And the power of disruption is the work of community organizing.

Disruption is most effective when it disrupts the moral legitimacy of your constituents.

Building masses is the development of face-to-face relationships with people to make change.

Target.

Hint: The target are the people in power who can give you what you want, who can meet your demands.

Disruption not viewed as morally legitimate can be effective if it leads to radical flank effects.

Power: forms of mass movement strategy.

Social movement theory teaches us about what everyone has to know.

Innovative response to the targets is adaptive to keep them off balance.

You must be radical, teach them the laws.

Form the power of the masses to everyone else.