ERYICA – Work Programme 2019

**Membership**
- 28 Member organisations
- 7 Affiliated organisations
- 4 Cooperating organisations

**Targets:**
- Expand the network with 2 new organisations
- Establish more targeted contacts with our members

**Management & Communication**
- General Assembly 2019 and GB/President elections
- 4 Governing Board Meetings / 4 GB Bulletins
- 4 Newsletters + 2 Joint Newsletters of 3 Networks
- Working Group European YI Quality Label
- ERYICA Capacity-building and Training System
- ERYICA Training of Trainers Programme
- Regional / Language Cluster Working Groups

**Strategic Directions**
- Capacity-Building
- Research, Trends & Innovation
- Quality & Youth Information Ethics
- Policy Advocacy & Cooperation

**PR & Communication**
1. Capacity-building

Activities

- **Developing an ERYICA Capacity-building and Training System** for online and face-to-face training activities
  - Development of the *ERYICA Capacity-building and Training System Working Group* (ECTS WG)
  - Restructuring of the ERYICA training system
  - Design and creation of a new Training of Trainers programme
  - Launch of the first Training of Trainers Programme (September 2019)

- Organising **training activities** for youth information workers
  - Training on eParticipation and youth information – Erasmus+
  - eTraining *YoMIM*
  - eTraining *Jimmy* (piloting)
  - Training on promotion and outreach of youth information services - 3 networks (see *Strategic Direction 2*)

- Developing and piloting the **DOYIT online training scheme** and eTraining courses
  - Transfer of DOYIT online from Moodlerooms of Humak to iWith Moodle
  - Finalisation of the *Jimmy* manual
  - Finalisation of the *ALTYO* manual
  - Finalisation of *Jimmy* eTraining based on piloting
  - Promotion of DOYIT online across the network

- **Updating and translating existing** manuals, training material and courses
  - Seek for institutional support to translate *Liaisons* into other languages
  - Update training courses according to the new European Youth Information Charter in different languages (*Strategic Direction 3*)

- **Supporting networking and exchange among** ERYICA trainers
  - Dissemination of information and training opportunities through mailing list
  - See *Training of Trainers Programme* above

- Promoting the **existing materials and resources** throughout the network and in countries willing to establish youth information and counselling services
  - Promotion and dissemination of *Liaisons* among the network and beyond
Promotion of existing materials: *Quality management tool, Info-rights kit, Starters Kit, Compendium,* etc.

- Participating in training activities of our stakeholders and partners

- Developing contacts with the **formal education** sector and **other youth-related sectors** in view of setting up common activities and projects for the benefit of youth information workers

- Participating in **training activities of our stakeholders** and partners

**Projects**

**Promotion and Translation of “Liaisons”**

In the course of 2019 we will ensure the promotion and dissemination of *LIAISONS – toolkit for the prevention of violent extremism through youth information* throughout Europe. ERYICA will also seek institutional support to translate Liaisons into other languages. This practical resource for youth (information) workers, educators and youth organisations provides theoretical elements and educational tools to reinforce young people’s resilience and critical thinking through youth information and counselling principles.

**Training on eParticipation and Youth Information – Erasmus+**

In June 2019, we will organise a training event for youth information workers from the network interested in gaining knowledge and skills on how to design and implement successful eParticipation processes. The training course also explores the role that youth information plays in promoting young people’s participation and active citizenship. The course will be organised based on the training course developed under the Horizon 2020 project EUth. After being piloted for the second time, the course will be adapted and included in the ERYICA training system.

**Project Proposals**

**1st ERYICA Training of Trainers’ Programme – Erasmus+**

Due to its success, the ERYICA training system grew significantly over the last decade and presently offers 7 courses, 4 of them in eLearning format as well. This increase made the restructuring of our training of trainers system and the ERYICA trainers’ pool necessary. The new system uses blended learning methodology and includes 2 residential and 2 eLearning phases, with a combined duration of 6 months. The project will run for this time frame and enable participants, future and actual trainers, to deliver 5 F2F training courses
(YIntro, Digital YIntro, Advanced YIntro, JIMMY, YoMIM) and 3 eLearning courses (Digital YIntro, JIMMY and YoMIM). A KA1 proposal will be submitted in April 2019 under the Erasmus+ Programme. The two residential parts of the training of trainers cycle are planned to take place in December 2019 and April 2020.
2. Research, Trends & Innovation

Activities

- Supporting the development of **innovative services** in order to address the information needs of young people and to reach them where they are
  - Piloting and promotion of three innovative youth information tools developed based on research outcomes *(Youth.Info: Future Youth Information Toolbox – Erasmus+ KA2)*
  - Exploitation of *OPIN.me* and the eParticipation training course (see Strategic Direction 1)
  - *DesYIgn: Innovative youth information service design and outreach – Erasmus+ KA2* (see below, projects)

