CropLife America
2020 Awards Program
CLA 2020 Awards Program Nomination Procedures

We recognize that our member volunteers and industry allies are integral to CropLife America’s (CLA) work to advance, protect and advocate for our industry, and we greatly appreciate all those who volunteer their time and expertise in support of agriculture. The CLA awards program is intended to recognize and honor these members, member employees, industry allies and CLA staff through several annual awards.

We would like to extend our appreciation to all who take the time to nominate their peers and all of those nominated.

Each nominee must be a CLA member in good standing.* Duplicate nominations may be submitted by different organizations/employers.

Each nomination must be accompanied by a letter of nomination that includes:

- Details of the contributions and achievements made by the nominee, as well as how the nominee’s contributions have impacted CLA and the pesticide industry.
- All nominators must have personal knowledge of the nominee’s acts/contributions to CLA and must state this knowledge factually in the nomination letter.
- State the duration of time you have been acquainted with the nominee, the frequency of contact, and the personal or professional relationship between the nominator and nominee.

Please note that each individual reward may have parameters (i.e. years of service, etc.) in addition to the ones listed above. This information is included for each award under Eligibility Requirements.

CLA must receive all nominations via email to awards@croplifeamerica.org by **COB Friday, June 26, 2020.**

Send completed forms to:

Genevieve O’Sullivan  
CropLife America  
P: 202-731-1812  
Email: gosullivan@croplifeamerica.org

The CLA Annual Meeting Team will verify the nominee’s eligibility based on nomination criteria and will distribute the nomination package to the CLA president/chief executive officer, board chair and vice chair for award evaluation.

Each award is given as earned. CLA reserves the right to exclude a recipient from consideration for a particular award if the nomination form does not meet the stated criteria.

**Presentation**

The presentation of awards will be made at the CLA Annual Meeting. If the award recipient is unable to attend, all attempts will be made to present the award at an alternate meeting at which the award recipient is present.

*Exceptions noted in the award-specific eligibility requirements.*
Lea S. Hitchner Service Award

The Lea S. Hitchner Award honors one individual whose outstanding contributions to the crop protection industry and association activities epitomize the essence of the first CLA President, Lea S. Hitchner.

Described as an energetic force, Hitchner helped found the National Agricultural Chemicals Association (NACA), the predecessor to CLA, in 1933 with representatives of 14 agricultural companies in Atlantic City, N.J. He remained at the helm of the association until 1962, helping to build industry support, keeping top executives actively engaged in programs and committees, and building a solid staff. Executives at the time credited Hitchner with giving the pesticide manufacturing industry its identity. This award was founded in his honor in 1963.

Lea S. Hitchner Service Award Eligibility Requirements

- Nominees must be a current CLA member in good standing.
- Each nominee must work within the industry for at least 10 years.
- The Hitchner Award can only be given to an individual once in their career.
- The nominee must display leadership within the pesticide industry and CLA (i.e. within programs, projects, service, mentorship, presentations, publications, etc.).
- The Hitchner Award may only be given to one (1) individual per year.

Lea S. Hitchner Nomination Form

Nominated by: I nominate:

Your Name
Title
Organization
Mailing Address
City / State / Zip
Email

Name
Title
Organization
Mailing Address
City / State / Zip
Email

Your nomination form should be accompanied by the following:

A description, in one page or less, of the outstanding contributions the nominee has made to the pesticide industry and reasons why he or she should receive this award. For more details, please see page 1.

Nomination Deadline
CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
**Pillar Award**

The Pillar Award recognizes an individual or group who, over the course of the past year, has shown dedicated service to the pesticide industry and CLA. They should be known for working diligently on current and emerging issues, in addition to assuming extra duties throughout the course of their work. Nominees will have made significant contributions to CLA activities that have benefited the association, its members and the industry.

**Pillar Award Eligibility Requirements**

- Nominees must be a current CLA member(s) in good standing.
- The nominee must not have won the Pillar (previously Workhorse) Award in the past five (5) years.
- The nominee must demonstrate sustained and uninterrupted service to CLA for a minimum of five (5) years.
- The nominee must exhibit service to CLA as a whole and show professional achievement. The Pillar Award may only be given to up to three (3) individuals or groups per year.

**Pillar Award Nomination Form**

Nominated by:  
I nominate:

Your Name  
Name

Title  
Title

Organization  
Organization

Mailing Address  
Mailing Address

Telephone  
Telephone

Email  
Email

Your nomination form should be accompanied by the following:

A description, in one page or less, of the dedicated service shown by the individual and evidence of the extra duties assumed. Each nomination must include a description of work accomplished and examples of how the nominee promoted the industry and CLA over the past year. For more details, please see page 1.

**Nomination Deadline**

CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
Chairman’s Award

The Chairman’s Award honors an individual within the CLA or RISE staff for his or her exceptional service to member companies, the industry and the association. This recognition is reserved for exceptional dedication to one’s position and leadership within the association. The recipient of this award is an individual who truly stands out amongst colleagues.

Chairman’s Award Eligibility Requirements

- Nominees must be an employee of CLA or RISE for three (3) years.
- Nominees must demonstrate service to member companies, dedication to the association and the industry and professional achievement.
- The Chairman’s Award may only be given to up to two (2) individuals per year.
- Recognition is aimed to acknowledge those contributions that exceed normal duties and responsibilities.

Chairman’s Award Nomination Form

Nominated by:

____________________________________
Your Name

____________________________________
Title

____________________________________
Organization

____________________________________
Mailing Address

____________________________________
City / State / Zip

____________________________________
Telephone

____________________________________
Email

I nominate:

____________________________________
Name

____________________________________
Title

____________________________________
Organization

____________________________________
Mailing Address

____________________________________
City / State / Zip

____________________________________
Telephone

____________________________________
Email

Your nomination form should be accompanied by the following:

A description, in one page or less, of the exceptional service shown by the individual to member companies, the industry and association. For more details, please see page 1.

