

Greg Nelson

Keynote Speaker, Author, Strengths Coach



Maximizing Teams and Leaders

Research into human potential over the past 30 years—including interviews with more than 8 million people—gives evidence that:

*You will be **six times** more successful & engaged in whatever you do by building your life around your greatest natural abilities (strengths) rather than your weaknesses.*

Which means that if you want the most effective and productive work/life experience, you need to understand your own best strengths as well as those of your team. You need to discover how your strengths fit together and complement each other in everything you do—how you lead, how you work toward team goals, resolve conflict, interact and engage in conversation, how you manifest your specific roles, and even how you interact with family & friends.

Gallup's **StrengthsFinder** assessment is one of the most effective tools for discovering and utilizing a person's top strengths. And when unpacked via learning, coaching, and applying, this discovery has the potential of unlocking a company's most powerful resource: people and their strengths.

“I've watched Greg Nelson motivate people through his incredible public speaking abilities, his warm interpersonal relationship skills, and his strong coaching skills. I would highly recommend him as one **of the best motivational speakers and coaches I have observed!**

Richard Osborn, Ph.D.
former President, Pacific Union College

BENEFITS FROM HIRING GREG

Greg shapes “strategic stops” for teams and leaders to unpack the *Strengthsfinder* results and engage in-depth conversations about how to leverage those strengths effectively and productively.

His strengths coaching can be delivered in a variety of platforms such as off sites, workshops, new hire training & development, executive team retreats, in-house coaching curriculums for leaders and/or teams, keynote presentations at company conferences or gatherings.

Every individual and every team possess a unique strengths profile. When an organization understands and learns how to leverage this effectively, both culture & contribution radically increase. Greg is a master at facilitating that process with teams, executives, and managers. His doctorate is in optimizing personal and organizational culture.

www.GregoryPNelson.com

Greg's effectiveness as a speaker & coach is evidenced in the humor, honesty, sensitivity and extensive knowledge base he brings to every presentation. With a unique ability to understand people and apply truth to real life experiences, he communicates both a compelling vision and a strategic path to achieving vision with excellence, energy, and enthusiasm.

What others are saying:

"Greg Nelson is an expert at drawing out strengths in a way that informed, entertained, inspired and maintained attention. Our departments are still applying the learnings one year later. And we're having Greg come back again!"

John, Fyfe Assistant to the President,
Golden Gate University

"Thanks for your energy and passion on this topic - it really came through and energized the team. We are applying your work with us and it is hugely strengthening the potential of our effectiveness as a company."

Joy Chen, CEO, Yes To

"We were so lucky to have your expertise, insight, and motivation shared with our staff; you were so inspiring and encouraging. Our staff are still sharing your language and reminders to fulfill our work and remain grounded in our mission. Your sessions were so moving to our staff."

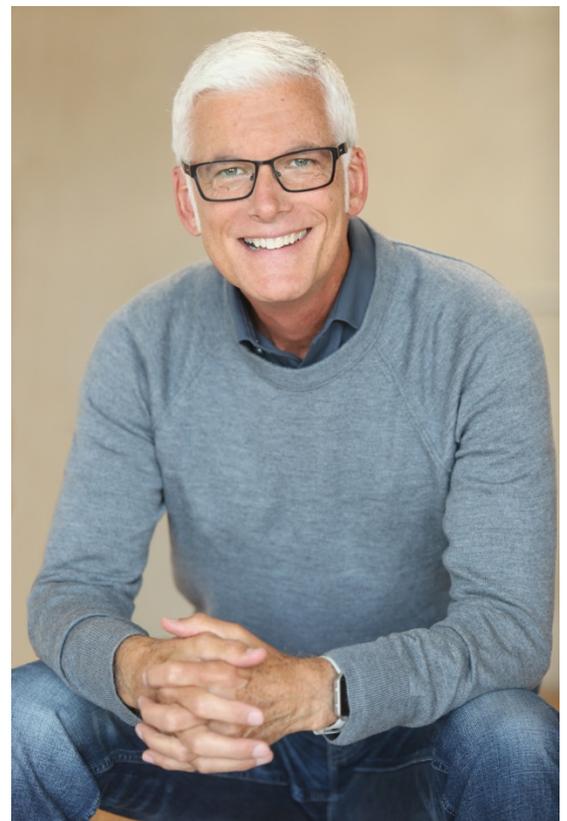
Katie Brydon, Director Programs,
Best Buddies International

"Dr Greg Nelson is an outstanding speaker, trainer, and coach. He knows how to bring the best out of teams by helping them to identify the best way to use their own individual strengths!"

Peggy Stritch, Team Leader, Amazon

ABOUT GREG

Dr. Greg Nelson has been teaching and developing people all over the world for 30 years. His expertise is maximizing teams and leaders to bring their best to each other in ways that deepen their relationships and increase their contributions. Greg has worked with organizations like the Bill & Melinda Gates Foundation, Fitbit, American Express, Amazon, Golden Gate University, Best Buddies International, and numerous congregations.



To book Greg Nelson at your next event or to see how this can work for you, email (greg@gregorypnelson.com) or call 415-748-0015. www.gregorypnelson.com