- Raising awareness on **trends and new media** popular among young people
  - Finalisation of manual of course on Peer-to-peer in youth information in cooperation with EPTO (see *Youth.Info project*)
  - Exploitation of peer-to-peer training course for young people – (see *Youth.Info project*)
  - *DesYIgn: Innovative youth information service design and outreach – Erasmus+ KA2* (see below, projects)
  - Training on promotion and outreach of youth information services - 3 networks (see *Project Proposals below*)
  - ERYICA survey on the state of the art in youth information and counselling – Mapping youth information in Europe (see *Strategic Direction 3*)

- Exchanging **best practices on youth information work**
  - Publication of a Best Practice Booklet with Eurodesk and EYCA on innovative communication and outreach of youth services
  - Exploitation of Sheryica Facebook Group/Page
  - ERYICA Nordic-Baltic Working Group
  - ERYICA Iberian Working Group
  - ERYICA French-speaking Working Group

- Partnering with **researchers** on youth issues and media and information studies to ensure research-based policy-making and practice
  - Further research and analysis on youth information needs in cooperation with Åbo Akademi University (see *Youth.Info project*)
  - Promotion and exploitation of Manual for Future Foresight Activities in Youth Information Services and the report on pilot future foresight activity results (see *Youth.Info project*)
  - *The impact of technological transformations on children and youth – Horizon 2020* (see project proposals)
• Collaborating with the **Pool of European Youth Researchers** (CoE-EC Partnership) to ensure a wider dissemination of research results (see *Strategic Direction 4*)

• **Disseminating research results and publications** among our members and stakeholders
  - Dissemination of MOVE policy briefs, research report and project results
  - Dissemination of research on youth information needs conducted with Åbo Akademi
  - Dissemination of other research outcomes and publications concerning youth and youth policy

**Projects**

**DesYIgn: Innovative youth information service design and outreach – Erasmus+**

Duration: 01/03/2019 – 28/02/2021

Coordination: ERYICA

Partners: ERYICA (LU), Youth Work Ireland (IE), Koordinaatti (FI), Agence Nationale pour l’Information des Jeunes (LU), Dirección General de Juventud y Deportes de Madrid (ES), ProMo Cymru (UK), Aġenzija Żgħażagħ (MT), Institut Valencià de la Joventut (ES), Åbo Akademi University (FI)

Aims: DesYIgn aims to support youth information professionals in optimising their services and establishing efficient and innovative strategies and tools to reach out to more young people through service design.
**Intellectual outputs foreseen**

- Desk research considering current youth trends/needs and collection of examples of innovative YI service providers (using outcomes of the survey on communication and outreach to young people conducted in 2017, the Youth.Info survey (2018), the Eurofound survey (2018), and other information collected, as well as analytics and information behaviour from other tools);
- Focus groups with young people to involve them in the production and designing of the tools;
- Online course on innovative YI service design (using webinars, contributions from external experts, videos and other digital tools, particularly those used by young people. These should be easily adaptable to keep up-to-date with changing digital trends);
- Toolkit to design innovative youth information services aiming to reach out to more young people, including quality indicators and measures;
- Innovative youth information design pilots (3-5 pilots) that will test the resources developed at different stages; and
- Work with young people to test the pilots, throughout the project and multiple times where possible.

**Youth.Info: Future Youth Information Toolbox – Erasmus+ KA2**

**Duration:** 01/09/2017-30/04/2019

**Coordination:** Creativitas (LT)

**Partners:** ERYICA, EPTO (BE), Austrian youth information services (AT), JUP.Berlin (DE), Latvian Youth Council (LT), Youth Work Ireland (IE), and Abo Akademi University (FI).

**Aims:** The overarching aim of this project is to increase quality and outreach of youth information on local level by creating and applying user-friendly methods built on evidence-based youth information needs and involving peer-to-peer youth information educators.

**Project activities in 2018**

- Exploitation and dissemination of research report on youth information needs
- Exploitation of Manual for Future foresight activities in the Youth information services and the report on pilot Future foresight activity results
- Exploitation and dissemination of three innovative youth information tools based on the research outcomes
Finalisation of the manual of a training course on Peer-to-peer in the youth information work in cooperation with EPTO

Peer-to-peer local training activities

Final event – Vilnius, 6-7 March 2019

Training on promotion and outreach of youth information services (3 networks) – Erasmus+

