ALL TIMES EASTERN DAYLIGHT TIME

Monday, September 28

10:30am–3:30pm  CLA Board of Directors Meeting *(invitation only)*

4:00pm – 5:00pm  CLPAC Happy Hour and Trivia

Tuesday, September 29

10:30 am – 12:30 pm  General Session and Business Meeting
  - Welcome and Chair’s Remarks
  - CLA Business Meeting
  - Awards Presentation
  - Keynote Speaker: Ana Navarro-CNN

1:00 – 2:30 pm  Concurrent Sessions
  - **Consumer Perceptions of Pesticides**
    Find out more about consumer perceptions of pesticides and effective messages to engage in productive conversations with those outside of the industry. *(Staff Liaison: Gen O’Sullivan)*
  - **Communicating Science to Elected Officials**
    Manufacturers know that “EPA approved” signals the completion of an extensive and expensive process. But what does it mean to have a FIFRA registration? How can you communicate the scientific basis for a safety determination to elected officials or to the public? (Tip: using the words “safety determination” alone is a bad start!) Participants will gain a better understanding of how proactive engagement on the Hill should work and how our industry can provide knowledge and resources to our lawmakers on Capitol Hill and state legislatures across the country. *(Staff Liaison: Beau Greenwood/Ethan Mathews)*
  - **The State of State Affairs Part 1: Current Challenges Facing Agriculture in the States During This Time of Uncertainty**
    Hear from state agricultural leaders on external factors impacting agriculture, such as the pandemic, low commodity prices, tariffs and trade wars, special interest groups’ influence, and the work being done to support agricultural stakeholders affected by these challenges. *(Staff Liaison: Jeff Case)*
  - **COVID-19: Current and Future Regulatory Compliance Challenges Impacting Agriculture and Food Industry**
    Regulators across the agriculture and food industry have recognized the significant impacts that the spread of COVID-19 has had on the markets, organizations, and
consumers. This session focuses on current and future challenges the industry needs to navigate for maintaining regulatory compliance and an uninterrupted supply chain while ensuring availability of safe and affordable food. Topics include availability of ingredients and inerts, workforce safety (PPE), and disruption to global harmonization initiatives. (Staff Liaison: Mano Basu)

- Connecting the Dots: Opportunities to Link Parallel Efforts to Advance Sustainable Agriculture
  Many initiatives are underway to assess and advance sustainable agriculture and several are working on similar issues. From pollinator habitat to life cycle assessments, programs and partnerships have been built to enhance the sustainability in agricultural production systems. Opportunities exist, however, to better link initiatives for increased impact and improved communications on effective strategies to support movement ahead. This session will focus on real examples highlighting the current opportunities to connect agricultural sustainability initiatives. (Staff Liaison: Tristin Ralph)

**Wednesday, September 30**

**10:30 am – 12:30 pm**  Government Affairs General Session
- Welcome
- USDA Under Secretary of Agriculture for Trade and Foreign Agricultural Affairs, Ted McKinney
- A View from Capitol Hill
- Passing of the Gavel and Closing Address

**1:00 pm – 1:45 pm**  Lunch and Elections: A 2020 Forecast
Join Jim Massie (Massie Partners) as he breaks-down the 2020 election and what we can expect from a number of different outcome scenarios. The results of the 2020 election will have a profound impact on the agriculture sector and the pesticide industry, specifically. Who will be atop key congressional committees beginning 2021? What will be the legislative priorities be in the House and the Senate? Your preparation for 2021 begins with this session!

**2:00 pm – 3:30 pm**  Concurrent Sessions
- Deep Dive into Trade Regulation
  Join the CLA trade team and experts from across industry for a deep dive on the latest trade policies impacting the pesticide sector such as the precautionary principle, maximum residue levels, free trade agreements and more. (Staff Liaison: Molly O’Connor)
- The State of State Affairs Part 2: The Intersection of State Affairs Issues – Where All Good (and Bad) Policies Begin
  Discussion leaders on this lively panel include a CLA company representative, state lobbyists and government affairs staff member who will focus on the evolving connection between local, state and federal pesticide issues, and their far-reaching impact beyond Boulder County, CO, Eugene, OR, and Albany, NY. (Staff Liaison: Riley Titus)
• **Pesticide Report Briefing: Field to Market**
  Join Field to Market leaders as they discuss a recent scientific paper evaluating trends in pesticide use and IPM adoption over the past 2-3 decades. Following this analysis, CLA’s Science and Regulatory team will lead a discussion on the role agriculture and pesticides play in achieving the UN Sustainable Development Goals on biodiversity, climate change and zero hunger. *(Staff Liaison: Tristin Ralph)*

• **How CPDA Programs Assist in Reducing Herbicide Complaints and Help Manage Off-Target Movement of Pesticides**
  The use of today’s premium quality adjuvants will increase pesticide performance and manage spray droplets to maximize uniform pesticide application coverage while reducing spray drift. The Council of Producers & Distributors of Agrotechnology (CPDA) is focusing on education using the Adjuvant Certification Program and upcoming new programs including Application Enhancement and Adjuvant Research Programs. *(Staff Liaison: Gary Halvorson)*