

EMILY HAYES

SOCIAL MEDIA | MARKETING | STRATEGY

CONTACT

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PORTFOLIO

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EXPERIENCE

Marketing Intern

Power Agency
May 2017 - August 2017

Social Media Coordinator

The Louisville Bats
January 2017 - May 2017

Social Media Manager

Family Scholar House
October 2016 - April 2017

Public Relations Intern

Amy Murray For Cincinnati City Council
August 2013 - November 2013

EDUCATION

University of Louisville

Communications

SKILLS

- Social Media Marketing
- Community Management
- Strategy Planning
- Campaign Creation & Management
- Research & Data Analysis
- Tactics & Execution
- Public Relations
- Content Optimization
- Customer Service



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