Nomination Deadline
CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
State Leadership Award

The State Leadership Award honors an individual who demonstrates outstanding leadership in the area of state legislative or regulatory issues and promotes initiatives that preserve, protect and advance the ability of farmers to provide a safe, affordable and sustainable food supply. This state legislator, agricultural commissioner or similar, has performed outstanding service by developing and/or implementing methods, programs or legislation to strengthen and improve the agriculture community.

State Legislative Award Eligibility Requirements

- Nominees must be current 1 – 2 years state legislator, agriculture commissioner or similar.
- Nominees must demonstrate service to the pesticide industry as well as exhibited professional achievement.
- The State Leadership Award may be given to up to two (2) individuals per year.

State Legislative Award Nomination Form

Nominated by: ____________________________ I nominate: ____________________________

Your Name ____________________________ Name ____________________________

Title ____________________________ Title ____________________________

Organization ____________________________ Organization ____________________________

Mailing Address ____________________________ Mailing Address ____________________________

City / State / Zip ____________________________ City / State / Zip ____________________________

Telephone ____________________________ Telephone ____________________________

Email ____________________________ Email ____________________________

Your nomination form should be accompanied by the following:

A description, in one page or less, of the leadership the individual has shown in state legislative or regulatory issues and promotion of initiatives that protect, preserve and advance the ability for farmers to provide a safe, affordable and sustainable food supply to Americans. For more details, please see page 1.

Nomination Deadline
CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
Urbanowski Grassroots Award

The Urbanowski Grassroots Award is presented to a non-CLA member individual or organization, who has worked to promote the crop protection industry within communities through grassroots activities. The award is an expression of appreciation from CLA and the industry to allies who have excelled in providing leadership in the organization of grassroots efforts. An industry leader for many years, Urbanowski held several industry association positions. In addition to his position at CLA, he was chairman of the Board of Trustees of the CLA Political Action Committee and has served on the Board of Directors for KMG Chemicals Inc.

Urbanowski Grassroots Award Eligibility Requirements

• Nominees must not be a CLA member.
• Nominees must not have won this award for the past five (5) years.
• Nominees must demonstrate the benefits of their grassroots initiatives/service to the industry.
• The Urbanowski Grassroots Award may only be given to up to three (3) individuals or organizations per year.

Urbanowski Grassroots Award Nomination Form

Nominated by: ________________________  I nominate: ________________________

Name ________________________
Title ________________________
Organization ________________________
Mailing Address ________________________
City / State / Zip ________________________
Telephone ________________________
Email ________________________

Your nomination form should be accompanied by the following:

• A description, in one page or less, of the nominee’s work to promote the industry in communities and through grassroots activities.

Nomination Deadline
CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
Jay Vroom Agriculture Ambassador Award

The Jay Vroom Agriculture Ambassador Award honors a member or an allied organization to CLA who has made a major contribution to public education about pesticides and their contribution to a safe, affordable and sustainable food supply. The award is an expression of appreciation from the association and the industry for these outstanding leaders who have provided complete, accurate and unbiased information to society about pesticides.

Jay Vroom Agriculture Ambassador Award Eligibility Requirements
• Nominees must be a CLA member or an allied organization.
• Nominees must not have won this award for the past five (5) years.
• Nominees must demonstrate service to the industry as a whole and have exhibited personal and professional achievement.
• The Jay Vroom Agriculture Ambassador Award may be given to up to two (2) individuals or organizations per year.

Agriculture Ambassador Award Nomination Form

Nominated by:  I nominate:

Your Name  Name

Title  Title

Organization  Organization

Mailing Address  Mailing Address

City / State / Zip  City / State / Zip

Telephone  Telephone

Email  Email

Your nomination form should be accompanied by the following:

• A description, in one page or less, of the nominee’s contribution to the education of the public about pesticides and their contribution to a safe, affordable and sustainable food supply.
• Sample news articles, if relevant.

Nomination Deadline
CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.
Rising Star Award

Established in 2019, the Rising Star Award recognizes emerging leaders in the agricultural industry whose record reflects ongoing and exceptional growth in contribution to the industry and increased levels of leadership and responsibility. Successful candidates will have not yet reached a senior-level position, but their track-record should reflect a strong potential for appointment at the highest levels of the industry.

**Rising Star Award Eligibility Requirements**

- Candidates must have demonstrated exceptional and ongoing achievements and have made significant and demonstrable contributions to CLA and the pesticide industry.
- Candidates must not have attained senior leadership in their organization.
- Candidates cannot currently serve on the CLA Board.
- Candidates will be judged on two primary factors:
  - Description of the individual role played by the candidate and the resulting positive outcomes in projects, publications, activities, or initiatives that in total demonstrate exceptional early and ongoing achievement.
  - Evidence that the contributions of the candidate are having a sustained and positive impact on CLA or the pesticide industry as a whole
- The Rising Star Award may be given to up to three (3) individuals per year.

**Rising Star Award Nomination Form**

Nominated by:  

I nominate:

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<tr>
<th>Your Name</th>
<th>Name</th>
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Your nomination form should be accompanied by the following:

- A description, in one page or less, of the nominee’s contribution to the education of the public about pesticides and their contribution to a safe, affordable and sustainable food supply.
- Sample news articles, if relevant.

**Nomination Deadline**

CLA must receive all nominations via email to awards@croplifeamerica.org by COB Friday, June 26, 2020.