April 12, 2019

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Lisa N.
@LisAgvocate

Ag Science & Policy are passions of mine; at home, at work, at every meal. Postings on this site are my own & do not necessarily reflect the views of my employer

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Joined January 2010

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Nutrien
Ag Solutions™

April 12, 2019
My Story: Why & How
Your Tweets earned 6.4K impressions over this 28 day period

Lisa N. @LisAgvocate · Mar 27
Hipster-Foodie Alert: Do You Really Need To Worry About Pesticides On Your #Kale? via @forbes
forbes.com/sites/stevensa... #dirtydozen #giveacrop
View Tweet activity

Lisa N. @LisAgvocate · Mar 14
Proud to be a part of the #Nutrien team in the West. Happy #NationalAgDay indeed! twitter.com/WestNutrienSol...
View Tweet activity

Lisa N. @LisAgvocate · Mar 14
Proud to #bee on the @FieldWatchInc Board. Check this out if you don't know about the work we do!
#pollinators #nationalagday #nationalagweek twitter.com/FieldWatchInc/...
View Tweet activity

Lisa N. @LisAgvocate · Mar 22
Can we all stop and appreciate how funny the #nationalparkservice is? #lol #baldisbeautiful #fridayfunny #birdsofprey pic.twitter.com/UsalkTfGx0
View Tweet activity

<table>
<thead>
<tr>
<th>Interests</th>
<th>% of audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dogs</td>
<td>98%</td>
</tr>
<tr>
<td>Weather</td>
<td>98%</td>
</tr>
<tr>
<td>Science news</td>
<td>97%</td>
</tr>
<tr>
<td>Technology</td>
<td>97%</td>
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<tr>
<td>Politics</td>
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<tr>
<td>Tech news</td>
<td>93%</td>
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<tr>
<td>Music festivals and concerts</td>
<td>91%</td>
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<tr>
<td>Space and astronomy</td>
<td>88%</td>
</tr>
</tbody>
</table>
1. Set your personal rules for “engagement”.
2. Stay true to your “brand”.
3. No one has the same story as you do.
4. Share your voice and be open to hearing others. It’s a conversation.

It’s 2019…if you text you can tweet.

#PesticideScience19