Plan Now to Join Us in 2019!

The Gardner Institute invites you to participate in the 2019 Gateway Course Experience Conference at the Grand Hyatt Buckhead Atlanta, GA. This conference offers many opportunities for exhibitors and sponsors to connect with motivated and on-target prospects while also demonstrating support for higher education's efforts to improve student success. Sponsoring and exhibiting at Gateway Course Experience is an ideal way to standout as an industry leader supporting teaching, learning, transfer, advising, retention and completion for 2 and 4-year institutions of higher education.

**500+**

Attendees at the 2018 Conference

**150**

Institutions: 2 Year, 4 Year, Private, Public, Nonprofit, and For-Profit

**7%**

Average Annual Growth in Attendance

Engaged Audience of Professionals

Reach Your Target Audience

Digital Marketing

ROI/Data Measurement

Who Attends?

Chancellors, presidents, provosts, vice presidents for academic affairs, accreditation liaisons, faculty, academic deans, department chairs, program directors, administrative staff in academic affairs, assessment, institutional research, student affairs, student success, advising
Exhibitors Receive:
- An exhibit booth with one representative
- Company/organization name, logo, contact information listed in the digital program
- One electronic attendee list without email addresses.
- Recognition on social media
- Representatives have full access to the welcome reception, breakfasts, luncheons, breaks and concurrent sessions.

Exhibitors that Sponsor Also Receive...
- Signage and acknowledgement during the event,
- Logo displayed before and after plenary speakers
- Rotating top banner ad on our conference app
- Either an "early bird" registration list before the conference or a final attendee list post-conference.
- Recognition on social media

 Desire of Benefits

<table>
<thead>
<tr>
<th>Description of Benefits</th>
<th>Exhibitor Only</th>
<th>Exhibitor + Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>6' table, table cloth, 2 chairs, waste bin, maximum amount of booth space is 10'</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Name, logo, and contact information listed in the conference app</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Digital copy of attendee list</td>
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<td>X</td>
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<tr>
<td>Admission to breakfasts, reception, luncheons, breaks and concurrent sessions</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Signage and acknowledgement during sponsored event</td>
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<tr>
<td>Rotating Top Banner on conference app</td>
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Exhibitor Rates
Exhibit Booth - $800 ($500 non-profit) Each Additional Representative - $300 per person
Exhibit Booth with Concurrent Session - $2,000 (Company/organization representatives may apply for a presentation time block that occurs during the concurrent sessions)

Sponsorship Opportunities and Rates
Opening Session with Plenary Speaker - $3,500 (Includes concurrent presentation)
Luncheon with Plenary Speaker - $3,500 (Includes concurrent presentation)
Welcome Reception - $2,500
Breakfast - $1,000 (4 sponsorships available)
Morning Networking Break - $500 (Two sponsorships available)
Afternoon Networking Break - $500

Exhibitor Registration
To ensure your booth space, all registrations and payments for exhibits at the 2019 Gateway Course Experience Conference must be received by December 20, 2018. Email Katie Locke for more details: locke@jngi.org.

OUR MISSION: The John N. Gardner Institute for Excellence in Undergraduate Education is a non-profit organization dedicated to partnering with colleges, universities, philanthropic organizations, educators, and other entities to increase institutional responsibility for improving outcomes associated with teaching, learning, retention, and completion. Through its efforts the Institute will strive to advance higher education’s larger goal of achieving equity and social justice.

jngi.org/gateway-conference | info@jngi.org | 828-233-5874