ways to get it done! We will review projects happening nationally but specifically brainstorm how this work can happen within New York communities with changing demographics and market pressures.

- Ifeoma Ebo, Co-Founder, BlackSpace
- Emma Osore, Co-Founder, BlackSpace
- Kenyada McLean, Co-Founder, BlackSpace

Identity and
Planning

1 CM credit per panel
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3:50 to 4:50pm

SESSION 5

A - DETROIT REASSEMBLED: INEQUALITY AND OPPORTUNITY IN URBAN PLANNING

In this panel presentation, we will explore Detroit's past, assess its current situation, and discuss our goals for the city's future as they relate to development finance and housing. We will review Detroit's discriminatory history of planning and examine its legacy in the localized context of recent neighborhood opportunity maps. With a view toward the unequal geography of opportunity in Detroit, we will examine municipal development finance and its role in building inclusive, just, and equitable communities. We also will examine homeownership as one part of a larger community development strategy toward social equity in the Regent Park neighborhood of Detroit. Our presentation will conclude with an overview of the relationship between public health and housing demolition in the city.

- Nick Allen, Real Estate Policy and Strategy Manager, Detroit Economic Growth Corporation
- Julia Elmer, Livable Places Project Manager, Detroit Health Department
- Jason Reece, Assistant Professor, Ohio State University - Columbus
- Alaina Jackson, Director of Housing, LifeBUILDERS

Neighborhood
Development

B - MAKING CONNECTIONS: TRANSPORTATION EDUCATION AND CIVIC EMPOWERMENT

How do we create a more transparent, inclusive and equitable process when working with the public at large? The NYC DOT Street Ambassadors share lessons learned conducting outreach across the five boroughs, and discuss the importance of keeping the neighborhood informed, engaged and safe. We take a look at ways to foster better community relations while encouraging an interest in civic engagement and community empowerment. Adopting a philosophy of doing no harm, and envisioning streets as great, shared spaces with all members of the community claiming an equal share, the Street Ambassadors (and Ambassador alumni!) will share their stories, strategies, and sentiments towards working with the public in bold, new ways.

- Inbar Kishoni, Deputy Director for Public Engagement, NYC DOT
- Hilda Cardenas, Mobility Management Outreach Specialist, NYC DOT
- Burns Forsythe, Street Ambassador Team Leader, NYC DOT
- Jesse Cabrera, Street Ambassador Team Leader, NYC DOT
- Renana Teplitsky, Street Ambassador, NYC DOT
- Hayley Richardson, Communications Associate, TransitCenter

Transportation

C - WHEN RESIDENTS LEAD NEIGHBORHOODS GET HEALTHIER

New York State Health Foundation and ioby, a nonprofit civic crowdfunding platform, have partnered on the Healthy Neighborhoods Challenge, a unique campaign to help channel philanthropic support and technical assistance to small grassroots groups working on community health initiatives. More than 40 community-led projects have been funded through this campaign, in eight targeted communities across New York State. The campaign seeks out grassroots organizations and connects them with an alternate source of funding and provides support and training in fundraising, organizing and working with government decisionmakers. Participant will learn how a community-health-focused funder and a civic crowdfunding platform worked together to deliver funding and training to grassroots groups working across NY State, boosting community health in the short term, and building civic leadership over the long term.

- Nupur Chaudhury, Program Officer, New York State Health Foundation
- Dionne Grayman, Co-founder, We Run Brownsville
- Anita Pierce, Team Member and Board Member, We Run Brownsville
- Jennifer Allen, Leader Success Strategist, ioby

Health

D - LAND-VALUE PLANNING IS STILL RACIAL ZONING

Through case studies from California, New York, and Wisconsin, this panel discusses iterative forms of US racial zoning from the 1970s to today. We evaluate how containment and abandonment are techniques of valuation and devaluation of land. In so doing, we discuss how land-value planning and development is racial zoning. We present how this continues racial histories of harm and violence, and discuss the conditions that make abolitionist planning possible.

