Exhibitor/Sponsor Information
JNGI 2020 Gateway Course Experience Conference  
March 20-22, 2020 at the Sheraton Grand, Chicago, IL

The Gardner Institute invites you to participate in the 2020 Gateway Course Experience Conference at the Sheraton Grand, Chicago, IL. This conference offers many opportunities for exhibitors and sponsors to connect with motivated and on-target prospects while also demonstrating support for higher education’s efforts to improve student success.

By the numbers:

All types of institutions: 2 and 4 year, private, public, non-profit, for-profit

Number of participants 700+

Attendance grew by 30% last year

Number of Institutions: 190+

Who Attends:

Chancellors; presidents; provosts; vice presidents for academic affairs; accreditation liaisons; faculty; academic deans, department chairs and program directors; administrative staff in academic affairs, assessment, institutional research, student affairs, student success, advising

Who Exhibits:

- Consulting companies that address a wide array of topics in higher education
- Computer hardware /software firms specializing in higher education, blended classrooms
- Publishers
- Student information systems
- Strategic planning firms
- Leadership and management trainers
- Assessment management systems,
- Accrediting organizations,
Exhibitor and Sponsorship:

Benefits:

❖ Engaged Audience of professionals cutting edge
❖ Reach your target audience
❖ Digital Marketing
❖ ROI/ Data Measurement

Sponsors and Exhibitors

Sponsoring and exhibiting at Gateway Course Experience is an ideal way to standout as an industry leader supporting teaching, learning, transfer, advising, retention and completion for 2 and 4-year institutions of higher education.

Exhibitors receive the following:

• an exhibit booth with one representative;
• company/organization name, logo, contact information listed in the digital program and
• one electronic attendee list without email addresses.
• Recognition on social media
• Representatives will have full access to the welcome reception, breakfasts, luncheons, breaks and concurrent sessions.
• Logo displayed before and after plenary speakers

Exhibitor Rates

Exhibit Booth - $800 ($500 non-profit) Each Additional Representative - $300 per person
Exhibit Booth with Concurrent Session - $2,000 (Contact Katie Locke at locke@jngi.org for more information)

Sponsorship

As a sponsor, you will receive all of the above,

• plus signage and acknowledgement during the event,
• Logo displayed before and after plenary speakers
• Logo on signage
• a rotating top banner ad on our conference app and
• one electronic attendee list without email addresses.
• final attendee list post-conference.

Additional Exhibitor/Sponsorship Opportunities and Rates

• Opening Session with Plenary Speaker - $3,500 (Includes concurrent presentation)
• Luncheon with Plenary Speaker - $3,500 (Includes concurrent presentation)
• Welcome Reception - $2,500
• Breakfast - $1,000
• Morning Networking Break - $500 (Two sponsorships available)
• Afternoon Networking Break - $500 (Two sponsorships available)

Conference App Ad Option

Banner Ad in conference app - $400

Exhibitor/Sponsor Registration

To ensure your booth space, all registrations and payments for exhibits at the 2020 Gateway Course Experience Conference must be received by December 31, 2020.

Please sign and return the rules and regulations below with your registration to locke@jngi.org or fax to 828-378-0228.