

PRESS RELEASE

FOR IMMEDIATE RELEASE

“Cloth Swap And Pop” Launches A New Clothing Swap Website And Charity Event

Clothing Swap Website announces a fun new way to shop, save money and help our community

- Las Vegas, Nevada

Clothswapandpop.com is a website for women who want to clean out their closets, get clothes, closet makeover and, most importantly, **help people in need**. Cloth Swap And Pop is a girl's night out clothing swap event that benefits two great local charities. It's another great reason to vacation and have fun in Las Vegas!

Unclaimed clothing will be donated to Big Brothers Big Sisters (www.bbbsn.org) in Las Vegas. A percentage of proceeds will be donated to Helping Kids Clinic www.helpingkidsclinic.org in Las Vegas.

Participants may also drop off clothing directly to the Big Brothers Big Sisters donation truck during the event. Cloth Swap And Pop is seeking volunteers to help prepare the clothing for the Big Brothers Big Sisters in Las Vegas, who will be collecting clothing and other items at the end of the event. Volunteers who are interested in participating may email clothswapandpop@gmail.com for details.

Clothswapandpop.com was created for women as a way to shop for clothes without spending a lot of money. The popularity of clothing swaps growing around the world and in Las Vegas can be seen on some of today's top talk shows and popular TV shows. Cloth Swap And Pop offers the opportunity to contribute to a good cause while saving the environment by recycling clothing and other items.

Attendees will also have the chance to network and meet new friends. **Clothswapandpop.com offers a way to swap it, not plop it!** Every day, people plop clothing in the trash just because they don't know what to do with it or they don't know who to call to have it picked up.

This event gives those people an answer: give your less-than-favorite clothes to a GREAT CAUSE!

Date:

This Saturday, August 15, 2009

Time:

4:00pm - 9:00pm

Location:

Greek Isles Hotel and Casino
305 Convention Center Dr.
Las Vegas, NV 89109

After the event, attendees will be able to enjoy singing "Karaoke" and will receive room rate and show discounts with proof of attendance. Information about swapping, event details and more may be found at www.clothswapandpop.com. Learn more about the Greek Isles Hotel and Casino at www.greekislesvegas.com.

For more information, please contact “Vee” at:

Cloth Swap And Pop

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