Duration: 01/06/2019 - 29/02/2020

Coordination: ERYICA

Partners: Eurodesk (BE), EYCA (NL), IBJOVE (ES), ProMo Cymru Ltd (UK), Mladiinfo (MK), Agenzija Zghazagh (MT), Akzente Salzburg (AT), Sdruzhenie Natsionalue Mladezhka Karta (BG), Kuipion Kaupunki (FI), Catalan Youth Agency (ES), Movijovem (PT), Planbe Plan It Be It (CY), Polskie Stowarzyszenie Projektow Mlodziezowych (PL), SpunOut.ie (IE), Momentum World (UK), Andalusian Youth Institute (ES), and Mlodziezy Wojewodzwa Zachodniopomorskiego (PL)

Aims: Following the success of the previous project run by the three networks in 2017, this project aims to provide an opportunity for members of the three associations to meet, network and develop their outreach methodologies further, while learning about new developments in the field of digital communication and new media. The training aims to address the needs of youth work and youth information structures in optimising the promotion of their services among young people, and in establishing efficient marketing and communication mechanisms to make their services attractive to them. It will be targeted towards communication strategists, youth information workers and professionals dealing with communication and marketing of youth services. There will be a lot of time for exchange between the participants, whose practices will make up a lot of the content of the programme. External experts will also be invited to attend. Prior to the event, participants will share best practices in the field, and these will be included in a publication that will be shared during the event.

Project activities in 2018

- The 3-day training in Palma de Mallorca, 25-28 November 2019 hosted by IBJOVE
- Collection of good practices on innovative outreach and publication
Projects proposals

The impact of technological transformations on children and youth – Horizon 2020

The main aim of the proposed project will be to investigate young people’s usage of digital technology and its impact, in order to develop a realistic understanding of how these (beneficial or harmful) impacts can be enhanced or reduced amongst its users. This is done by empowering them through media and information literacy and integrating behavioural insights into the protection of young media consumers and producers against the negative impacts of big data, machine-learning, algorithms, and disinformation. The main objective will be to propose adequate interventions that have an impact on and will help young people to become active and well-informed citizens. The study will aim to set increased emphasis and take stock of what is known about the positive impacts of digitalisation and how young people and youth services can exploit its benefits to the fullest. If approved, the project will be coordinated by Open Evidence, a spin-off of the Open University of Catalonia. The consortium is composed of several European universities and research centres.
3. Quality & Ethics in Youth Information

Activities

• Promotion and exploitation of the European Youth Information Charter
  ➢ Finalisation of the European Youth Information Charter brochure
  ➢ Translation of the European Youth Information Charter into different languages

• Encouraging our members to develop and apply quality management mechanisms and resources
  ➢ Devising a competence development framework for youth information workers based on the updated Charter
  ➢ Promotion and update of the ERYICA Quality Management Framework

• Designing a European quality label for youth information
  ➢ Establishing a Working Group on the development of a European Youth Information Quality Label (see Projects below and Strategic Direction 4)

• Adopting positive practices to promote and ensure young people’s access to rights through reliable, complete and understandable information
  ➢ Youth Information Development Fund

• Establishing a framework for ERYICA Youth Ambassadors
  ➢ Proposal of an ERYICA Youth Ambassadors framework for approval by the General Assembly
  ➢ Promote the active involvement of Youth Ambassadors in our activities
  ➢ Focus on the Youth Ambassadors’ potential to disseminate and multiply youth information knowledge and policy advocacy

Projects

European Youth Information Quality Label

This project will be implemented in the framework of ERYICA’s partnership with the Council of Europe (see Strategic Direction 4) with an initial duration of two years. The main aim will be to develop a European Youth Information Quality Label designed for and with young people and linked to a set of quality assessment criteria, mechanisms and tools.
Milestones

- **Kick-off meeting**: Setting up of a Working Group on the European Youth Information Quality Label – ERYIQUA?
- **Data collection** and desk research: Report
- **Mapping of YI services in Europe**
- **Open dialogue** with youth information providers across Europe involving different stakeholders: 2 days up to 40 representatives from the youth sector
- **Working Group Meeting**:
  - Criteria for acquiring the label
    - Eligibility criteria
    - Additional criteria
  - Application procedure and label award
    - Quality assessment methods and tools
    - Link with the Council of Europe Quality Label for Youth Centres
  - Maintenance and renewal of the label
- **Label design**
  - Use and display of the label

**Peer-to-Peer in Youth Information**

ERYICA submitted a training activity on peer-to-peer in youth information to be conducted with Youth Ambassadors at the 20th University for Youth and Development of the Council of Europe North-South Centre. The proposed activity aims to train young people to become youth group facilitators and information multipliers using various youth information activities and tools. The training programme is based on peer education methods and builds on:

1. “Liaisons – a toolkit for preventing violent extremism through youth information” developed in the framework of the partnership between the Council of Europe and ERYICA, and
2. The training manual “Peer-to-Peer in youth information” designed under the Erasmus+ project “Youth.Info: Future Youth Information Toolbox”.

