

The image features a stylized orange logo for 'flow power' in the top left corner. The word 'flow' is written in a large, rounded, lowercase font, and 'power' is in a smaller, simpler lowercase font below it. The background is a photograph of a city street at sunset or sunrise. The sun is low on the horizon, creating a strong silhouette effect on the people and buildings. A man and a woman are walking away from the camera down the center of the street. The street is lined with tall buildings, and the overall atmosphere is warm and dramatic due to the golden light.

flow
power

**A better way to
buy power with
Flow Power**

June 2018



About us

We're a licensed electricity retailer focusing on giving Australian businesses access to the wholesale market.

We offer businesses



Transparency



Flexibility



Cost savings

About Flow Power



1994 Utilacor born & kWatch invented



Energy management and engineering services delivering savings to businesses



2005
Start putting customers on wholesale



Retail license to provide wholesale access to businesses and deliver more savings



2008
Progressive Green set up



Developed enhanced wholesale power tools including onsite demand management



March 2017
Rebrand to Flow Power



Branding that represents flow through of power savings to customers



Sept 2017
Ararat Wind Farm deal announced



First Corporate PPA in Australia – providing Renewable Energy Access to 7 corporates



Oct 2017
Awarded ARENA demand response programme



Rewarding customers on our demand management platform with greater savings

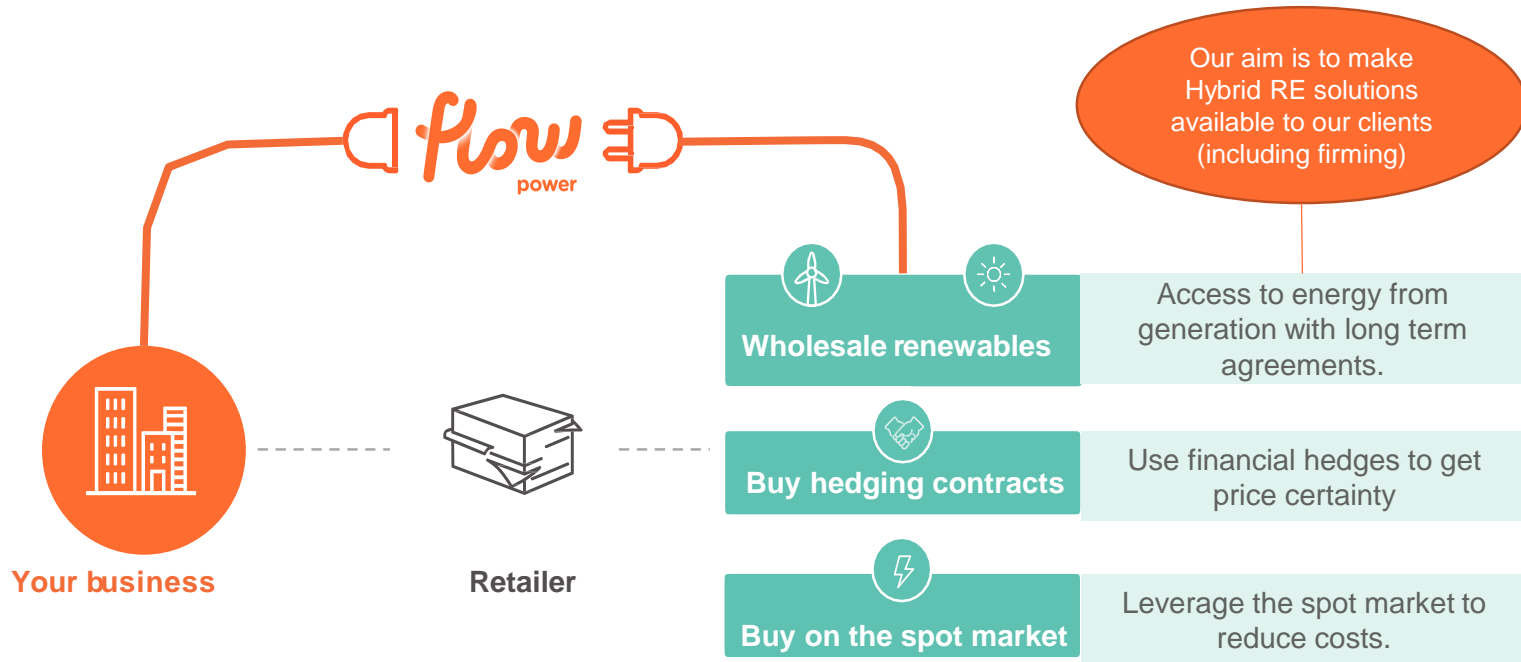


Feb 2018
OPTrust take a controlling share in the business



Strong financial backing to grow our business

A better power model



The Flow Power customer profile

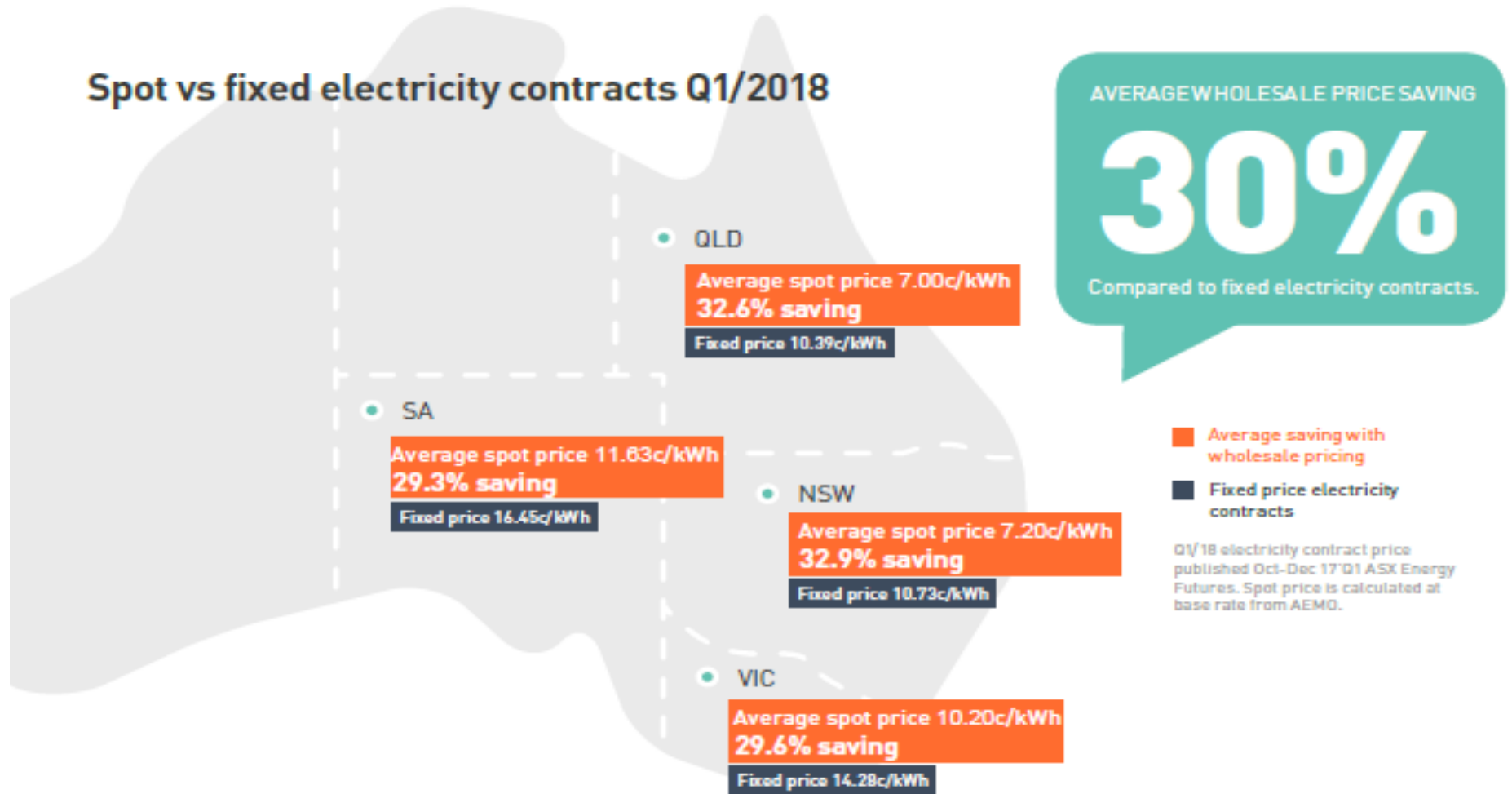
Flow Power works with businesses who spend more than \$50,000 on power a year. We focus on companies who **pump, crush, heat** and **cool**.

