2021 SPONSORSHIP PROGRAM

Platinum: $8,000 (Logo will be featured prominently)
- Individual recognition during general sessions.
- Recognition on registration website (logo/sponsorship level).
- Recognition on virtual platform during meeting (logo/sponsorship level).
- Feature in On Our Radar newsletter prior to meeting.
- Option to provide 30 to 60 second video to be played during general session.
- Recognition included in the virtual meeting kit sent to all attendees.
  - Includes a “Tweet-sized” message (240 characters) to be included in the attendee virtual meeting kit.

Gold: $5,000 (Logo will be featured)
- Recognition during general sessions (both verbally and visually).
- Recognition on virtual platform during meeting (logo/sponsorship level).
- Sponsored general session polls (“brought to you by”)
- Recognition as the primary sponsor of a concurrent session of your choice (first come, first serve)
- Recognition included in the virtual meeting kit sent to all attendees.

Silver: $3,000 (Small logo will be featured)
- Recognition during general sessions (both verbally and visually).
- Recognition on virtual platform during meeting (logo/sponsorship level).
- Recognition included in the virtual meeting kit sent to all attendees.
- Sponsored concurrent session polls (“brought to you by”)

Attendee Kit Sponsors (Company name featured)
- Your logo on an item.
- Recognition during general sessions.
- Recognition included in the virtual meeting kit sent to all attendees.
  - Attendee Kit Item Options
    - Travel beverage tumbler - $7,500
    - Chocolates - $5,000
    - Assorted Snack Trios - $3,500 (3 trios available)
    - Mint Tins - $5,000
    - Gel Pens - $6,000
    - Spiralbound Notebook - $5,000 (CLAIMED)
    - Phone/iPad Cleaner Kit - $5,000
    - Metal Bottle opener - $5,000
    - Fidget Spinner/De-stress Ball - $4,500
    - Travel-size Hand Sanitizer - $3,500 (CLAIMED)
    - Full-color Reusable Mask - $4,500
Virtual Wine Tasting Reception: $8,000 (Up to three sponsors of three separate rooms – 50 attendees per room)

- Recognition as a Platinum sponsor including all benefits of that level.
  - Individual recognition during general session.
  - Recognition on registration website (logo).
  - Recognition on virtual platform during meeting (logo).
  - Recognition in virtual day at-a-glance newsletter (sent to all attendees during meeting).
  - Recognition included in the virtual meeting kit sent to all attendees.
  - Name on “room”.

Virtual Happy Hour Room: $2,000 (Up to eight rooms with a maximum capacity of 25 people each)

Great opportunity to host a room if you want to send out your own swag to happy hour room attendees and facilitate a conversation on the topic of your choice.

- Recognition during general sessions (both verbally and visually).
- Recognition on virtual platform during meeting (logo).
- Recognition included in the virtual meeting kit sent to all attendees.