- Deshonay Dozier, Doctoral Candidate, Environmental Psychology, CUNY Graduate Center
- Oksana Mironova, Housing Policy Analyst, Community Service Society
- Samuel Stein, Urban Studies Instructor, Hunter College
- Hilary Wilson, Doctoral Candidate, Geography, CUNY Graduate Center

Zoning and
Legislation

E - HOW TO BUILD MOMENTUM FOR EQUITY IN PLANNING FROM THE BOTTOM UP

The City of Baltimore's Department of Planning staff created and convenes an Equity in Planning Committee (EIPC). Launched in March of 2015, EIPC is driven by a desire to actively work towards dismantling and remedying the legacy of racial inequity that persists in Baltimore. This staff-driven, bottom-up, volunteer-led effort led to the creation of a full-time position in 2017 embedded in the Department of Planning, charged with a focus on equity, communications and public engagement. This session will provide a look at how planners can build an equity-focused initiative from the ground up; how equity is being integrated into projects throughout Baltimore's Department of Planning today; and planned future efforts to broaden the focus and impact of EIPC's work in Baltimore.

- Stephanie Smith, Assistant Director, Baltimore City Department of Planning
- Elina Bravve, Baltimore City Department of Planning
- Alice Huang, Baltimore City Department of Planning
- Martin French, Baltimore City Department of Planning

Professional
Development

HONORABLE MENTIONS

- **ACHIEVING SUCCESSFUL TRANSPORTATION PLANNING WITH LIMITED DATA**
Dinece Peters, Program Manager, Freight Planning, New York City DOT
- **BACK TO BLACK: AN EXAMINATION OF RICHMOND VIRGINIA'S FIGHT FOR BLACK SPACES**
Mariah Williams, Urban and Regional Planning Program, Virginia Commonwealth University
- **BED-STUY BIKES: COMMUNITY PARTNERS AS PLANNERS**
Beth Heyde, New York City DOT
- **BUILDING RESILIENCE: ARTS AND ACTIVISM IN NEW YORK CHINATOWN**
Tomie Arai, Chinatown Art Brigade
- **CLIMATE RESILIENCE: IT'S A COMMUNITY AFFAIR!**
Cynthia Silva Parker, Senior Associate, Interaction Institute for Social Change
- **COOL NEIGHBORHOODSNYC: AN EQUITY-FOCUSED CLIMATE CHANGE PLANNING**
Erika Lindsey, Senior Policy Advisor, NYC Mayor's Office of Recovery and Resiliency
- **CREATIVE PLACEMAKING FROM THE NEIGHBORHOOD UP**
Emily Ahn Levy, NOCD-NY
- **INCREASING EQUITY THROUGH ENVIRONMENTAL STEWARDSHIP**
Laura Landau, Project Manager for STEW-MAP, NYC Urban Field Station.
- **LATINO EQUITY IN URBAN PLANNING**
James Rojas, Founder, Place It!
- **PEOPLE MAKE PARKS: COLLABORATIVE PLANNING FOR PARK FUNDING**
Le'alani S. Boykin, Partnerships for Parks
- **PREVENTING CHRONIC VIOLENCE WITH URBAN RHYTHMS**
Alan Waxman
- **SPEAKING ON THE NYC CULTURAL PLAN**
Bob Lee, Asian American Arts Center

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■ This event is brought to you by the Diversity Committee of the APA New York Metro Chapter:

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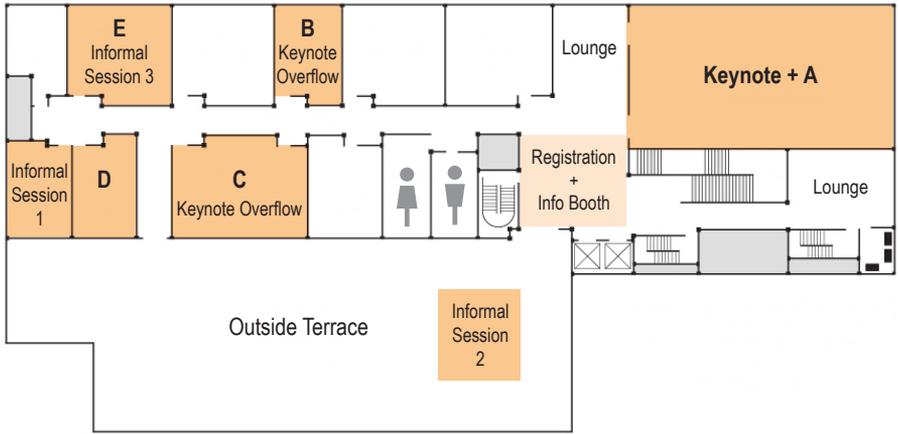


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MAPS

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