Some of Australia's favourite brands work with Flow Power— **Yarra Valley Water, Pernod Ricard, PMP Printing, ANCA, Olam Orchards** and many more.

Our customer base has tripled in the last 18 months and we are predicting it to continue growing as businesses look for new ways to buy power.

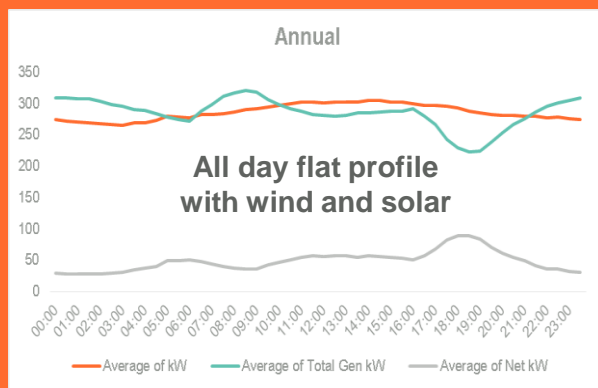
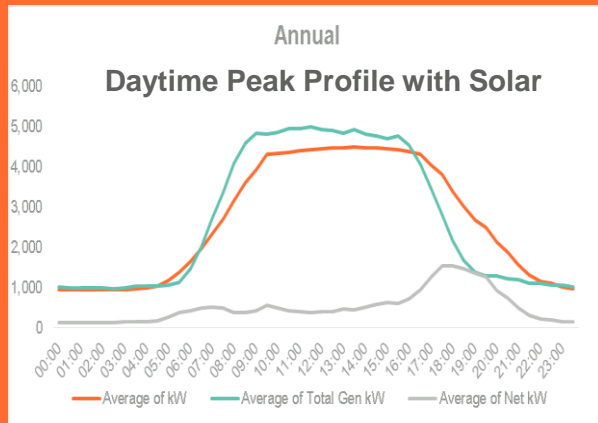
Wholesale Power - savings

Spot vs fixed electricity contracts Q1/2018



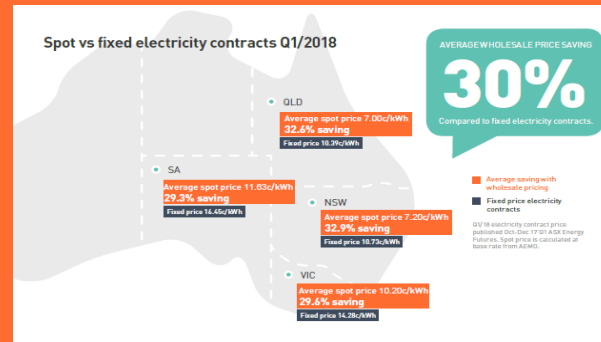
Our model deliver savings and certainty

Renewable Energy PPAs tailored to your usage profile



+

Wholesale Energy benefits



Long Term Savings and Certainty

Our customers

Flow Power works with businesses who want to improve the way they power their business.



'As wholesale energy pricing is a new concept for our business, we needed a smooth transition and mentoring. These were some of our reasons for choosing Flow Power in the first place – our expectations have been met. With timely advice and an understanding and amicable relationship on both sides, we have found Flow Power have delivered the specific type of service that our business needs.'

'We moved to Flow Power five years ago and we haven't looked back since. Accessing electricity from the wholesale market is giving us clear cost-savings and really suits our business.'



'By purchasing wholesale we now have more control over our electricity costs compared to using a normal fixed rate retailer. We would certainly recommend this approach to other businesses looking to save on their energy bills. It makes great business sense.'

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flow
power

Commercial in Confidence