WHY? Shoudn't we work on changing the minds and souls of ppl who are making the problem worse?

No, not if we want to win.
- It's exhausting
- It doesn't work
- In the time you spent on that one jerk, you could have turned 10 passive souls into active.

PLUS, they're attracting us. They have...
BOTS

(When was the last time a Nazi tried to recruit you? Never. They knew it's a waste of time.)

A vision:
Way more supporters than opposition.

We've turned way more passive supporters into active supporters who then work on THEIR people.

Big #s scare politicians into doing the right thing.
If you don't have $80 million, you need a lot of people. Like, a terrifying amount.

Time is a waste of active opposition. Passive consent is trying to

Power build to...

How to...

Obsessed with the pie chart. That chart...

Active vs. passive. Never heard of us.

Talk to ppl who haven't supported us. Not ppl who are already active.

We work hard. Get big #s? How do we...