

# IMPACT & GROWTH

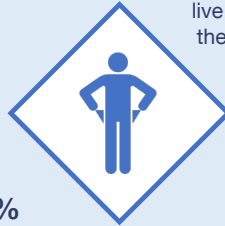


**Most of the adult students Upward Scholars serves have overcome impossible odds before they find us.**

**99%**  
are immigrants



**100%**  
live at, or below,  
the poverty line



**91%**  
from Latin  
America



**69%**  
are women



**70%**  
are parents

**This is why Upward Scholars exists.**

Research shows that access to education, career development, and English language acquisition are the most critical factors in immigrants moving up the economic ladder.

**Upward Scholars** gives them that last mile of support that makes the difference between being stuck in low-paying, dead-end jobs or moving up the economic ladder. Here's a snapshot of the impact we've made together.

**1,000+**  
students  
since 2010



**12,000+**  
volunteer  
hours  
since 2010



**\$250,000+**  
textbook support  
since 2010



**250+**  
laptops  
since 2015



**700+**  
food vouchers  
since 2018



**\$150,000+**  
transit  
vouchers  
since 2013

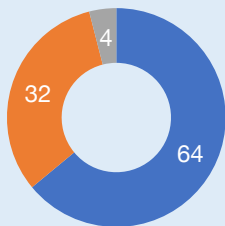




**Upward Scholars had \$715,576\* in income and \$529,359 in expenses.**

\*includes \$115,000 restricted funds to expend in 2021

### Revenue by Source



- Individuals
- Foundations
- Corporations

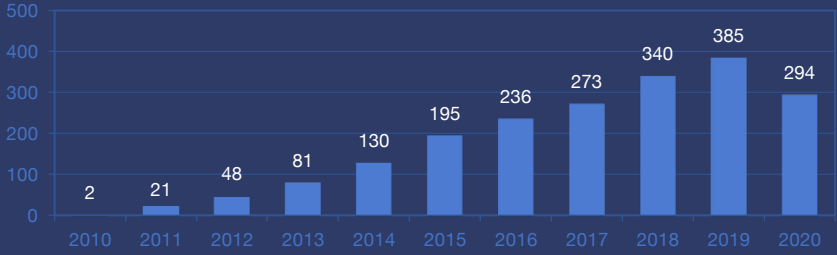
In 2020, Linda Prieto continued as Executive Director and promoted Milena Miyashiro to Academic Program Manager and Diana Viscarra to Program Coordinator. Additionally, we hired our second full-time employee, Jessica Magallón-Gálvez, as the MoveUp Program Manager.

- 100%** ESL students speak and write better English
- 63** student laptops
- 100%** students earn more money
- 10** earned English proficiency
- 70%** students are parents
- 11** earned AA/AS degrees
- 100%** students better able to communicate with child's teacher
- 3** students transferred to a 4-year university
- 96%** students help their children more with homework

\*Returning students are students who have been in the program for at least one other semester.

# Our Student Community

## Number of students served



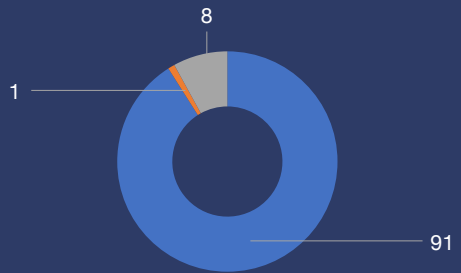
### Gender

- Women
- Men



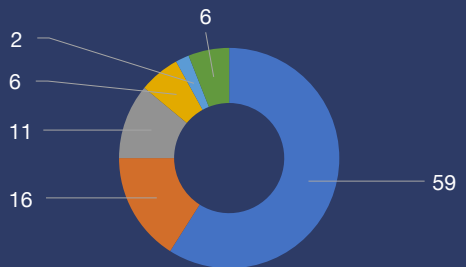
### Countries of origin

- Latin America
- United States
- Other



### Where students live

- Redwood City
- East Palo Alto / Menlo Park
- San Carlos / San Bruno
- Pacifica / South San Francisco
- Pescadero / Moss Beach
- Other





In 2020, students were dealing with many unexpected effects of the pandemic. Due to COVID-19, more than 80 percent of our students reported loss of employment, housing and food insecurity, challenges with their overall physical, mental, and emotional health, increased domestic violence, and escalated discrimination. Over 50% of them have yet to recover. The severity of the situation caused many to be pushed out of the area altogether. As we experienced a decline in student enrollment, we quickly stretched, retaining 76% of our students by providing additional services. To more holistically and deeply serve our students and their families, we provided the following critical resources during the past year:



### Laptops and Internet Access:

To ensure students could take classes remotely, we provided all students with laptops and Internet access.



### Remote one-on-one Tutoring or Mentoring:

We helped half of our students pivot and maintain their weekly virtual one-on-one tutor and mentor sessions.



# COVID-19 PROGRAMS AND SERVICES



Upward Scholars  
DAY AREA



## Virtual Conversation Clubs and Remote Conversation Partners:

Through these one-on-one or group settings, fluent English-speaking volunteers ensured students continued to practice English and stayed focused on their educational goals.



## Career Development Support:

Through the ¡Habla Más! program, we trained students to work virtually as paid Spanish coaches, and hired a full-time Program Manager who developed additional employment opportunities for our students.



## Food:

Through donations and partnerships with other local nonprofits, we provided food vouchers, grocery gift cards, drive-thru meals, or food delivery, to our most vulnerable students.



## Masks:

Through partnerships with other local nonprofits, we provided more than 600 masks for students and their families.



# COVID-19 PROGRAMS AND SERVICES



Upward Scholars

DAY AREA



## Support Groups:

To offer critical emotional and community support, we established online facilitated spaces like *Plática Entre Familia* and an all-student WhatsApp group.



## Partner Referrals:

We referred students to other local partners for services beyond our mission, such as housing assistance, medical care, mental health services, intimate partner abuse support, immigration aid, and summer reading programs for our students' children.



## Transportation:

We continued our transportation voucher program and expanded with donated bicycles and even an SUV to students lacking transportation.



## Safety Net Fund:

We created our first Student Safety Net Fund raising nearly \$150,000 for financial assistance to relieve and encourage students to persist in college.

For more information or to donate:  
Visit us at [www.upwardscholars.org](http://www.upwardscholars.org)  
Email us at [info@upwardscholars.org](mailto:info@upwardscholars.org)  
Call us at 650.254.6109



# Upward Scholars

BAY AREA

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