The main idea will be to combine the potential of Liaisons to build young people’s resilience and critical thinking skills with the empowering component of peer-to-peer training. After the test, the possibility of including the training programme in the ERYICA training system will be evaluated with the support of trainers and Youth Ambassadors.

In order to finance the activity, a KA1 project proposal was submitted in April 2019.
4. Advocacy Policy & Cooperation

Council of Europe

Grant Agreement 2019

The proposed activities under the partnership between ERYICA and the Council of Europe in 2019 will involve:

- Development and design of a **European Youth Information Quality Label** (see Strategic Direction 3, Projects);
- **Promotion of Liaisons**: toolkit for the prevention of violent extremism through youth information and potential translation into other languages; and
- **Dissemination activities** to promote other publications produced by ERYICA and the Council of Europe under their partnership.

Participation in:

- Two CDEJ and Joint Council meetings
- JCC meeting
- Policy reviews (when invited)
- Consultation processes (when invited)
- Preparations for the next European Youth Work Convention (if invited)
- Preparation of recommendations and policy instruments
- Dissemination of CoE initiatives, activities and publications
- INGOs platform Council of Europe
European Union

Participation in:

- EU Programmes (Erasmus+, Horizon 2020, EuropeAid, Europe for Citizens, EU4Youth, and other relevant programmes)
- European Solidarity Corps consultations with stakeholders
- DiscoverEU consultations with stakeholders
- European Youth Portal review
- Structured Dialogue, EU Youth Conference & EU Youth Dialogue
- European Youth Week
- European Media Literacy Week
- European Parliament CULT Committee
- Eurofound consultations and youth-related projects
- EU policy consultations, expert groups, and position papers
- Transparency Registry

Partnership between the Council of Europe and the European Commission in the field of Youth

Collaboration with:

- European Platform on Learning Mobility (EPLM)
  - Steering Group membership
  - Participation in the EPLM Conference “POWER of Learning Mobility Changing lives, changing society”, Ostend, 2-4 April 2019
  - Multipliers meeting on Quality in Learning Mobility
  - Promotion of the Quality Mobility App and the Handbook on quality in learning mobility developed by the EPLM
  - Contribution to newsletters and publications
  - Dissemination of publications and initiatives
- Pool of European Youth Researchers (PEYR)
- European Knowledge Centre for Youth Policy (EKCYP)
- Symposium on young people’s political participation September / October 2019 – 2 ½ day event
- Study on social inclusion of young people and digitalisation
- Expert reflection on youth policy evaluation
- Research on youth work professions, education and training, on job support
- Promotion of MOOC on youth policy (3rd edition) among our network
• Monitor the revision of T-kit on training essentials
• Coyote Magazine, Perspectives on Youth and Youth Knowledge Books

North-South Centre

Participation in:

• Network of Universities on Youth and Global Citizenship

UNESCO

Collaboration with:

• UNESCO Youth Programme
• Section for Media Development, Communication and Information Sector
  o Global Week on Media and Information Literacy 2019
  o MILCLICKS Movement
  o Global Alliance for Partnerships on Media and Information Literacy

Other Stakeholders

• 3 networks collaboration:
  o Implementation of our Memorandum of Understanding,
  o Joint newsletter,
  o 3 Networks Project on effective communication and outreach (see Strategic Direction 2),
  o 3 Networks Best Practice Booklet,
  o Participation in events of Eurodesk, and
  o Participation in events of EYCA

• Exploring closer cooperation with the European Youth Forum and its members

• Establishing cooperation frameworks with other stakeholders at the national, European and international level, such as:
  o European Peer Training Organisation (EPTO)
  o European Confederation of Youth Clubs (ECYC)
  o SALTO participation and information
  o Universities and networks of universities
Other International Organisations

Exploring collaboration with:

- UNICEF
- The Commonwealth
- African Union
- OJI (Organismo Internacional de Juventud para Iberoamérica)
- Union for the Mediterranean
- Ministries and CSO in countries where ERYICA has no representation

International Capacity-building

Special membership fee scheme for NGOs in low or lower-middle income countries

The Governing Board of ERYICA will discuss and propose a special membership fee scheme for non-governmental organisations based in low or lower-middle-income countries. The aim will be to allow civil society organisations active in the field of youth and willing to develop and establish youth information and counselling services to become ERYICA Co-operating Organisations and access our capacity-building and training opportunities.

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1 World Bank Country and Lending Groups Classification (2018)
5. PR and Communication

Activities

- Promoting and disseminating our work through our new website, social media and new communication tools;
- Improving tools and strategies to better communicate to our members the resources and opportunities made available to them by ERYICA;
- Ensuring a more personalised and targeted communication with our members through face-to-face and virtual visits;
- Annual members’ evaluation survey;
- Professionalise the communication by training the staff and, if possible, hiring a Communication Officer; and
- Expand the network by attracting new members.